



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

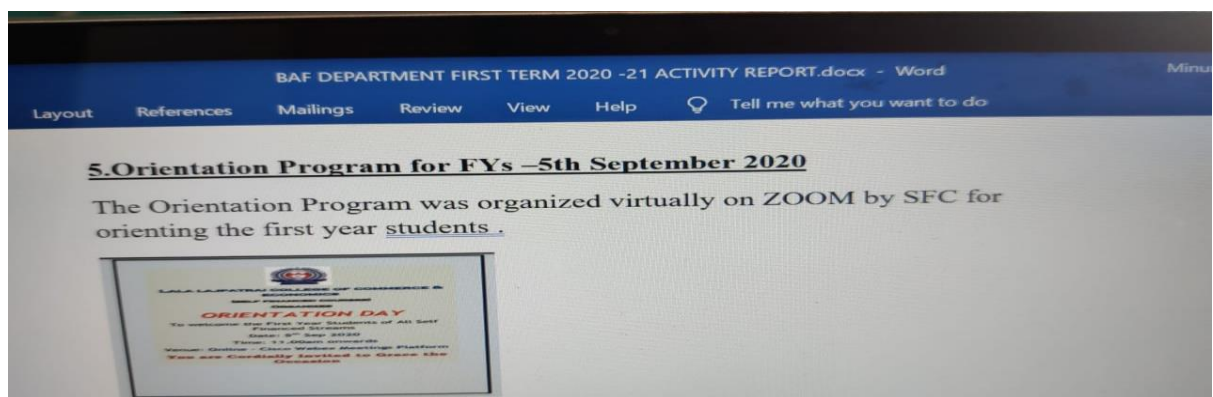
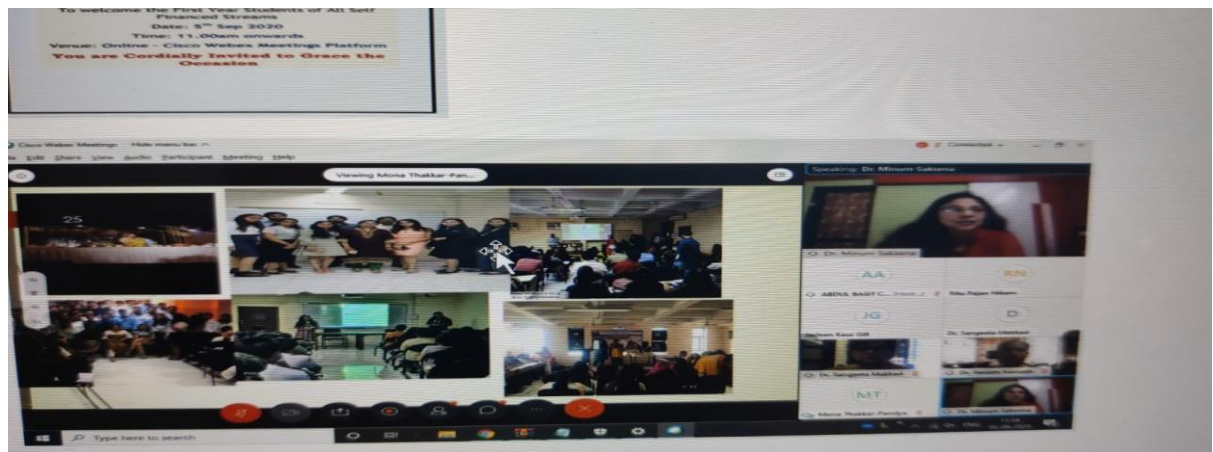
E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

A. Y. 2020-21

Orientation organized by SFC

Date of the Event:

5th September, 2020

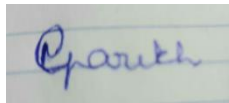


Brief Report:

Due the impact of the covid pandemic, the colleges had not opened for this academic year and the routine college was working on online mode. Since physical gatherings were not allowed, it was decided to conduct the Orientation Day for the incoming batch of First Year Students of all the streams of SFC in the online mode jointly on 5th September 2020.

Since online programs were a new experience – both for the teaching faculty and the students, this program was quite novel and innovative in the sense that all the information that needed to be provided to the first year students needed to be presented in the virtual mode and hence a detailed power-point presentation was prepared and shown to the attending students containing all relevant information regarding academic curriculum, extra-curricular activities, rules and regulations regarding attendance, examinations and other aspects that the students would require, to equip them for the coming three years of their college life.

The faculty members also introduced themselves virtually to the students and an attempt was made to work around the restrictions in the best possible manner and keep the flow of things going in this virtual mode.



