

Department of Commerce

2017-18



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Sr.no.	Date	Name of the Event	No. of Beneficiaries
Activities Organized			
1	7 th June, 2017	S.Y.B.Com. Syllabus Revision workshop	58
2	10 th , 12 th , 14 th Oct, 2017	F.Y.BCom and S.Y.BCom guidance lecture	379
3	29 th Feb, 2018	One Day Faculty Development Program	97
4	24th March, 2018	Enhancing Environmental Sustainability through Indoor Plants	71
Awards and Achievement			
5	19th September, 2017	ZEROGRAVITY - An Intercollegiate Fest	04



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Report on S.Y.B.Com. Syllabus Revision workshop



S.Y.B.Com Syllabus Revision Workshop in collaboration with the University of Mumbai for Commerce Paper III/ IV, Advertising, Foundation Course and Business Law jointly with Board of Studies in Commerce, University of Mumbai on Friday, 7th July, 2017 from 10:00 am onwards.

OBJECTIVES OF THE EVENT:

- 1) To create mass awareness among faculties about the relevant changes in the syllabus of Commerce Papers in S.Y.B.Com.
- 2) To invite concrete suggestion from Teachers to assimilate the changes for effective teaching-learning in the Commerce Papers in S.Y. B.Com.
- 3) To orient the structure of paper pattern and module weightages in the new syllabi.

OUTCOMES OF LEARNING

- 1) Effective teaching learning.
- 2) Introduction of visual aids based up with current case studies.

Mr. Rahul Shetty
(Prof. in charge)



Principal/HOD Commerce



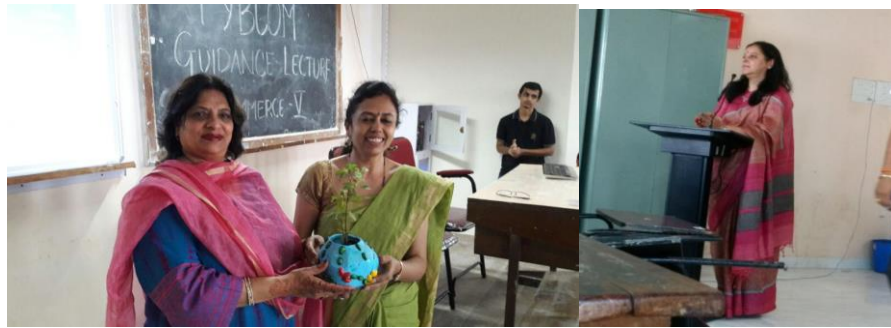
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Report F.Y.BCom and S.Y.BCom guidance lecture.



F.Y. B.Com Guidance lectures in the subjects of Commerce (I/II); S.Y.BCom. Guidance lectures in the subjects of Advertising and Commerce (III/IV) and T.Y.B.Com. Guidance lectures in the subjects of Commerce (V) and Export Marketing were organized.

OBJECTIVES OF THE EVENT

- 1) To make students aware about the paper pattern, module weightages.
- 2) To orient the students with management of time, structure and format of answers as per marks.
- 3) To gain advice from eminent faculties in the learning approaches of the subject.

LEARNING OUTCOMES

- 1) Student centric approach.
- 2) Effective and learner centric guidance about the subject.
- 3) Better understanding of the subject, its format and tackling surprise in the examination.

Dr. Purnima Sharma
(Prof. in charge)



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Report on One Day Faculty Development Program.



'One Day Faculty Development Program (FDP) on Data Analysis Using Excel' organized by Lala Lajpatrai College of Commerce and Economics, Dept. of Commerce jointly with University of Mumbai on 20th Feb, 2018. 60 participants participated in the FDP all through the college.

OBJECTIVES OF THE EVENT:

- 1) To orient participants with introduction to research and advanced excel.
- 2) To assist academicians, research scholars and PG students in training research proposals and research papers with appropriate data analysis.
- 3) To study the terms of basic test applicable to research project and papers.

