



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

E-mail: principal@lalacollege.edu.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

REPORT ON GUEST LECTURE ON GST



Organised a guest lecture on the topic '**Goods & Services Tax (GST)**' on Friday, 14th July, 2017 at 10.00 a.m. in Seminar Room No. 610 jointly with Dept. of Accountancy. 80 students and teacher participants from (aided, self-financed courses and management institutes) participated in the session.


Facilitator: CA Sheel Bhanushali

Objectives of the program:

- To orient students with the new tax reforms
- To enable learners to empower themselves and gain new insights beyond stipulated syllabus.
- To create a plethora of ideas, thoughts and brainstorm in understanding the new nomenclature in the Indian Taxation System.

Outcomes of the Program:

- Exposure to understanding of concepts from industry Experts.
- Enhance management skills through brainstorming and question and answer session.
- Self-assessment and learning among the college students.


Dr. Rahul Shetty
(Prof In-charge)




Principal



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REPORT ON GUEST LECTURE ON CAPITAL MARKET AWARENESS, MUTUAL FUNDS AND FINANCIAL PLANNING



Objective: The objective of this guest lecture was to give knowledge about basics of trading in stock market, basics of mutual funds and the need for financial planning for prudent investment.

Department of Accountancy organized guest lecture on “Capital Market Awareness, Mutual Funds and Financial Planning” by Lotus Knowealth for TY B.COM students on 13th September, 2017. The Resource person was CA Mr. Ashok Kumar. Total no of participants was 42 Students.

Outcome: The participants understood the need for financial planning, the various investment avenues, especially about shares and mutual funds.


Mrs. Mahalakshmi Kumar
HOD of Accountancy


Dr. Neelam Arora
Principal





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REPORT ON WORLD TOURISM CONCLAVE



Third year students of Tourism & Travel Management represented Lala Lajpatrai College in the **WORLD TOURISM CONCLAVE** on 'Sustainable Tourism Internship and Education Programme' on 15th & 26th Sept., 2017. The conclave gave brief insights on Travel Airlines and Tourism Boards. The event was hosted by Young Environmentalists Programme jointly with Creed Entertainment at Hiranandani, Powai. Ms. Payal Gandhi being the teacher mentor for the Conclave representing LalaLajpatrai College. It was attended by Third year Travel & Tourism Students.

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(Prof In-charge)

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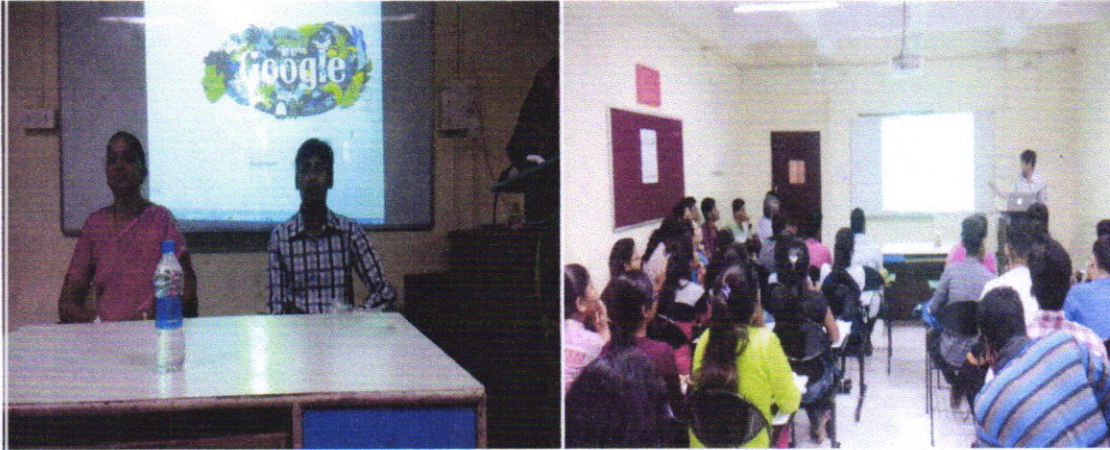


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WORKSHOP ON CYBER CRIME



A workshop on “Cyber Crime” was organized for students and faculties on 6th March, 2017 by the Department of Mathematics & Statistics. Mr. Sachin Dedhia, a certified Ethical Hacker was the resource person for the session. 60 students attended the workshop.

