



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

ACADEMIC YEAR 2018-19 BEACH CLEAN-UP

Before



Before



After



After

DATE OF EVENT

: 16th June 2018

NAME OF EVENT

: Versova Beach Clean Up Drive

(Hygiene Week)-TSUNAMI 2018

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 100 Nos.

OBJECTIVES OF THE PROGRAM

- To inculcate in students a sense of cleanliness of surroundings.
- To make the beach a nicer, safer place and also to improve the coastal and ocean ecosystem

BRIEF REPORT OF THE ACTIVITY

Motivated and enthusiastic to clear the beach from all the marine waste and debris, students of grade Lala College decided to visit Versova Beach. Around 100 students of BMS department participated in Hygiene Week under Banner of Tsunami.

OUTCOME OF THE PROGRAM

- The objectives were met.
- Students were able to make Versova beach a healthy ecosystem and a beautiful place.

P. Parikh

CA Priti Parikh
Bachelor of Management Studies



Dr. Neelam Arora
Principal

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ACADEMIC YEAR 2018-19

FREE MEDICAL CHECK-UP



DATE OF EVENT
NAME OF EVENT
Lajpatrai College
ORGANIZED BY

: 27th June 2018
: Free Medical Check-up at Lala
: Shradha Charitable Foundation

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 80 Nos.

OBJECTIVES OF THE PROGRAM

- To develop long-term health-seeking functions & building awareness for the most common illnesses, methods of family planning, hygiene, nutrition and sanitation.
- To provide initial care to people in life-threatening conditions which reflect the unique strengths and goals of medical ethics.

BRIEF REPORT OF THE ACTIVITY

2 days Medical check-up was organized by BMS students under banner of INTERCOLLEGE fest TSUNAMI and with help of SHRADDHA CHARITABLE TRUST. Around 46 staff Members and 80 Students participated in this camp.

OUTCOME OF THE PROGRAM

- The objectives were met.
- People visiting the camp were given valuable medical advice.

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TSUNAMI-2018



Date Of Event: 24th to 28th July, 2018

Number Of Participants/ Beneficiaries: 55

Objectives Of The Program:

- To provide a platform to the students to showcase their individual talents
- To give them a chance to learn teamwork and benefits of team spirit first hand
- To provide the students an opportunity to nurture their leadership skills and managerial mindset

Brief Report Of The Activity

Around 13 colleges participated in the event. CL meet was organised at ONE Avighna Park by the team. Over 4 days various events were planned like a Medical camp with Shradha Charitable Foundation, various management games and quizzes at Phoenix Market City, Kurla, a cricket match at JVPD, Juhu, Band event, Treasure hunt, youth parliament, sports day, carnival day, cultural day etc. Overall, the event was a great success with highly positive feedback from the participants.

Outcome Of The Program



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- The student participants came back with great learning as to their abilities and skill sets.
- The students got exposure to a bigger arena vis-à-vis the participation of multiple colleges at the event.
- The motivation levels of the students were visibly enhanced as they were charged up to win the trophy in the coming events.

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ACADEMIC YEAR 2018-19 **FOOD DISTRIBUTION CAMPAIGN**



DATE OF EVENT : 15th August 2018
NAME OF EVENT : Food distribution in Dharavi-
TSUNAMI 2018

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 250 Nos.

OBJECTIVES OF THE PROGRAM

- To save lives and protecting the nutritional status of a population to protecting and rehabilitating livelihoods.
- To provide food to all for a basic level of survival.

BRIEF REPORT OF THE ACTIVITY

Around 250 students of Lala Lajpatrai College BMS participated in food distribution activity. The purpose behind this activity was to provide food to the needy people.

OUTCOME OF THE PROGRAM

- The objectives were met.
- Food was provided to the needy people.
- Students realised the need for food to underprivileged students & avoid wastage of food.



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A. Y. 2018-19

Orientation organized by SFC

Date of the Event:

4th Spetember, 2018





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Brief Report:

As has been the tradition followed in the SFC course, the SFC courses jointly conducted orientation day for first year students of all SFC stream i.e. BMS, BAF, BBI, BMM, BSc IT & BFM in the college auditorium.

