



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

ACADEMIC YEAR 2019-20 TSUNAMI Pre-Event 1 (Aakhon ki Awaaz)



DATE OF EVENT : 16th July 2019
NAME OF EVENT : ANKHON KI AWAAZ
NUMBER OF PARTICIPANTS/ BENEFICIARIES : 60 students

Time – 10:30 a.m. onwards

OBJECTIVES OF THE PROGRAM

- The objective of the event was to spread light and happiness amongst the old age home people.

BRIEF REPORT OF THE ACTIVITY

- Approximately 60 students of Lala Lajpatrai College BMS had organized a social pre-event for the college's annual management festival TSUNAMI. This event was held at King George Memorial, Mahalaxmi. It was a live concert for the people at Old Age Home.

OUTCOME OF THE PROGRAM

Through this event old age people were helped in boost ion up their energy and memory.

Priti Parikh



Naam

CA Priti Parikh
Bachelor of Management Studies

Dr. Neelam Arora
Principal

PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT : 20th July, 2019
 NAME OF EVENT : Case Study Competition by Jai Hind College
 NUMBER OF PARTICIPANTS/ BENEFICIARIES : 6 participants

OBJECTIVES OF THE PROGRAM



- To make the students aware about Case



Study Analysis.

- To analyse the behavioural patterns of a single unit and its relations with the environment.
- To allow students with real expertise and understanding

BRIEF REPORT OF THE ACTIVITY

6 students of TYBMS-V participated in Case Study Competition



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It was organised by Jai Hind College

The Chief Guest was Yash Chandiramani

Students who won: Vashishta Agarwal; Kaizad Udaipurwala; Afreen Kazi; Kevin Dobaria
Position: 2nd Runner up.

Students won Rs. 10,000/- cash prize.

OUTCOME OF THE PROGRAM

- The seminar helped students to examine what a case study is about and how to solve the real life problems.
- It facilitated the exploration of a real issue within a defined context, using a variety of data sources.
- Through seminar the students got to know about the real life company problem and got to know the different ways to solve it
- Student can understand SWOT analysis in Practise.



CA Priti Parikh

Dr. Neelam Arora

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A STUDY TOUR TO RESERVE BANK OF INDIA

Date: 2nd August 2019

Place: Reserve Bank of India

Names of Faculty Members: CA Priti Parikh, Ms. Miloni Shah

Brief Summary: An educational visit to the RBI was organized for the students. The session covered topics such as safety measures to be used while using the ATM card, money minting process of RBI & important functions of RBI. The students also visited monetary museum of RBI.



P. Parikh

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Neelam

Dr. Neelam Arora
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PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT : 8th, 9th, 10th August, 2019

NAME OF EVENT : Arthanomics- Jai Hind Intercollegiate Fest

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 18 participants



OBJECTIVES OF THE PROGRAM



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- To provide a stage where students can showcase their talents through debate, poster making, research paper presentation.
- To create an environment of learning with fun and enjoyment.
- To give an opportunity for improvising the communication skills, creativity skills and knowledge.

BRIEF REPORT OF THE ACTIVITY

- 18 students of SY and TYBMS participated in Arthanomics.
- It was organised by Jai Hind College
- Students qualified and won the following events:
 - 1) Entrepreneur Escape
 - 2) Alls' Well that sells well.
 - 3) Tech in trouble.
 - 4) Mock stock
 - 5) Escape room
 - 6) Power play

OUTCOME OF THE PROGRAM

- This event helped the students in improvising their soft skills and also a platform where students were able to participate in their area of interest events.
- It facilitated the exploration of a new skills which are hidden in the students.
- Through this event the students got to know their ability and skills.
- This event helped in gaining knowledge and provided opportunity to overcome the stage fear.



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PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT : 12th -14th August,2019

NAME OF EVENT : Youth Fest by University of Mumbai

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 5 participants



OBJECTIVES OF THE PROGRAM

- To provide a stage where students can showcase their talents.
- To create an environment of learning with fun and enjoyment.
- To give an opportunity for improvising the communication skills, creativity skills and knowledge.