Objectives

- To make students aware of latest threats in the cyber world
- To equip them with tools to protect themselves in the cyber world.

Outcomes

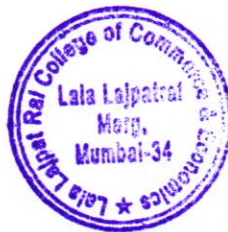
- Participants were made aware of the existing threats and tools for safety while navigating in the Cyber World.


Dr. Vinay Pandit

Ms. Vishakha Walia


Dr. Neelam Arora

Principal



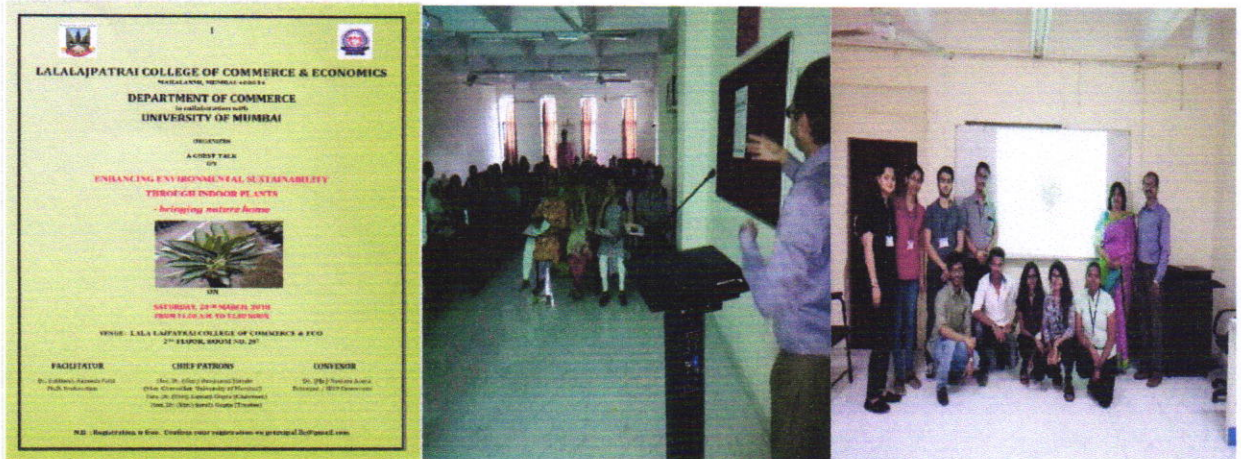


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REPORT ON ENHANCING ENVIRONMENTAL SUSTAINABILITY THROUGH INDOOR PLANTS



A guest lecture was organized on the topic 'Enhancing Environmental Sustainability through Indoor Plants' on Saturday, 24th March, 2018 organized by Department of Commerce jointly with University of Mumbai. 71 participants participated in the guest talk.

Objectives of the program:

1. To study the need & awareness for environmental sustainability in educational institutions.
2. To curate indoor plants that act as anti-pollutants.

Outcomes of the program:

1. Bringing nature home.
2. Student sensitization towards sustainable approach.


Dr. Rahul Shetty

Principal

(Prof In-charge)





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GUIDANCE FOR RESUME BUILDING AND INTERVIEW MANAGEMENT



Date of event : 17th July 2017

Name of event : Guidance Session for Resume Building & Interview Management Skills

Number of Participants/Beneficiaries: 50 students

Organization: Talerang

Objectives

- To guide the students on how to make an impressive resume.
- To guide the students on how to prepare for their job interview and provide tips for the same.

