



2019-2020



**ENTREPRENEURSHIP
DEVELOPMENT CELL**






LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC


Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Sr.no	Date	Name of the Event	No. of beneficiaries
Activities Conducted			
1.	31/07/2019	Workshop on 14 th Maharashtra State Avishkar Research Convention	108
2.	18/02/2020	Intercollegiate Workshop "Mental Health"	27
3.	04/04/2020	Online Poster Making Competition	07
4.	19/07/2020	Terrarium - Get Close to Nature	551
5.	18/05/2020 19/05/2020 20/05/2020	Ennovent – Excel Your Potentials	211
6.	10/02/2020	Inventure 2020	15+ colleges
7.	14/12/2019	IPR: A Prerequisite to Startups	102
Inter-Collegiate Participation			
8.	22/06/2019	SWACHHANDOLAN – Aquakraft	-
9.	27/08/2020	Skill Series Talk – H.R.College	17
10.	EMY Award		01
Intra Collegiate Achievements			
12.		Student Awardees under Entrepreneurship Cell	06


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on 14th Avishkar Research Convention Workshop




On 31st July 2019, 14th Avishkar Research Convention Workshop was organized by the University of Mumbai and the Entrepreneurship Development Cell of Lala Lajpatrai College of Commerce and Economics for Mumbai Zone I Colleges. After the inaugural session, the day was divided into 7 sessions. They are as follows: -


Session 1: Pure Science and Agriculture by Dr. Varsha Kelkar - Mane

Session 2: Engineering and Technology by Dr. Sunita Patil

Session 3: Commerce, Law and Management by Dr. Kinnary Thakkar


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Session 4: Rules and Regulations of Avishkar by Dr. Minakshi Gurav

Session 5: Medicine and Pharmacy by Dr. Anuradha Muzumdar

Session 6: Humanities, Social Sciences and Fine Arts by Dr. Namita Nimbalkar

Session 7: Experiences by State Level Winners.


Besides all the speakers, Dr. Minakshi Gurav (OSD- University of Mumbai), Ms. Vrushali Kaneri (District Coordinator- University of Mumbai) & Ms. Roopa Rao (Co- Co-Ordinator) of Avishkar Research Convention were also present for the workshop. The footfall was around 150 which includes all the students' participants and teacher coordinators.

Objectives of the Program:

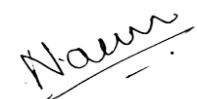
- To impart information about the Avishkar Research Convention among student & faculty attendees.
- To discuss rules & regulations about the Avishkar Research Convention
- To motivate & encourage novel ideas among student & faculty participants.

Programme Outcomes:

- Guidance from Expert Panel Members was received regarding the Avishkar Research Convention.
- Inculcating research culture among students & faculties.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC


Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in


Report on Intercollegiate Workshop on Mental Health



Internal Quality Assurance Cell of Lala Lajpatrai College of Commerce and Economics in collaboration with Internal Quality Assurance Cell and Department of Psychology of Maharashtra College organised an Intercollegiate Workshop on 'Mental Health' on 18th February, 2020 from 9:30 a.m. onwards held in Maharashtra College. 27 EDC Students and Mr. Chetan Maru attended the workshop. Facilitator: Dr. Yusuf Matches Wala (Leading Psychiatrist)


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Poster Making Competition


Department of Commerce & Entrepreneurship Development Cell under the wing of Social Entrepreneurship organizes Ad-making / Online Poster Making Competition on the topic "IMPORTANCE OF STAY HOME STAY SAFE" in this quarantine period. 7 students participated in the competition who came out with some ingenious posters for Quarantine, Lockdown, Covid 19. There Total Number Of 7 Participant. Winners of the competition were:

First Prize (Shared): KiranYadav and Nayab Khan & Minal Mehta

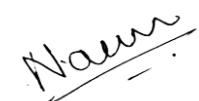
Second Prize (Shared): Rakshak Gosar and Ajita Sharma

Third Prize: Janvi Mali




Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



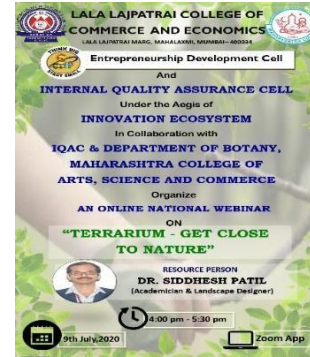
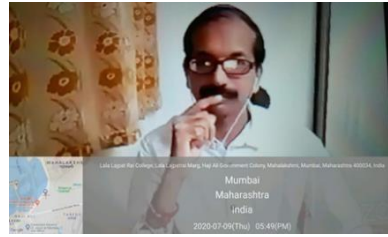
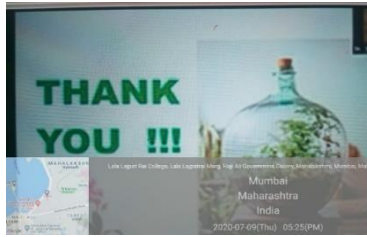
LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in