BRIEF REPORT OF THE ACTIVITY



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- 5 students TYBMS participated in Youth Fest.
- It was organised by University of Mumbai
- Events: Debates, Quiz, Solo Singing

OUTCOME OF THE PROGRAM

- This event helped the students in improvising their soft skills and also a platform where students were able to participate in their area of interest events.
- It facilitated the exploration of a new skills which are hidden in the students.
- Through this event the students got to know their ability and skills.
- This event helped in gaining knowledge and provided opportunity to overcome the stage fear.

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PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT : 14TH August 2019

NAME OF EVENT : “Joule Intercollege Fest by KC College ”

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 18 Nos.



OBJECTIVES OF THE PROGRAM :

1. To provide a platform to the students to showcase their individual talents, helped in community of the students of this college and other and help all the make leader like choices while working.
2. To give them a chance to learn teamwork, coordination of working together and benefits of team spirit first hand.
3. To provide the students an opportunity to nurture their leadership skills, people communication skill, managerial mindset as well.



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BRIEF REPORT OF THE ACTIVITY

- Around 18 students of TYBMS participated in the Youth Fest.
- It was organized by KC College

OUTCOME OF THE PROGRAM

1. The student participating in this came back with great learning as to their abilities of management, coordination and the growth of working in a more demanding environment with deadlines.
2. The students got exposure to a bigger arena vis-à-vis the participation of multiple students at this event. Social Bonds along with networking of the students which remains a vital in their age was encouraged.
3. The motivation levels of the students were visibly enhanced as they were charged up for this fest season.

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PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT	: 18 th August 2019
NAME OF EVENT	: Writing Competition by Malkan's Acedemy
VENUE OF EVENT	: Jai Auditorium
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 7 Nos.



OBJECTIVES OF THE PROGRAM :

- This competition aims to stimulate imaginative thinking and writing by exposing teachers.
- Students to new material and ideas.
- To reward pupils for their work on a level comparable to that of traditional contests.

BRIEF REPORT OF THE ACTIVITY

1. Around 6 students TYBMS participated in Writing Competition.
2. It was organised by Malkan's academy
3. It was held in the auditorium of Jai Hind College
4. Guest Speaker: Vishal Malkan
5. Learning Outcome: Exposure to Freedom Pyramid for Financial Planning, Trader Pyramid & Management House.
6. Pyramid & Management House.



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OUTCOME OF THE PROGRAM

- Students were able to identify, analyze, interpret and describe the critical ideas, values, and themes that appear in literary texts and to understand the ways these ideas, values, and themes inform and impact cultures and societies, both in the past and the present.
- Students produced stories or poems or literary nonfiction pieces that are original yet engage in an effective and rewarding conversation with the traditions of literature.
- Students were able to articulate an awareness of the relationship between their individual works and the tradition.
- Students judged whether a journal or press is an appropriate venue for their literary works.

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PARTICIPATION IN CULTURAL ACTIVITIES

DATE OF EVENT : 18TH – 23RD August 2019

NAME OF EVENT : “Tsunami- 2019”

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 75





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OBJECTIVES OF THE PROGRAM

:

4. To provide a platform to the students to showcase their individual talents, build a community of the students of this college and other and help all the make leader like choices while working.
5. To give them a chance to learn teamwork, coordination of working together and benefits of team spirit first hand.
6. To provide the students an opportunity to nurture their leadership skills , peoples communication skill , managerial mindset as well.

BRIEF REPORT OF THE ACTIVITY

- 1.Around 72 students from 8 colleges participated in various events.
- 2.Events: Tsunami Ball, Color Ball, Lacrosse- Click a pic, Giant Water Pong, etc.

Various Cultural events like fashion show, dance competition, youth parliament and mega management were also held

OUTCOME OF THE PROGRAM

4. The student participating in this came back with great learning as to their abilities of management, coordination and the growth of working in a more demanding environment with deadlines.



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5. The students got exposure to a bigger arena vis-à-vis the participation of multiple students at this event. Social Bonds along with networking of the students which remains a vital in their age was encouraged.
6. The motivation levels of the students were visibly enhanced as they were charged up for this fest season.
7. Practical skills like people management and working with many responsibilities along the same time were learnt and absorbed by the students.