Brief Report:

The BMS department of Lala College organized a workshop on **Resume Writing and Interview Management Skills** for its TYBMS students on 17th July 2017 from 9.30 a.m. to 11:00 a.m. The Workshop received a good response from the student members and the teaching staff members. The Resource person for the workshop was Mr. Alpesh Mawani. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.

Outcome:

- Around 50 BMS students of BMS department took part in the workshop and took the advantage of both the sessions i.e. resume building and interview management skills.

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Principal





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SEMINAR ON CAREER PROSPECTS IN FIELD OF NETWORKING



Date of event: 1st July 2017

Name of event: Webinar on “Career Prospects in Networking”

Number of participants/beneficiaries: 40 nos.

Resource person: Mr. Nayanjot Singh, Certified Network Engineer

Objectives:

- To provide to the students of BSCIT Department, an idea of the types of jobs available in field of networking along with an idea of additional courses they need to do to be eligible for that.
- This would help them prepare for their job in a focused manner.

Brief Report:

This Session was organized especially for the students of BSCIT Department of LalaLajpatrai College. The students of FYBSCIT, SYBSCIT and TYBSCIT participated in this session where the participants were given idea of specific skills they can acquire for their dream job in the field of networking.

Outcomes:

- Students got knowledge about the certification exams in Networking.
- They also got to know the implementation of networking in corporate and big industries.

Ms. Nidhi Singh

HOD – BSC (Information Technology)

Dr. Neelam Arora

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HANDS ON WORKSHOP ON HOW TO DEVELOP ANDROID APPLICATIONS



Date of event : 22nd August, 2017

Name of event: Practical Hands on Workshop on “How to develop Android Applications”

Number of Participants/beneficiaries : 54 Nos.

Resource Person:: Ms. Neha Jaiswar, B.Tech. (IT). Software Developer and Trainer

Objectives:

- To guide students for their Final semester Project Development.
- To give students an edge over others for better job opportunities.

Brief Report:

This Session was organised especially for the students of BSCIT Department of LalaLajpatrai College. The students of TYBSCIT participated in this session where the participants were given idea of specific books and tricks they can use for clearing aptitude test.

Outcomes:

- Students got aware about the problem solving techniques in short time span.
- Today Application development using Android is highly in demand. Android is not included in current syllabus of BSc IT. Hence to give them an edge over others for better job opportunities this workshop was organized.

Nidhi
Ms. Nidhi Singh

HOD – BSC (Information Technology)

Neelam
Dr. Neelam Arora

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SEMINAR ON ARTIFICIAL INTELLIGENCE



Date of event : 20th December, 2017

Name of event: Seminar on Artificial Intelligence

Number of Participants/ beneficiaries : 71 nos.

Resource Person: Dr. Siby Abraham, Research Guide

Objectives

- To introduce students to the concept of Artificial Intelligence.
- This will help them get acquainted with latest technologies in market.

Brief report of the activity

This Session was organized especially for the students of BSCIT Department of Lalalajpatrai College. The students of TYBSCIT participated in this session where the participants were given idea of Artificial intelligence and job perspective in this field.

Outcome of the program

- Students got aware about the latest technology, artificial intelligence.
- They also got to know the specific jobs they can get in these fields.

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WORKSHOP ON DIGITAL MARKETING 3.0



Date of event : 12th February, 2018

Name of event: Workshop on Digital Marketing 3.0

Number of Participants/ beneficiaries : 70 nos.

Resource Person: Mr. Chirag Warty

Objective

- To introduce students to the concept of Digital Marketing and let them know the job prospects in this field.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Digital Marketing and job opportunities in this field.

Digital marketing is an umbrella term for all of your online marketing efforts. Students got awareness about Businesses leverage digital channels such as Google search, social media, email, and their websites to connect with their current and prospective customers

Outcome

- Students got aware about the latest technology in market, Digital Marketing.
- They also got to know the specific jobs they can get in these fields.