LEARNING OUTCOMES

- 1) Assist in descriptive statistics
- 2) Orientation towards Chi Square and T-Test.
- 3) Enabling framework of pivot table and charts.
- 4) Creation of question through Google documents.
- 5) Collection of data through Google drive.

Mr. Rahul Shetty
(Prof. in charge)



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Report on guest lecture on 'Enhancing Environmental Sustainability through Indoor Plants'



A guest lecture was organized on the topic 'Enhancing Environmental Sustainability through Indoor Plants' on Saturday, 24th March, 2018 organized by Dept. of Commerce jointly with University of Mumbai. 71 participants participated in the guest talk.

OBJECTIVES OF THE EVENT

- 1) To study the need & awareness for environmental sustainability in educational institutions.
- 2) To curate indoor plants that act as anti-pollutants.

LEARNING OUTCOMES

- 1) Bringing nature home.
- 2) Student sensitization towards sustainable approach.

Mr. Rahul Shetty
(Prof. in charge)



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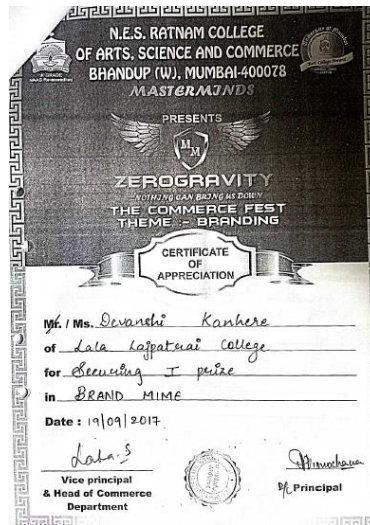
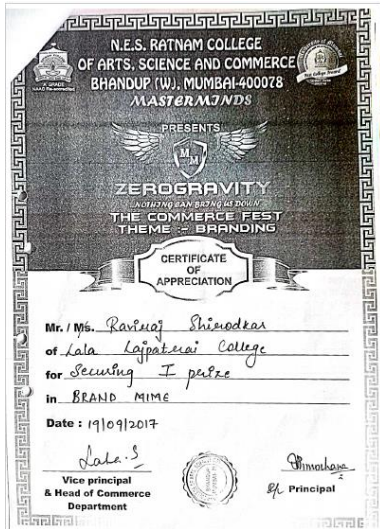


Awards and Achievements

- Advertising students participated and won at the ZEROGRAVITY - An Intercollegiate Fest organized by COMMERCE ASSOCIATION, N.E.S. Ratnam College on the theme Branding date 19th September, 2017 from 9.00 a.m. onwards.

Mr Raviraj Shinedkar, Ms Devanshi Kanhere- Brand Mime 1st Prize & Cash Prize of Rs. 500/-

Ms Dayani Sangvekar, Ms. Sidrah Khan Brand Mime 2nd Prize & Cash Prize of Rs. 400/-



Rahul Shetty

Mr. Rahul Shetty
(Prof. in charge)



Naam

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REPORT FROM ENGLISH DEPARTMENT

GUIDANCE LECTURE



Date of the event: 30th September, 2017

Total No. of beneficiaries - 80 students

Brief Report:

The English Department that teaches Business Communication had organised Guidance lecture in the subject of Business Communication for F.Y.B. Com students on 14th November, 2017 in Room No. 401 at 8:00 am. Ms. Gayatri Gadgil, Head of the Department of English, Ruparel College of Arts, Science and Commerce was invited to our college to guide our students on the forth coming examination.

Objectives of the event:

- 1) To enlighten our students on the 'how and what' of examination preparations.
- 2) To encourage students to study for life not only for the examination

Outcomes of the event:

- 1) Students were oriented for examination preparation.
- 2) They were also taught on the time management and intensive study depending on the nature of examination.

**Ms. Munmy. C. Baruah,
Asso. Professor and Head,
Department of English**



**Dr. Neelam Arora
PRINCIPAL**



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ORIENTATION LECTURE ON FOREIGN LANGUAGE COURSES



Date of the event: 7th April, 2018

Total No. of beneficiaries - 50 students

Brief Report:

Under Foreign Language Learning Initiative an Orientation Lecture was organised for Japanese and Spanish Language by Mrs. Prajakta Gupte and Sandeep Gupte from the Professional Foreign Language Centre, Borivli on 7th April, 2018 in the Library's Reading Hall at 11:00 am. Mr. and Mrs. Gupte took turns to explain how the knowledge of the Foreign Language is an asset in today's competitive and global world.