Report on Terrarium - Get Close to Nature



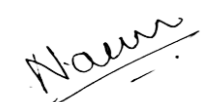
Entrepreneurship Development Cell under the aegis of Innovation Ecosystem jointly with Internal Quality Assurance Cell (IQAC) of Lala Lajpatrai College of Commerce & Economics in collaboration with Department of Botany and Internal Quality Assurance Cell (IQAC) of Maharashtra College of Arts, Science, Commerce organized an Online National Webinar on Terrarium - Get Close to Nature on 9th July, 2020. 551 participants across the nation and international borders such as Kuwait and Phillipines attended the event. Terrarium - a miniature garden designed indoors roots the objectivity of this novel initiative collating the concepts of innovation & entrepreneurship under its ecosystem & getting close to nature in the lines of new normal. Various plants with their scientific names were explained with their benefits to the environment and the households with a strong motivation to have our own customized terrarium at our places & an opportunity for innovative entrepreneurs to convert this idea into a fruitful business & get close to nature through the blossom of innovation narrated by the Prime Ministers Mission of Aatma Nirbhar Bharat.

Objectives of the Program:

- To orient the participants on how terrarium gardening is a way to utilize time productively in this quarantine period
- To enable participants in combating stress & getting close to nature.
- To boost entrepreneurial opportunities amongst attendees through the innovation ecosystem.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS


Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896


E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Programme outcomes:

- Deep Insights were gained on terrarium gardening by our esteemed resource person.
- Viewers from all over India participated in the webinar also gave their insights on the topic.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC


Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in


Report on ENNOVENT - Excel Your Potentials

Entrepreneurship Development Cell jointly with Internal Quality Assurance Cell in association with University of Mumbai and in collaboration with Navayuvak Entrepreneurs and Open Enterprise Space organized a Three Day International Online Workshop on ENNOVENT - Excel Your Potentials, on the topic 'Enhancing Soft Skills & Entrepreneurial Traits in Teaching & Learning Methodologies' dated on 18th, 19th & 20th, 2020. 211 students and teachers attended the workshop with a lot of takeaways may it be through innovative soft skills, methodology adopted for lean canvas model & the strategic military mind traits for a successful entrepreneurial journey.

Date	Topic	Resource Person
------	-------	-----------------


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in


18 th May, 2020	Mind Mapping- A Strategy Tool.	Ms Trups S Sawant (Co-Founder, Care of Mind, Body, Soul)
19 th May, 2020	How Military Mind will help you post Covid-19	Mr. Mikele Ferraro (President & Founder- Ferramedia Holding International Group Association)
20 th May, 2020	How to Create a Project Idea by Lean Canvas Method	Mr. Gaurav Mishra (Founder, Managing Director of Navyuvak Entrepreneurs)

Objectives of the Program:

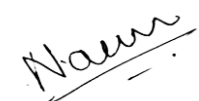
- To enhance soft skills and entrepreneurial traits among teachers and students.
- To aid facilitators in devising apt teaching-learning methodologies by rebooting innovative soft skills.
- To enable critical thinking among learners & outline start-ups' through the lean canvas method

Programme outcomes:

- Global Certification from Europe's Entrepreneurship School.
- Exposure by eminent international facilitators in orienting learners with creative thinking, mind mapping tools & military mind techniques.
- Exchange of information & active interaction with practical solutions for entrepreneurial start-ups.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on INVENTURE 2020 - Inspire, Innovate & Create #tryuridea



The flagship event of Lala-EDC - An Intercollegiate Entrepreneurial event INVENTURE 2020 - Inspire, Innovate & Create #tryuridea in collaboration with Incubation for Developing Entrepreneurship and Start-ups - MU Ideas and Institution's Innovation Council (Ministry of HRD Initiative) and Start-up Ecosystem Partner - Navayuvak Entrepreneurs on 10th February, 2020. The highlights of the events were Mentoring by renowned panelists, B-plan presentations, Seed funding etc. 15+ colleges participated in the events and four B-plans were presented at intra college level. The Chief Guest for the session was Mr. Bharat Munim, (Managing Director-Omlet Pvt. Ltd.).