CA Priti Parikh
Bachelor Of Management Studies

Dr. Neelam Arora
Principal



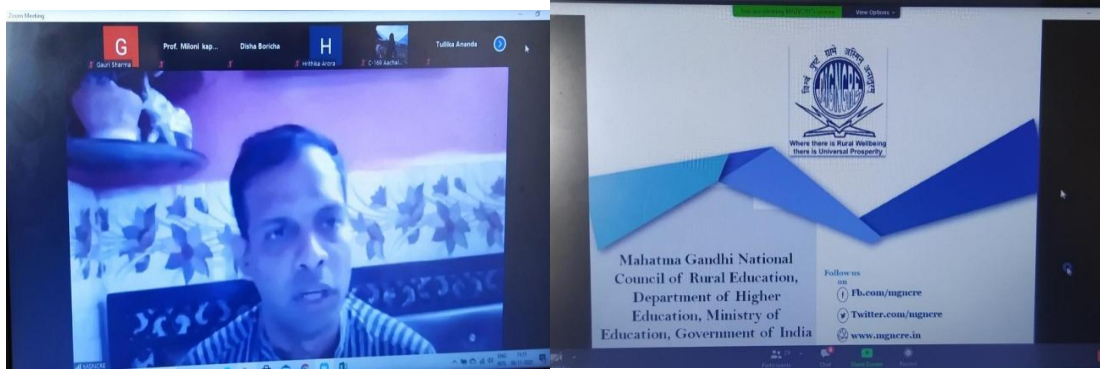
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RURAL ENTREPRENURESHIP DEVELOPMENT-Mr.

Jitendra Ahirekar



DATE OF EVENT

: 8th Nov 2020

NAME OF EVENT

: Workshop on RURAL

ENTREPRENURESHIP

DEVELOPMENT

RESOURCE PERSON

: Mr. Jitendra Ahirekar

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 50 Nos.

OBJECTIVES OF THE PROGRAM

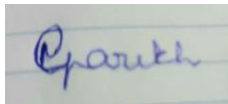
- To make students understand and explore about Rural Entrepreneurship
- To inculcate in students, the knowledge and initiative of Rural business
- To make students realise how -To improve productivity and wages of rural people.
- To make students realise how -To guarantee increased and quick employment possibilities.
- To demolish unemployment and bring a notable decline in underemployment. -how can today's YOUTH do.
- What are the steps taken -To guarantee an increase in the standard of living of the underprivileged population.

BRIEF REPORT OF THE ACTIVITY

The webinar started with a quick introduction of the speaker Dr. Jitendra Ahirkar followed by greetings from CA Priti Parikh. The speaker then took up the stage and gave a abundant of information to enlighten the students. The speaker also discussed about the methods of entrepreneurship in Rural India. Keeping the session lively and amazing the speaker ended up with an overall informative session. The webinar ended with a short and sweet vote of thanks by CA Priti Parikh.

OUTCOME OF THE PROGRAM

- Students received in-depth knowledge about the Entrepreneurship opportunities in Rural areas.
- All doubts about the students’ perspectives on rural entrepreneurship were cleared.



