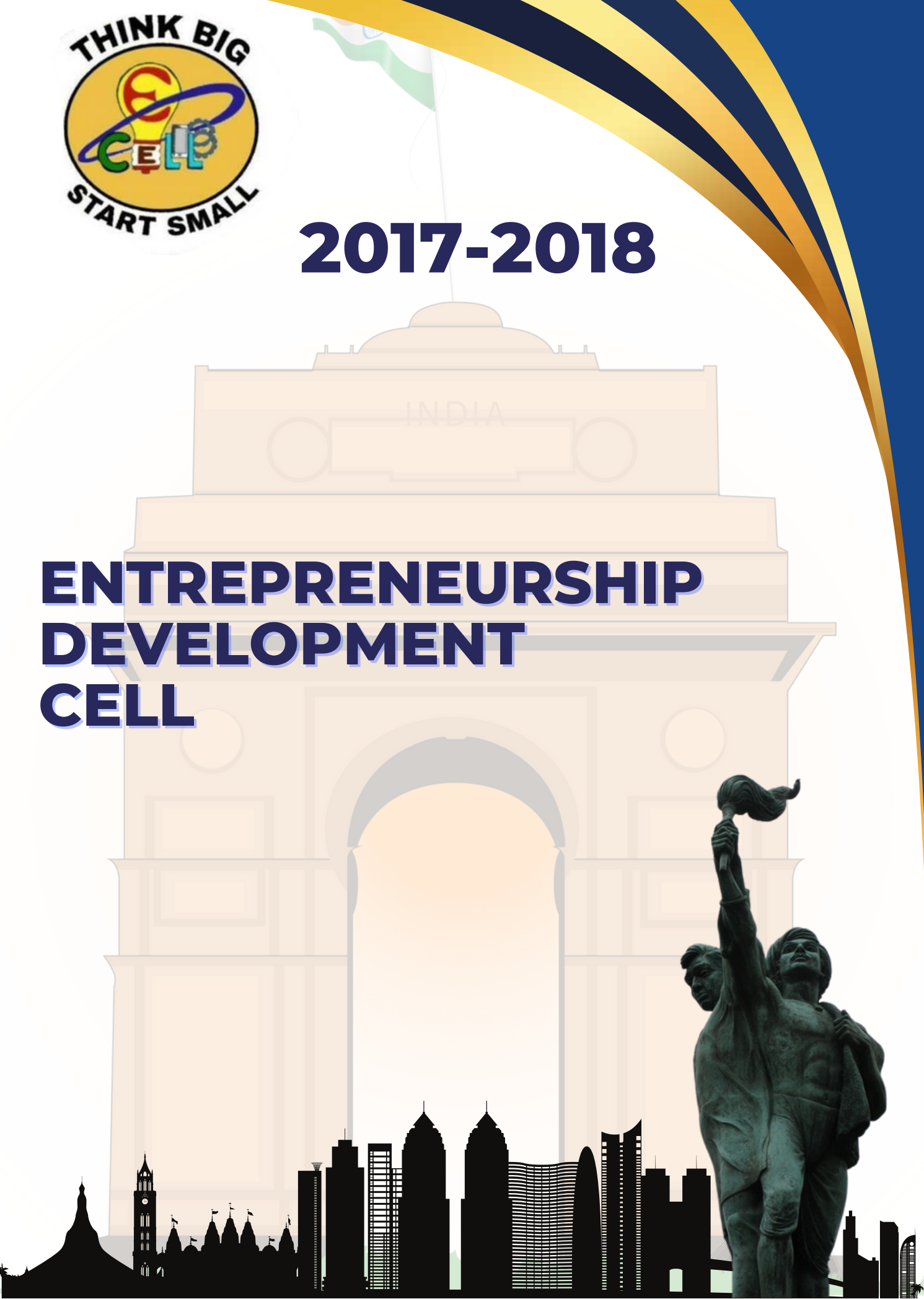




2017-2018

**ENTREPRENEURSHIP
DEVELOPMENT
CELL**



Sr.no	Date	Name of the Event	No. of beneficiaries	
Activities Conducted				
1.	16/08/2017	Induction Programme	60+	
2.	08/09/2017	DICE Bootcamp	101	
3.	19/09/2017 21/09/2017 22/09/2017	Ennovent – Mapping Towards an Entrepreneurial Journey	Day 1 – 54 Day 2 – 73 Day 3 – 47	
4.	16/01/2018	MIDAS Workshop	46	
5.	05/02/2018	Tete-a-tete (Coffee with CEO)	46	
6.	26/02/2018	Inventure	15+ Colleges	
Inter-Collegiate Participation				
			Participated	Awards Won
7.	01/08/2017 to 05/08/2017	Career Fest	17	-
8.	12/08/2017	Panel Discussion on New Age Entrepreneurship	15	-
9.	27/09/2017	Guest Lecture on Entrepreneur Start up with an idea	25	-
10.	03/10/2017	Board of Industry Academia Partnership Programme	10	-
11.	08/01/2018 to 13/01/2018	Skill Series	37	-
12.	05/02/2018	NES Startup Fest	05	05
13.	-	Coco Plant Beat Dengue Campaign – Mahindra SSG	-	-
Intra Collegiate Achievements				
15.	Inventure		03	
16.	Student Achievers under EDC		11	