The jury who marked their presence were:

- A. Dr. Rajeshwary G. (Academician, Associate Professor & HOD - Business Management - Hinduja College of Commerce)
- B. Mr. Rahul Ahuja (Founder & CFO of RB Constructions)
- C. Mr. Yash Bhargawa (Venture Capitalist - E VEORT)
- D. Mr. Aaron Fernandez (Technical Advisor & Growth Hacker - Last Moment Tuitions)
- E. Mr. Meet Shah (Program Manager - Navayuvak Entrepreneurs)
- F. The Valedictorian for the event was Mr. Aadesh Suryarao (CEO - MU Ideas, University of Mumbai)

Dr. Rahul Shetty
(Covener)



Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896


E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Objectives of the Program:


- To create a pool of ideas from the youth of the nation so as to promote Sustainable Development.
- To promote entrepreneurship skills among the students through mentoring sessions with mentors
- To install an entrepreneurship ecosystem amongst the student community

Programme outcomes:

- Top-notch teams from various colleges pitched their innovative ideas in front of esteemed panelists.
- The teams and other volunteers gained insights from our chief guest and other judges about entrepreneurship, start-ups, investments, pitching an idea, etc.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Inter-collegiate Seminar on IPR – A Prerequisite For Start-ups



Entrepreneurship Development Cell jointly with Internal Quality Assurance Cell in collaboration with University of Mumbai organized a session on “IPR: A PREREQUISITE FOR STARTUPS” on Saturday, 14th December, 2019 from 10.00 a.m. onwards. The session was about the importance of IPR and how to register start-ups. 102 students and faculty members attended the session.

Facilitator: Advocate Laher Shah.


Advocate Laher Shah, addressed the students with the meaning of Intellectual Property Rights and their significance for startups. She demonstrated types of Intellectual Property Rights such as Copyright, Patents, Trademarks, etc. She described various instances where the startups go into losses, the reason being no purchase of such Intellectual Property Rights. Being an advocate she also explained what laws, regulations, and acts would guide the entrepreneurs for well-being for the organization.

Objectives of the Program:

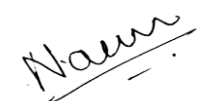
- To understand the inception process to register start-ups.
- To gain insights from the speaker in the field of area related to the importance of Intellectual Property Rights (IPR) to budding entrepreneurs

Programme outcomes:

- Deep insights received on intellectual property rights.
- Students and entrepreneurs gained knowledge on intellectual property rights such as patents, trademarks, copyrights, and how, where, and why they are useful.


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)

Report on SWACHHANDOLAN

Entrepreneurship Development Cell of Lala Lajpatrai College of Commerce and Economics, Mumbai have taken a step which is supported by Aquakraft Projects Pvt. Ltd. to make our campus PLASTIC FREE.

On 22nd June, 2019 we initiated our first project "SWACHHANDOLAN" under the enlightenment of Aquakraft's "Swachh Lab". It is a social entrepreneurial event to make our college campus plastic free & environmentally friendly, a small step towards the Go Green campaign. This unique & revolutionary initiative was unveiled by well-known Green Crusader "Swachhshree Dr. Subramanya Kusnur"-Founder Chairman & CEO of Aquakraft Projects Pvt. Ltd., with an inspiring oration on importance of Environment.



प्लास्टिक ब्लॉकलिस्टमध्ये

लाला लजपतराय कॉलेजचं 'स्वच्छांदोलन'

प्रथमेश राणे, कॉलेज क्लब रिपोर्टर
muntainbox@gmail.com

पूर्वावस्थाला धातक ठरणार प्लास्टिक वापरतून हद्दपार व्हावं म्हणून युद्धपातळीवर प्रयत्न सुरू आहेत. प्लास्टिकबंदीच्या निर्णयानंतर अनेक कॉलेजांनी प्लास्टिकचा वापर थांबवला. पण, हळुहळू हे सारं थंडावत गेल्याचं पाहायला मिळवलं. महालक्ष्मीच्या लाला लजपतराय कॉलेजच्या विद्यार्थ्यांनी मात्र प्लास्टिकला हद्दपार करण्याचा चंगच बांधलाय. त्यासाठी त्यांनी 'स्वच्छांदोलन' छेडलं असून, त्या अंतर्गत विविध उपक्रम आयोजित करण्यात येत आहेत. प्लास्टिकबंदीला वर्ष उलटलं तरी, अद्याप प्लास्टिकचा वापर अनेक ठिकाणी सुरूच आहे. पाणी

काय होणार?


'स्वच्छांदोलन' या उपक्रमाला अलीकडेच सुरुवात झाली असून, पुढील वर्षभरच प्लास्टिकमुक्त कॉलेज होण्यासाठी कोअर ग्रुप म्हणून स्वच्छ समिती आणि निरीक्षणासाठी स्वच्छसुरक्षा टीमची स्थापना करण्यात आलीय. स्वच्छ समितीतर्फे विद्यार्थी, शिक्षक आणि शिक्षकेतर चर्मचार्यांसाठी नियमावली तयार करणार आहे. आणि या नियमांचे अंमलबजावणी सेते कि नाही याची पाहणी स्वच्छसुरक्षा टीमकडून नियमित केली जाणार आहे. प्रत्येक महिन्याचा अहवाल तयार करून, निश्चित केलेलं ध्येय वर्षभराच्या आत गाठण्यात येईल.