CA Priti Parikh
Dr. Neelam Arora
Bachelor Of Management Studies
Principal

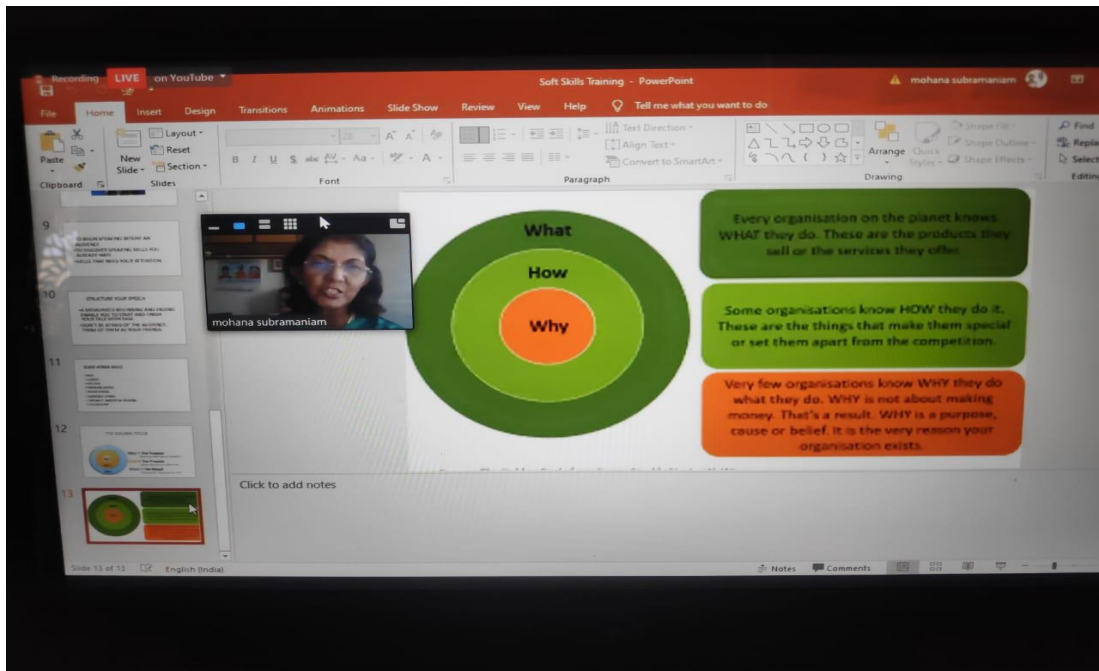


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WEBINAR ON SOFT SKILLS TRAINING



DATE OF EVENT

: 21st January 2021

NAME OF EVENT : Webinar on Soft Skills
NUMBER OF PARTICIPANTS/ BENEFICIARIES : 130 Students
ORGANIZATION : INDO AMERICAN
SOCIETY

OBJECTIVES OF THE PROGRAM:

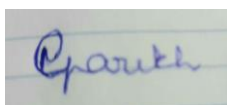
- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

BRIEF REPORT OF THE ACTIVITY

The BMS department of Lala College organized an online webinar on SOFT SKILLS TRAINING that are required to be employable in the era of touch competition. The program was organized online on Zoom Platform. Around 130 BMS students participated in this session. The resource person Ms. Mohana Subramanian (Senior Faculty-Indo American Society) educated students on various soft skills which are important to their career. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.

OUTCOME OF THE PROGRAM

- The objectives were met.
- Around 130 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.



CA Priti Parikh
Dr. Neelam Arora
Bachelor Of Management Studies
Principal

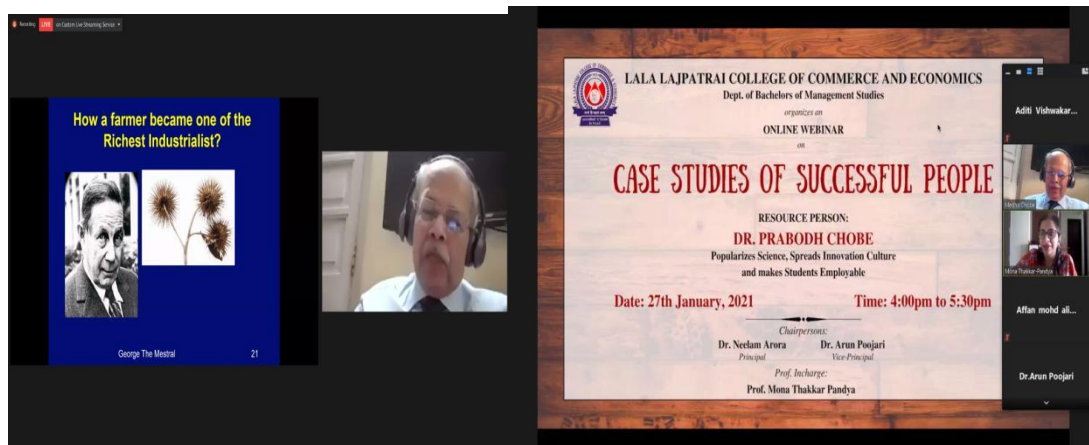


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Case Studies of Successful People-Dr. Prabodh Chobe.



DATE OF EVENT

: 27th January, 2021

**NAME OF EVENT
People**

: Case Studies of Successful

RESOURCE PERSON

: Dr. Prabodh Chobe [Ex. Sr. General

Manager, Head R & D, BASF India]

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 107 Nos.

OBJECTIVE OF THE PROGRAM

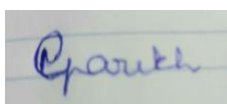
- To make the students understand the amount of hard work and dedication that is needed to be successful.

BRIEF REPORT OF THE ACTIVITY

The online workshop was organized by the BMS department of the College to make students understand that success comes after a lot of dedication and hard work. The Online Webinar was held on 27th January 2021, speaker being Dr. Prabodh Chobe. It highlighted that one can be successful when they have extreme confidence, work hard, be patient, dedicated and should have an out of the box thinking. He shared case studies of various successful people from various phases of life, naming a few, Henry Dunant, Marie Curie, Carlson, Elias Howe, Swan vs Edison, Indra Nooyi, Xerxes Desai and many more to name. Dr. Prabodh Chobe, helped the students in gearing up and understanding the definition of success a little better.

OUTCOME OF THE PROGRAM

- Objectives were met.
- It was a very good session, speaker gave the right direction and some important tips to start students' journey towards success.
- A very good experience guiding students online as to how to be successful in their own different way, by thinking out of the box and being determined.