Ms. Nidhi Singh

HOD – BSC (Information Technology)



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Principal

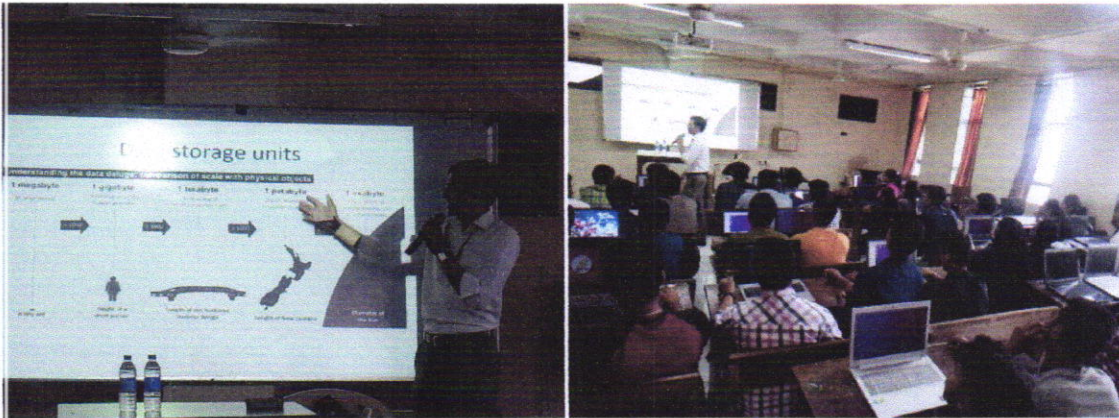


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WORKSHOP ON BIG DATA ANALYTICS



Date of event : 10th & 12th March, 2018

Name of event: Practical Workshop on “Big Data Analytics”

Number of Participants/ beneficiaries: 57 nos.

Resource person: Mr. Rajiv Kumar Gupta, Sun Certified Java Professional

Objective:

- To introduce students to the concept of Big Data and give them hands on practice on this.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College.

The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of Big Data Analytics.

Outcome:

- Students got to know: Linux Basics commands, Hadoop Architecture, Evolution of Bigdata, Bigdata case studies, Difference between Hadoop with Database and Dataware house.

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Go-Green EXHIBITION



DATE OF EVENT	: 28 th March, 2018
NAME OF EVENT	: GO GREEN Exhibition
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 75 Nos.
RESOURCE PERSON	: Students of FYBSCIT

OBJECTIVE OF THE PROGRAM:

To spread the knowledge of ill effects of the common practices we do in our day to day life and suggest ways to prevent these practices.

Brief report of the activity

Students of FYBSc IT took several initiatives and campaigned in several areas against plastic use. They made around 150 paper bags and distributed it. A group of 9 girls made 160 notebooks out of old college supplements and distributed them in a school(Shri Ganesh Vidyalaya) located at Dharavi. Other students made solar mobile charger, Wind Turbine charger and Rain Harvesting Model. One of the Groups made model of Param Yuva Supercomputer and highlighted the Green features of this supercomputer. One group also made model of Data Center Cooling.

Outcome of the program

How one can avoid prevalent anti-environmental practices. While doing this project students also got to know several very important facts.

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WORKSHOP ON RESUME BUILDING



Date of seminar: 29th June, 2017

Number of Participants: 60

Name of events: Workshop on resume building

Name of resource person: Ms. Payal Mukherjee

Objectives:

- To explain the students, about the importance of building an effective resume.
- To provide knowledge about how to make effective resume.

Brief Report:

BAF department organized workshop on resume building on 29th June 2017 for the TY students. Resource person of workshop was Payal Mukherjee Bose of TIME institute. This workshop was very important for the TY students as they appear in job placement and first step is the effective resume.

Outcomes:

- Students learnt how an effective resume is built.
- Importance of communication in the corporate world was learned by students.