प्लास्टिकबंदी लागू झाल्यावर अनेक कॉलेजांनीही त्याच अनुकरण केलं खरं. पण, त्यामध्ये सातत्य राखलं गेलं नाही. लाला लजपतराय कॉलेजचं मात्र प्लास्टिकला ब्लॉकलिस्टमध्ये टाकलंय.


वाहून नेमाती गटारं, नाले यात आजही मोठ्या प्रमाणावर पडणारा प्लास्टिकचा कचरा हे पाणी तुंबण्यामागचं मोडं कारण असल्याचं दिसून येतं. त्यामुळे लाला लजपतराय कॉलेजच्या विद्यार्थ्यांनी प्लास्टिकला नो एंट्री देण्याचं पक्कं केलं आहे. कॉलेज कॅम्पस पर्यावरणस्नेही (इकोफ्रेंडली) करण्यासाठी कॉलेजच्या ऑफिसच्या डेस्कटॉप सेलतर्फे स्थापन झालेल्या स्वच्छ लॅबच्या माध्यमातून 'स्वच्छांदोलन'सारख्या उपक्रमाचं आयोजन केलंय. स्वच्छ श्री डॉ. सुब्रमण्यम कुसनूर यांनी केलेल्या मार्गदर्शनातून प्लास्टिकमुक्त, इकोफ्रेंडली पर्यावरणाकडे पावलं टाकण्याचा निर्धार करणायत आला. त्यासाठी अंबवाक्राफ्ट प्रोजेक्टतर्फे कॉलेजला मदत केली जाणार आहे.

कॉलेज प्रशासनाकडून प्लास्टिकचा वापर प्रकरांचं दख्खणायत येतोय. कॉलेजात सर्वाधिक प्लास्टिकचा वापर होणाऱ्या कॅंटीन परिसरात प्लास्टिकचे डबे, चांग्रे, पिंपळा या सर्वच गोष्टींवर बंदी घालण्यात आली आहे. बंदी घातलेल्या प्लास्टिकव्यतिरिक्त (५० मायक्रॉन खालील) इतर प्लास्टिकचा वापर होत असल्यास त्याचा पुनर्वापर करण्याचं नियोजन करण्यात आलंय.




Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Report on Event Manger of the Year Award

Ms. Divya Patel, Chairman of EDC got Event Manager of the year award from National Institute of Event Management (NIEM).

Dr. Rahul Shetty
(Covener)



Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS


Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896


E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Intra-Collegiate Achievements

- Divya Patel - Best Student Organiser
- Mansi Gupta - Best Promising Member
- Samyukta Chilivery - Best Promising Member
- Aditya Nagula - Outstanding Performer
- Priyanka Ghanekar - Special Appreciation
- Nakul Sharma - Special Appreciation
- Pooja Tiwari - Special Appreciation
- Kaustubh Vanjare - Special Appreciation


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS


Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896


E-mail: lcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

Composition of the Cell:

Sr.no	Name	Portfolio
1.	Dr. Rahul Shetty	Convener
2.	Mr. Nimesh Punjani	Faculty Member
3.	Ms. Vishakha Walia	Faculty Member
4.	Ms. Miloni Shah	Faculty Member
5.	Ms. Jyoti Singh	Faculty Member
6.	Ms. Divya Patel	Chairman
7.	Ms. Mansi Gupta	Vice – Chairman
8.	Ms. Nayab Khan	Secretary
9.	Ms. Siddhi Dhamankar	Jt. Secretary
10.	Ms. Nishi Bohra	HOD IT
11.	Ms. Samyukta Chilivery	HOD PR
12.	Ms. Priyanka Ghanekar	HOD Creatives
13.	Ms. Shital Jadhav	HOD Hospitality


Dr. Rahul Shetty
(Convener)




Dr. Neelam Arora
(Principal)




LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC


Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: llcolcom@mtnl.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

14.	Mr. Ankit Chaurasiya	HOD Logistics
15.	Mr. Martin Fernandes	HOD Marketing
16.	Ms. Rutuja Hulsure	HOD Fincon
17.	Mr. Numan Qureshi	HOD Social Correspondence
18.	Mr. Vinayak Sawant	HOD Photography


Dr. Rahul Shetty
(Covener)




Dr. Neelam Arora
(Principal)