CA Priti Parikh
Bachelor Of Management Studies

Dr. Neelam Arora
Principal



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RESEARCH PROJECT GUIDANCE



DATE OF EVENT

: 9th February 2021

NAME OF EVENT

: Research Project Guidance

**RESOURCE PERSON
Parikh**

: Dr. Arun Poojari; CA Priti

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 100 Nos.

OBJECTIVES OF THE PROGRAM

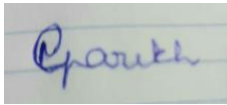
- To make students understand how to write projects.
- To educate students on how to conduct research.

BRIEF REPORT OF THE ACTIVITY

The webinar started with both of our speakers Dr. Arun Poojari and C.A. Priti Parikh taking the lead. The speakers guided the students by showing various examples of professional projects and research materials. Dr. Arun Poojari further emphasized on the various things to be kept in mind while initiating a project while C.A. Priti Parikh spoke on the various tools and procedures in which the research can be carried out. The session ended with students having a clear view of their task.

OUTCOME OF THE PROGRAM

- The students received an overall way to approach the project and research.
- The participants took a bag full of learnings and learnt how to improve on how to compile knowledge in the form of data from various resources.



CA Priti Parikh
Arora
Bachelor Of Management Studies





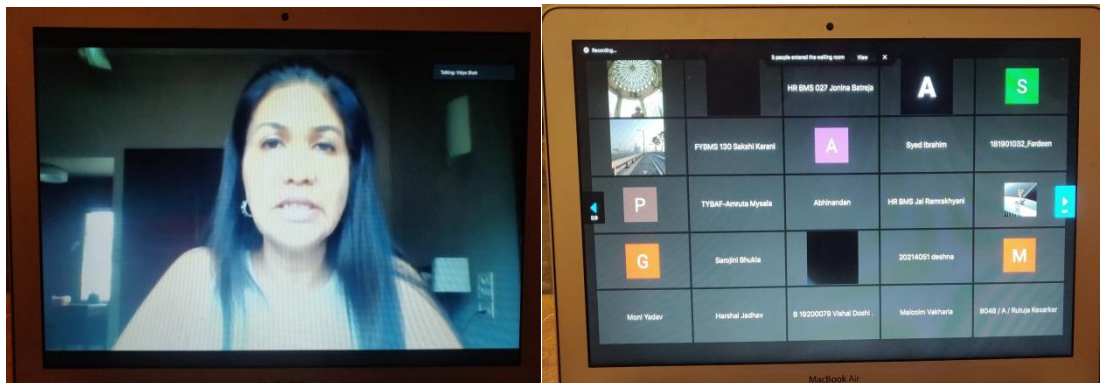
Dr. Neelam
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ROLE OF CEO-LEADERSHIP STORY BY -CEO VIDYA SHAH



DATE OF EVENT
NAME OF EVENT
Leadership

: 3rd March 2021
: Seminar on Role of CEO-

RESOURCE PERSON : CEO VIDYA SHAH [CEO of EdelGive Foundation] [Contact Ms. Parvathy (Secretary)- 9920886105.]

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 290 Nos.

OBJECTIVES OF THE PROGRAM

- To make the students know the journey of an inspiring Women CEO- Vidya Shah, along with all her challenges and opportunities she met her way.
- It was broadly done to help students get inspired on becoming good leaders in future.

BRIEF REPORT OF THE ACTIVITY

The online workshop was organized by the BMS department of the College with EdelGive foundation CEO, Vidya Shah to make students know about her journey of becoming who she is now. The Online Webinar was held on 3rd March 2021, having CEO Vidya Shah, talk about her background and how supportive her family was through her journey of becoming the CEO and Leader of such a big foundation. She highlighted four major things we all need to keep in mind to be aspirant leaders in are life, firstly, to cultivate lifelong learner along with that nurturing curious nature, secondly, she spoke about always learn to unlearn and thirdly, spoke about IQ v/s EQ, where she focused on being a good listener and showing empathy towards people. Lastly, she spoke about how one should not be materialistic while measuring life and should have integrity with work and family as well as be honest and have the approach of giving back. The session was quite interactive, where the participants had but up wonderful questions for her to answer, through which we got to know she has a hobby for singing and has been learning Urdu to understand Ghazals better. She even spoke about her foundation that applies a gender lens, while creating an ecosystem where women are given opportunities. To end, she advised everyone to be planned, organized and calm throughout their journey.

OUTCOME OF THE PROGRAM

- The objectives were met.
- It was a very good session, gave them the right direction and some important tips to start their career journey ahead and to become good leaders in life.
- All leaders should be first be HUMAN

Parikh



Naam

CA Priti Parikh
Arora
Bachelor Of Management Studies

Dr. Neelam
Principal