

# **OF COMMERCE & ECONOMICS**

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

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#### **WOMEN DEVELOPMENT CELL REPORT FOR 2021-22**

The College has a Women Development Cell constituted as per the guidelines of University of Mumbai. Following are its main objectives:

- To ensure implementation of the directions of University Women Development Cell in the college.
- To provide appropriate work conditions for women and girl students, and to ensure that there is no hostile environment towards women at work place.
- To create social awareness about the problems of women and problems due to gender discrimination.
- To arrange and to distribute all the publications of the University Cell concerning the directions amongst the teachers, non-teaching employees and students.

#### MEMBERS OF WOMEN DEVELOPMENT CELL

- Dr. Neelam Arora (President)
- Dr. Mahalakshmi Kumar (Convener)
- Dr. Ashok Mahadik
- Ms. Vishakha Walia
- Ms. Delaveen Tarapore
- Mr. Ritesh Shinde
- NGO member
- Student Volunteers

Dr. Mahalakshmi Kumar WDC Convener

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#### **ACTIVITIES ORGANISED BY WDC IN AY 2021-22**

- Organized a Webinar on Financial Schemes for Women Entrepreneurs dated 16<sup>th</sup> July, 2021.
   The resource person for the webinar was Mr. Sudhesh Prabodh Desai.
- 2. WDC in collaboration with Tech for Good organized an online webinar on **Building the brand** called You dated 14<sup>th</sup> August, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | , Tech for Good).
- 3. WDC in collaboration with Tech for Good organized an online webinar on **Basics of Canva designing bootcamp** dated 1<sup>st</sup> & 2<sup>nd</sup> September, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | Tech for Good).
- Organized a Webinar on Happiness through work life balance dated 7<sup>th</sup> September, 2021.
   The resource person for the webinar was Dr. Ashish Deshpande (Renowned Consultant Psychiatrist)
- 5. WDC in collaboration with Tech for Good organized an online **Certificate course on Canva** dated 28<sup>th</sup> & 29<sup>th</sup> September,2021 Module 1; 26<sup>th</sup> October, 2021; 6<sup>th</sup> & 7<sup>th</sup> December, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | Tech for Good).
- 6. WDC jointly with DLLE unit of Lala Lajpatrai college in collaboration with Tech for Good organized an online webinar on **Financial Awareness and Inclusion** dated 30<sup>th</sup> October, 2021. The resource person for the webinar was Ms. Gitanjali Sharma.
- 7. WDC jointly with DLLE unit of Lala Lajpatrai college in collaboration with Girl Power Talk organized an online national webinar on **Equality-The right balance of rights** dated 27<sup>th</sup> December, 2021. The resource person for the webinar were Ms. Trisha Sinha (AVP for marketing, young leader & international client management), Ms. Jasmita Shah (Business Analyst, Young Leader, Public relations & Content creator), Ms. Bapihira Shyla (Content Writer, Young Leader, Graphic Designer & Illustrator).
- 8. Organized International Women's Day Celebration on 8/3/2022. Women achievers were felicitated. Cultural program was organized for students, teaching and non-teaching staff.

Dr. Mahalakshmi Kumar WDC Convener



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# WEBINAR ON 'FINANCIAL SCHEMES FOR WOMEN ENTREPRENEURS' ON 16<sup>TH</sup> JULY, 2021

Women Development Cell organized a webinar on **Financial Schemes for Women Entrepreneurs** on 16<sup>th</sup> July, 2021. The resource person for the webinar were Mr. Sudesh Prabodh Desai (Founder and Director of AARANA Solutions Pvt. Ltd). It consisted of 228 (Male- 52, Female-176) participants.

**Objective:** The objective of the programme was to make participants aware about various financing schemes available for women entrepreneurs.

**Outcome:** It helped all the participants to know the various schemes of financing available to women entrepreneurs and also the procedure for availing the same.





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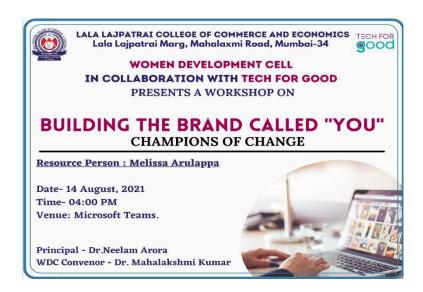
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#### WEBINAR ON 'BUILDING THE BRAND CALLED YOU' ON 14<sup>TH</sup> AUG, 2021

Women Development Cell in collaboration with Tech for Good organized a **Webinar on Building the brand called You** dated 14<sup>th</sup> August, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | Tech for Good) & it consisted of 166 participants.

**Objective:** To help the participants to create their strong personal brand through various means.

**Outcome:** The participants became aware about the need for building a strong personality and learnt various means to do so.



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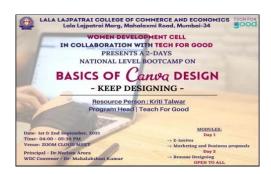
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# NATIONAL LEVEL BOOTCAMP ON 'BASICS OF CANVA DESIGNING' ON $\mathbf{1}^{\text{ST}}$ AND $\mathbf{2}^{\text{ND}}$ SEP, 2021

Women Development Cell in collaboration with Tech for Good organized a **Webinar on Basics of Canva designing bootcamp** dated 1<sup>st</sup> & 2<sup>nd</sup> September, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | Tech for Good) & consisted of 379 participants.