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Report On Induction Programme



Induction Programme was organized on Wednesday, 16th August, 2017 at 11.30 a.m. in Room No. 402, 60+ volunteers enrolled under EDC for the academic year 2017-2018.

Objectives:

- To give a detailed introduction of the cell and its functions/ activities.
- To discuss about the working and execution of activities throughout the year

Outcomes:

- Clarification of doubts regarding the cell and its activities among students.
- Inculcating a feeling of inclusion, motivation and support to work for the cell.

Dr. Rahul Shetty
(Covener)



Dr. Neelam Arora
(Principal)

Report on DICE (Design, Innovation, Communication & Entrepreneurship) Boot Camp



A DICE (Design, Innovation, Communication & Entrepreneurship) Boot Camp was organized on Friday 8th September' 2017. 101 students participated in the boot camp from various streams at ISDI (Indian School of Design & Innovation). The central idea of the workshop was to enable participants towards critical thinking through academic leaders of ISDI & exposing them towards new age careers through new learning pedagogies in the teaching learning process carving an entrepreneurial niche for the student community.

Objectives of the Event:

- To embed new age career options.
- To enable professors & academic leaders to be aware of design thinking.
- To conceptualize an opportunity to incubate their dreams and turn them into reality

Learning Outcomes for the Attendees:

- Enables critical thinking
- Exposure to new learning pedagogies with industry experts
- Exposure to comprehensive education towards funding, human resource management & marketing.



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(Covener)




Dr. Neelam Arora
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Report on ENNOVENT – Mapping Towards an Entrepreneurial Journey



Entrepreneurship Development Cell of Lala Lajpatrai College jointly with Indian School of Management & Entrepreneurship (ISME) organized a Three – Day State Level Guest Talk Series ‘ENNOVENT – Mapping Towards an Entrepreneurial Journey’ on 19th, 21st, and 22nd September 2017 in Room No. 207

Facilitator	Topic
Mr. Utsav Shroff (Former Investment Banker at Nliten (Consultants) Former Executive IA & ERS Deloitte)	FINANCE – Ways & Means of Raising Funds
Mr. Pratik Hinduja (Co-founder Shubhkant Pvt. Ltd)	Importance of IPR to budding entrepreneurs
Mr. Ritesh Bafna (Associate – Business Development & Finance at Broadway Malyan Pvt. Ltd.)	Incubation of Creative Ideas / Creative Thinking / Business Model Canvassing

Rahul Shetty

Dr. Rahul Shetty
(Covener)



Neelam Arora

Dr. Neelam Arora
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A footfall of 54 students on 1st day, 73 on 2nd day and 47 on the 3rd day was witnessed across various colleges in Mumbai. The sessions highlighted on various pivots of entrepreneurship helping budding entrepreneurs to understand the nuances of an entrepreneurial journey.

Objectives of the Event:

- To gain insights from Ennovent speakers associated with ISME in the domain of expertise.
- Finance- Ways & means of raising funds
- Importance of IPR to budding entrepreneurs
- Incubation of Creative Ideas/ Creative Thinking / Business Model Canvassing.
- To interact & broaden students' perspective in the vital areas of entrepreneurship.

Learning outcomes for attendees:

- It will assist in sharing of expert knowledge from industry experts.
- Creates a pool of ideas for budding entrepreneurs to map their entrepreneurial journey.

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Report on Entrepreneurs are made not born – MIDAS India



Entrepreneurship Development Cell of Lala Lajpatrai College hosted an entrepreneurship workshop by MIDAS India (School of Entrepreneurship) on the topic '**Entrepreneurs are Made not Born**' on Tuesday, 16th January 2018. 46 students attended the workshop. Facilitator – Chirag Gujrati; a business coach, mentor, and professor to various students and entrepreneurs as a University Professor at Independent College, Dublin, Ireland, and AURO University, Surat; is presently working as Incubation Head at MIDAS India. Students gained immense knowledge about start-up ventures inspiring students to take up entrepreneurship as a career option.

Objectives of the Event:

- To understand the need to start your own business
- To connect an idea to a living business.
- To understand the ways and means of reaching out to become a successful entrepreneur.