The students were shown the videos of the college infrastructure and facilities and various rules & regulations pertaining to academic and extra-curricular were explained to them. They were also given a briefing regarding rules for attendance and examination related information. The various faculties introduced themselves to the students and the principal and vice-principal briefed them about the kind of life they can expect to spend in the coming three years at the college campus and the kind of outcomes they can expect academically and personality development wise.

The student queries were responded to and their apprehensions were put to rest. The orientation session served as an ice-breaker and a formal inculcation of the fresher students into the college academic force.



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EDUCATIONAL TOUR TO BOMBAY STOCK EXCHANGE

Date: 13 Dec, 2018

Place: Bombay Stock Exchange

Names of Faculty Members: CA Priti Parikh, Mr. Aditya Shah

Brief Summary: The College organized an industrial visit to Bombay Stock Exchange on 13th Dec 2018.

Bombay Stock Exchange is the Indian Stock Exchange located on Dalal Street in Mumbai. It helps the students to pursue and understand the career in Stock Market or Career in Finance. Students were explained different profiles like Financial Analysts, Investment Professionals, Stockbroker, etc. The students were thought about different funds.

Event: "INVESTMENT OUTLOOK 2019"

Speaker: Mr. Aashish P. Sommaiya (Managing Director and CEO of Motilal Oswal)

Topic: The speaker enlightened the students on

- Equity Market
- Mutual Fund Managers
- Comparison of markets with previous years
- Mutual Funds
- Impact of news on markets
- Currency market outlook

Current outlook of Real Estate and Global Community Market



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ACADEMIC YEAR 2018-19 NGO EACH ONE TEACH ONE



DATE OF EVENT : 19th January 2019
NAME OF EVENT : EACH ONE TEACH ONE
NUMBER OF PARTICIPANTS/ BENEFICIARIES : 16 students
Time – 10:30 a.m. onwards

OBJECTIVES OF THE PROGRAM

- The objective of the event was to spread light on education with the help of NGOs

BRIEF REPORT OF THE ACTIVITY

16 students from Lala Lajpatrai College BMS activated drive of Each One Teach One to spread light of education with help of NGO

OUTCOME OF THE PROGRAM

- Through this event student for taught about the importance of education.

Pazekh

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A STUDY TOUR TO BOMBAY STOCK EXCHANGE

Date: 25th January, 2019

Place: Fort, South Bombay

Names of Faculty Members: Dr. Vaidehi Kamath, Dr. Minum Saksena

Brief Summary: Every year a study tour to Bombay Stock Exchange is organized for BBI students. Students were a lot of information through the seminar organized by Bombay Stock Exchange. Students learned about stock exchange activity and several courses available at BSE. Expert speakers gave a lot of information on NIFTY FIFTY, SENSEX, Trading and Investment. The students were excited to see the conventional hall.



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INTERNATIONAL EDUCATIONAL TOUR TO SPAIN

Date: 25th Jan to 03rd Feb 2019

Place: Madrid, Seville, Valencia, Barcelona - Spain

Name of Faculty Members: Dr. Rajesh Mankani, CA Priti Parikh

Brief Summary: The College organized an educational tour for the students to undertake an educational tour of Spain. The students had a wonderful exposure to international trade & commerce & cultural mix. Several industries were visited along with several local universities whereby the students got an opportunity to interact with the local population and understand their work and social culture which went a long way in enhancing their development. The students visited Barcelona Business School, Torres Winery, Liadro Museum, Madrid School of Business, Danone Factory

TRAVEL TO BUSINESS SCHOOL: Business School Institute is located in Barcelona. The university had various workshops and master class planned. The students could go around visiting the Barcelona Business School.

TORRES WINERY: The industrial Visit helped our students to gain hand on practical knowledge on Industrial processes and its core management concepts. The learned about key stage of wine making process using advanced machine.

LIADRO MUSEUM: The unique experience included a tour of handcrafted process of creation of pieces and collection.

MADRID SCHOOL OF BUSINESS: The Madrid School of Business is located in Madrid. The university had workshops and Visit planned where students went around the campus.

DANONE FACTORY: Danone Factory is one of the largest Producers.

It helped students gain corporate exposure and corporate grooming



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