**Objectives**: To give more information about essential skills and provide training in using **CANVA**.

**Outcome:** The participants learnt the friendly tool CANVA for designing and other purposes.









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#### WEBINAR ON 'HAPPINESS THROUGH WORK-LIFE BALANCE' ON 7<sup>TH</sup> SEP, 2021

Women Development Cell organized a Webinar on **Happiness through work - life balance** dated 7<sup>th</sup> September, 2021. The resource person for the webinar were Dr. Ashish Deshpande (Renowned Consultant Psychiatrist). It consisted of 192 (Male- 53, Female-139) participants.

**Objective:** The objective of the programme was to make participants learn about the various ways of management of professional and personal life to achieve success and happiness in one's life.

**Outcome:** Participants were taught how to handle personal and professional space through various methods so as to handle stress effectively and achieve a satisfied life.









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#### ONLINE CERTIFICATE COURSE ON 'CANVA'

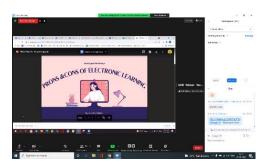
Women Development Cell in collaboration with Tech for Good organized an online Certificate course on Canva dated on 28<sup>th</sup> & 29<sup>th</sup> September,2021 - Module 1; 26<sup>th</sup> October, 2021; 6<sup>th</sup> & 7<sup>th</sup> December, 2021. The resource person for the webinar was Ms. Kriti Talwar (Project Head | Tech for Good) & it consisted of 159 participants (Males: 50, Females: 109)

**Objective:** To train the participants in using CANVA for various purposes.

**Outcome:** Participants learnt to use CANVA for designing and other purposes.







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### WEBINAR ON 'FINANCIAL AWARENESS AND INCLUSION' ON 30<sup>TH</sup> OCT, 2021

Women Development Cell jointly with DLLE unit of Lala Lajpatrai college in collaboration with Tech for Good organized a Webinar on **Financial Awareness and Inclusion** dated 30<sup>th</sup> October, 2021. The resource person for the webinar was Ms. Gitanjali Sharma & it consisted of 112 participants.

**Objective:** The objective of the programme was to make participants aware about the need for savings and prudent investment in various investment avenues.

**Outcome:** It helped all the participants to learn the right ways of investing for meeting their financial goals.







LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi Road, Mumbai-34

DEPARTMENT OF LIFE LONG LEARNING & EXTENSION

& WOMEN DEVELOPMENT CELL

in collaboration with Tech for Good

presents

### 'Financial Awareness and Inclusion'

Speaker Name: Gitanjali Sharma

Date: 30th October 2021 | Time: 4:00 pm to 5:30 pm App: Microsoft Teams

<u>Principal :</u> Dr. Neelam Arora <u>Vice Principal :</u> Mrs. Vidya Bhide Dr. Arun Poojari <u>Convenor :</u> Dr. Mahalaxmi Kumar Dr. Minum Saksena Prof. Vishakha Walia

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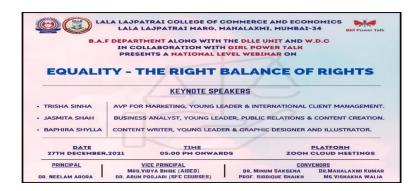
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### WEBINAR ON 'EQUALITY-THE RIGHT BALANCE OF RIGHTS' ON 27<sup>TH</sup> DEC, 2021

Women Development Cell jointly with DLLE unit of Lala Lajpatrai college in collaboration with Girl Power Talk organized an online national Webinar on **Equality-The right balance of rights** on 27<sup>th</sup> December, 2021. The resource persons for the webinar were Ms. Trisha Sinha (AVP for marketing, young leader & international client management), Ms. Jasmita Shah (Business Analyst, Young Leader, Public relations & Content creator), Ms. Bapihira Shyla (Content Writer, Young Leader, Graphic Designer & Illustrator) & it consisted of 151 participants

**Objective:** To spread information about the need for gender equality in society.

**Outcome:** The participants understood the need for giving equal opportunities and rights to all irrespective of their gender for a well-balanced and civilized society.







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#### CELEBRATION OF INTERNATIONAL WOMEN'S DAY ON 8<sup>TH</sup> MARCH, 2022

Women Development Cell celebrated Women's Day on 8<sup>th</sup> March, 2022. It started with speech from Principal madam Dr. Neelam Arora and continued by students and other staff members. Various women achievers of our college were praised and awarded with token of appreciation. The event came to an end with few cultural activities for staff and students. In total 69 attendees were present for the same.

**Objective:** To appreciate the efforts of women achievers of the college and all the staff members for their contribution.

**Outcome:** Female staff and student achievers were felicitated. Gifts were given to all the participants to motivate them. Everyone had a wonderful time.









June

Dr. Mahalakshmi Kumar WDC Convener