Objectives of the event:

- 1) To enlighten our students on the importance of foreign language
- 2) To encourage students to take up courses on foreign language that will add an extra edge to their bio-data

Learning Outcomes:

- 1) Students were oriented on the importance of foreign language
- 2) They also learnt as to how the knowledge of a foreign language will prove an asset in the job market.

Mummy C. Baruah

**Ms. Mummy. C. Baruah,
Asso. Professor and Head,
Department of English**



Neelam Arora

**Dr. Neelam Arora
PRINCIPAL**



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WORKSHOP ON CYBER CRIME



Date: 6th March, 2017

Objectives

- To make students aware of latest threats in the cyber world
- To equip them with tools to protect themselves in the cyber world.

A workshop on “Cyber Crime” was organized for students and faculties on 6th March, 2017 by the Department of Mathematics & Statistics. Mr. Sachin Dedhia, a certified Ethical Hacker was the resource person for the session. 60 students attended the workshop.

Outcomes

- Participants were made aware of the existing threats and tools for safety while navigating in the Cyber World.

Dr. Vinay Pandit
Ms. Vishakha Walia



Dr. Neelam Arora
Principal

DEPARTMENT OF ECONOMICS

2017-18



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Guidance lecture for the First Year, Second Year and Third Year B.Com

Date: 13th October 2017

Venue: Room No 401

Resource Person: Ms.Sussane Alex (Assistant Professor K.P.B. Hinduja College)

Mr. Durgesh Kumar Dubey (Assistant Professor, K.P.B. Hinduja College)



Objective: 1] To orient the students on how to prepare for college and university level exam in subject of Business Economics.

2] To give valuable tips on time and stress management so that they can write the paper with confidence and minimum stress

Report: Guidance lecture was organized to provide help to the students in systematically the entire syllabus, covering topics which need maximum focus in given time period. The programme started with Dr. Mohana Bandkar, HOD, welcoming and introducing speakers Ms. Sussane Alex and Mr.Durgesh Kumar Dubey. Both the speakers in their address gave detailed strategy on how to prepare for examination of Business Economics .Ms. Sussane Alex oriented first year students and explained the topic to prepared with diagrams and sums. Mr. Durgesh Dubey guided second and final year students giving them tips of finishing the paper in time with least stress. Both the speakers emphasized on covering maximum topics which were most scoring and finishing the paper in time. The session ended with the vote of thanks proposed by Dr. Divya Nigam, Member of Department.

Outcome: The students were satisfied with the tips given to them and could prepare for the exam with confidence. The session was highly interactive.

Dr.Mohana Bandkar

(Add Vice-Principal)



Principal
Lala Lajpat Rai College
of Commerce & Economics
Lala Lajpat Rai Marg,
Mumbai - 400 034.

Principal

DEPARTMENT OF ACCOUNTANCY

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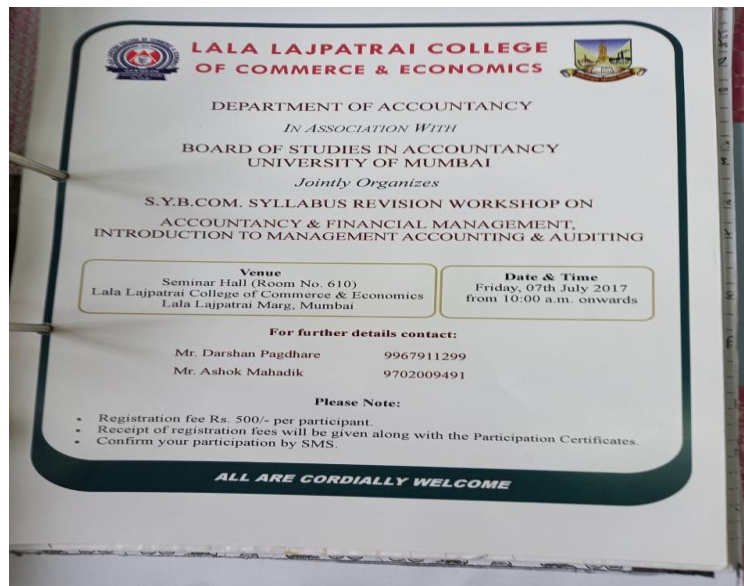
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REPORT ON “S.Y.B. COM SYLLABUS REVISION” WORKSHOP