Outcomes for attendees:

- Explore entrepreneurship as a career option
- One-to-one interaction with an entrepreneur and a coach.
- Students understand their strengths to start a business.
- Activities like brainstorming for idea generation, effectuation theory for starting a business with existing resources

Dr. Rahul Shetty
(Covener)



Dr. Neelam Arora
(Principal)



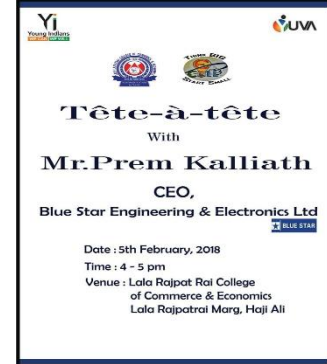
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Report on A Tete-a-tee (Coffee with CEO)



A Tete-a-tete (Coffee with CEO) was organized by EDC in collaboration with Young Indians (YUVA) – A wing of CII on 5th Feb 2018 in 207. It was an inter-collegiate event. 46 students across various colleges participated in the event facilitating one on interaction between students and industry experts.

Objectives:

- To engage students through the Yuva initiative of industry connect of CII
- To have a one-on-one interaction with industry experts and share experience
- To explore external opportunities and live case citations by experts

Learning Outcomes:

- Wider exposure to students
- Enables to understand the current mantra and the corporate lifestyle & etiquettes
- Understanding the gaps to sync the Industry- Academia collaboration

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- D. Ms. Rajashree Rajadhyax (Founder – meetkalakar.com).
E. Ms. Richa Rajadhyax (Founder – meetkalakar.com)
F. Ms. Bala Deshpande (Senior Managing Director at New Enterprise Associate)

Ms. Gulati - our keynote speaker in her inaugural speech exclaimed the apt theme chosen for the B-plan across the colleges of Maharashtra and also brought to light the importance of women across sections and life stages i.e., currently in or looking to restart careers or embarking on an entrepreneurial journey through innovative, workable and sustainable strategies through her start-up venture -back to the front. Various B-plans were presented by budding entrepreneurs across colleges of Maharashtra in the light of the theme women entrepreneurship and received high accolades from the esteemed jury.

Carniventure - a new initiative by team Inventure under which innovative stalls were exhibited. A student named Ms. Neha Chavan from SIWS College won the best stall trophy for her quilling paper art stall. Nearly 15 colleges participated in this event.

Objectives:

- To create a pool of ideas for the youth of the nation so as to promote entrepreneurship
- To promote entrepreneurial skills among the students, through mentoring sessions with mentors related to the theme of the event
- Enable entrepreneurial mindset.

Learning Outcomes:

- Sensitized the importance of entrepreneurship.
- Platform for young budding entrepreneurs

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Report on Career Fest – H.R College of Commerce & Economics

Students participated in the Career Fest organized by The Young Leaders Club of H.R. College of Com. & Eco. between Aug. 1 - Aug. 5, 2017 from 10.00 a.m. to 1.00 p.m.

Day 1 - Fashion Designing by Shaikh Urusa, M.U. Academy

Day 2 - START UP by Mr. Karan Shah, CEO, IIIDE (Indian Institution of Digital Education)

Day 3 - ARENA ANIMATION (Arena Animations)

Day 4 - Advertising by Mr. Hitesh Mehta (Former Vice-President, CEO Bumett)

Day 5 - Exploring Finance - Mr. Purv Shah (Forex Stock Derivatives)

Report on Panel Discussion on New Age Entrepreneurship



Entrepreneurship Development Cell volunteers participated in the Panel Discussion on 'New Age ENTREPRENEURSHIP' organized by E-Cell of Alkesh Dinesh Mody Institute for Financial & Management Studies (ADMIFMS) of University of Mumbai on 12th August, 2017.

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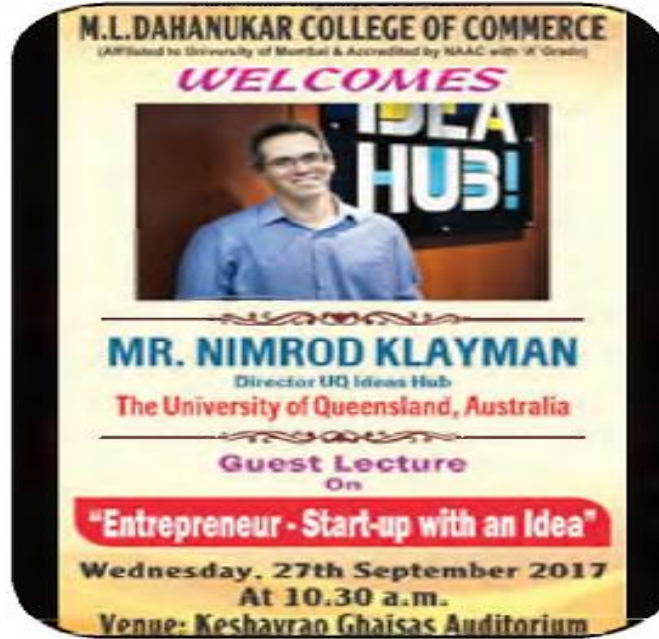
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Report on Guest Lecture on Entrepreneur Start-Up with an idea



Students participated in the Guest Lecture organized by M. L. Dahanukar College of Commerce on the topic “Entrepreneur - Start-up with an Idea” on Wednesday, 27th Sept., 2017. Facilitator: Mr. Nimrod Klayman (Director VQ Ideas Hub).