CA. Priti Parikh

HOD – BMS Department



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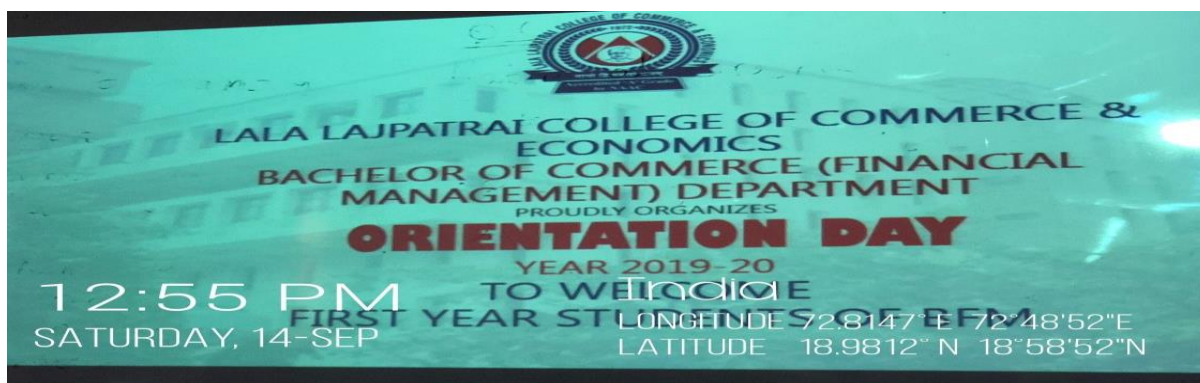
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A. Y. 2019-20

Orientation organized by SFC

Date of the Event:

14th September, 2019



Brief Report:

The BFM Department organized its Orientation Day for the incoming students of the new batch of 2019-20 on 14th Sep 2019. The purpose of Orientation Day is to apprise the students of what they can expect of their college journey, the college facilities, the rules, regulations, policies, examinations, curriculum, faculties, etc. Similarly they also get an opportunity to understand what is expected from them as being a part of the student fraternity of the college. The orientation day serves a medium of creating a sense of belonging in the minds



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of the students and helps them to assimilate themselves easily along with their seniors and peers.

The event was conducted in Room No.507 whereby Dr. Rajesh Mankani, the Course Coordinator of BFM Department addressed the new students and briefed them about the course and the college and addressed their expectations and queries. A Power point presentation about the college infrastructure was shown to the students and this was followed by a detailed explanation of the rules & regulations in context with examinations, attendance, code of conduct, various certificate courses offered by college, extra-curricular activities offered, etc.

All aspects of student life were covered and thereafter Dr. Arun Poojari, Vice-Principal addressed the gathering and gave his inputs of the students expectations and college expectations.

Lastly, the students also got to interact with a couple of senior students from the last year who shared with the new students their experiences of being in the college and belonging to the BFM Department and what it felt to be a part of the entire set-up.



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ACADEMIC YEAR 2019-20

GUIDANCE FOR RESUME BUILDING AND INTERVIEW MANAGEMENT



DATE OF EVENT

: 20th Dec 2019

NAME OF EVENT

: Guidance session for resume

building

& interview management skills

NUMBER OF PARTICIPANTS/ BENEFICIARIES

: 35 Students

ORGANIZATION

: TALERANG

OBJECTIVES OF THE PROGRAM:

- To guide the students on how to make an impressive resume.
- To guide the students on how to prepare for their job interview and provide the tips for the same.

BRIEF REPORT OF THE ACTIVITY

The BMS department of Lala College organized a workshop on **Resume Writing and interview management skills for its TYBMS students on 20th Dec 2019 from 9.30 a.m. to 11:00 a.m.** The Workshop received a good response from the student members and the teaching staff members. The Resource person for the workshop was Ms. Sweta Raina. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.

OUTCOME OF THE PROGRAM



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- The objectives were met.
- Around 35 BMS students of BMS department took part in the workshop and took the advantage of both the sessions i.e. resume building and interview management skills.

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