Department of Accountancy organized “S.Y.B. COM Syllabus Revision” Workshop in the subjects of Accountancy and Financial Management, Management Accounting and Auditing jointly with Board of Studies in Accountancy, University of Mumbai, on 7th July, 2017. Total no. of participants = 58.

Objective: The main objective of this Workshop was to acquaint the faculty members from various colleges about the new syllabus and the paper pattern in these subjects.

Outcome: The Workshop gave an opportunity to the faculty members from various colleges to understand and discuss the changes made in the syllabus of Accountancy subjects of SY B. Com. Their queries were also resolved. They also discussed the question paper pattern for these subjects.



Mrs. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal



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REPORT ON GUEST LECTURE ON “GST ACT”

Department of Accountancy organized Guest lecture on “GST ACT” on 14th July, 2017 for faculty members and students. Resource person was **CA Sheel Bhanushali**. Total no of participants = 50 Students.

Objective: The objective of organizing this lecture was to make the participants aware of the basic provisions of the GST Act.

Outcome: The participants got a basic understanding of the GST Act.



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HOD of Accountancy



Dr. Neelam Arora
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REPORT ON GUEST LECTURE ON 'CAPITAL MARKET AWARENESS, MUTUAL FUNDS AND FINANCIAL PLANNING'

Department of Accountancy organized guest lecture on “Capital Market Awareness, Mutual Funds and Financial Planning” by Lotus Knowealth for TY B.COM students on 13th September, 2017. The Resource person was CA Mr. Ashok Kumar. Total no of participants = 42 Students.

Objective: The objective of this guest lecture was to give knowledge about basics of trading in stock market, basics of mutual funds and the need for financial planning for prudent investment.

Outcome: The participants understood the need for financial planning, the various investment avenues, especially about shares and mutual funds.



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HOD of Accountancy



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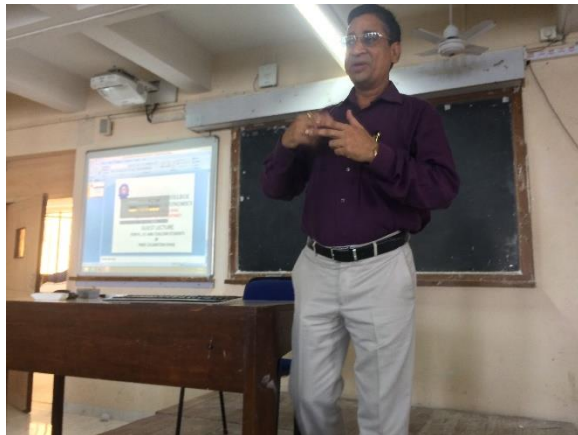
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REPORT ON GUIDANCE LECTURE

Department of Accountancy organized **Guidance lecture** for T.Y. BCOM, S.Y. BCOM and F.Y. BCOM students in the subjects of Accountancy on **13th October, 2017**. The Resource person was CA Santosh Ghag, HOD of Accountancy at Jaihind College. Total no of participants: FY B. Com - 48 Students: SY B. Com – 72 students and TY B. Com – 86 students.

Objective: The objective was to discuss the syllabus and paper pattern with the students so as to guide them for appearing for the exams.

Outcome: The participants got a clear understanding of the paper pattern for their respective subjects. Their queries were also resolved by the resource person.



Mrs. Mahalakshmi Kumar
HOD of Accountancy



Dr. Neelam Arora
Principal