Report on Board of Industry Academia Partnership Programme

Entrepreneurship Development Cell students participated in the BIAP (Board of Industry Academia Partnerships) Volunteering Programme for Degree College students on 3rd Oct., 2017 highlighted the importance of investing in SIP. The programme was an initiative to assist the team of World Investors Week.

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Report on Skill Series



Entrepreneurship Development Cell Volunteers participated in the Skill Series organized by Young Leaders Club between January 08 to 13th 2018. 37 students participated in the series.

- ❖ **Entrepreneurship Skills** - Mr. Aman Chawla (Regional Head, AAFM)
- ❖ **Presentation Skills** - Mr. Charntpreet Singh (Asst. Dean Alumni of IIT Kanpur).
- ❖ **Management Skills** - Mr. Kamlesh Sajnani (Managing Director, IMS)
- ❖ **Marketing Strategy Skills** - Mr. Sanjay Chaudhary (CEO of IMS).
- ❖ **Public Speaking Skills** - Ms. Varshah Shah (CEO of Happiness Framework)
- ❖ **Digital Marketing Skills** - Mr. Bharat Sharma (Try Head Marketing of Educasyst)

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Report on NES Startup Fest



Entrepreneurship Development Cell students participated in the NES Startup Fest organized by E-Cell of Ratnam College and presented their B-plans.

- Mr. Rounak Chikhale & Mr. Ankita Devadiga presented their B plan titled **Support I+ - Stand at Ease**.
- Mr. Hemant Sevaliya & Ms. Devika Chennoji presented on the B-plan titled **MISTRY - Get Your Work Done**.
- Ms. Pallavi Thorat participated with start-up Expo for her stall on **Macram Handmade Products**.

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Report on Coco Plant Beat Dengue Campaign – Mahindra SSG

College EDC was felicitated by Mahindra SSG for its notable contribution in assisting through its EDC volunteers for its Coco Planting Beat Dengue Campaign; which has achieved a worldwide recognition including the Green Apple award at the house of Commons in UK, SKCOH award, PRCI award and many more.

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Intra- Collegiate Achievements

- The first prize was bagged by the team of Lala Lajpatrai College on the plan of: Adda - Hangout Spaces: Create Safe, beautiful, comfortable and mostly inexpensive spaces for casual rendezvous and corporate leisure.

Winners:

- Mr. Saranga Shetty
- Ms. Jasmeet Singh
- Mr. Ritik Jain

- Ms. Ankita Devdiga - Best **Student Entrepreneur**
Ms. Zainab Bijapure - Best **Promising Member EDC**
- Mr. Hemant Sevaliya - Best **Promising Member**
- Mr. Rounak Chikhale - Best **Promising Member**
- Mr. Shubham Kadam - Best **Student Entrepreneur**
- Ms. Aishwarya Parab - Special **Appreciation for Outstanding**
- Ms. Neha Waghela - **Contribution in EDC**
- Mr. Sagar Choudhary - **Special Appreciation for Outstanding**
- Mr. Dhiraj Nhivekar - **Contribution in EDC**
- Mr. Sachin Dalvi - **Contribution in EDC**
- Mr. Yash Maachar - **Contribution in EDC**

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(Covener)



Dr. Neelam Arora
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Composition of the Cell:

Sr.no	Name	Portfolio
1.	Dr. Rahul Shetty	Convener
2.	Dr. Arun Poojari	Faculty Member (Vice Principal-SFC)
3.	Mr. Nimesh Punjani	Faculty Member
4.	Ms. Zainab Bijapure	Chairman
5.	Ms. Dayani Sangvekar	Secretary
6.	Mr. Haseeb	Jt. Secretary
7.	Mr. Rounak Chikhale	HOD Logistics
8.	Mr. Shubham Kadam	HOD PR
9.	Mr. Hemant Sevaliya	HOD Fincon
10.	Mr. Sarthak Shah	HOD IT
11.	Ms. Devika Chennoji	HOD Creatives
12.	Ms. Ankita Devdiga	HOD Hospitality

Dr. Rahul Shetty
(Convener)



Dr. Neelam Arora
(Principal)