Dr. Minum Saksena

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SEMINAR ON WORK READINESS



Date of seminar: 5th July 2017

Number of participants: 50

Name of resource person: Mr. Bineet Hora

Objectives:

- 1) To prepare students for important work on time
- 2) To teach students to be alert and have presence of mind in any situation

Brief Report:

Department organized workshop on work reediness on 5th July2017 for SY and TY students .Resource person of the work shop was Bineet Hora of Talerang institute.-Approx 50 students of SY and TY attended ..It was about work readiness and time management in career .Which is very important for the students to understand the value of time management and work readiness.

Outcome:

- 1) The students learnt to work on time in any condition
- 2) The students got alert and build presence of mind
3. Students understood the value of time.

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WORKSHOP ON FINANCIAL PLANNING



Date of seminar: 3rd August, 2017

Number of Participants: 50

Name of events: Workshop on Financial Planning

Name of resource person: Mr. Harshwardhan Roongta

Objectives:

- To help students to use their income effectively
- To help students fulfil their future financial goal and desires.

Brief Report:

Department organized a **Workshop on Financial Planning** on 3rd August 2017 The resource person was Mr. Harshwardhan Roongta from Bombay Stock Exchange. He explained about the proper financial planning in life which is very important.

Outcome:

- Students were taught techniques to use their income effectively
- Students were guided towards future financial goal and desires.

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SEMINAR ON FINANCIAL MANAGEMENT



Date of seminar: 19th August 2017

Number of Participants: 50

Name of events: Seminar on Financial Management

Name of resource person: Mrs. Archana Bhingarde

Objective:

- To provide pathways to attain goals and objectives in an organization.
- To provide knowledge about the financial management .It is the subject for TY students.

BRIEF Report:

The BAF Department of Lala Lajpatrai College organized a seminar on the topic “Financial Management” where number of students participated and learned many new things. The resource person of the seminar was Mrs. Archana Bhingarde.

Outcome:

- Students gained knowledge about the financial management in life.
- Students also understood the depth knowledge of subject Financial management

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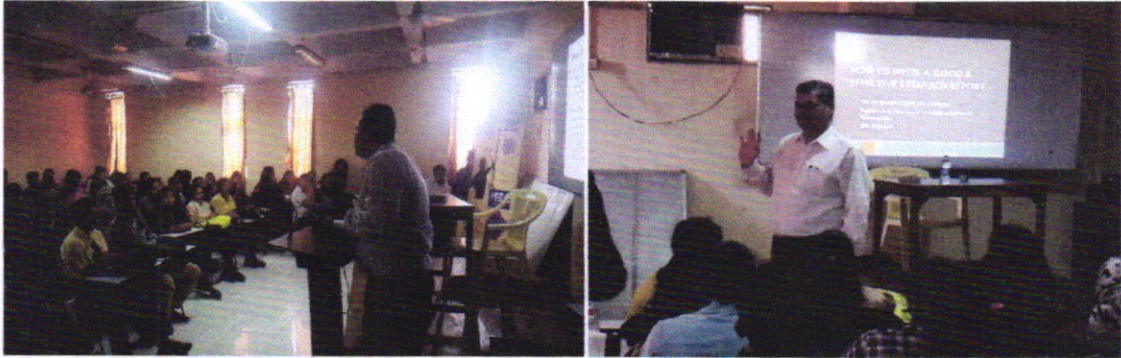




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SEMINAR ON HOW TO PRESENT RESEARCH PAPERS AND PROJECTS



Date of seminar: 12th February, 2018

Number of Participants: 40

Name of events: Seminar on how to present research papers and projects

Name of resource person: Dr. Rajindra Aurora

Objectives:

- To help students to learn the concept of research.
- To educate the students about the format and procedure of a research document.

Brief Report:

BAF organized a seminar on “How to prepare research projects and papers” by Dr. Rajindra Aurora, Professor from reputed management institute IBS on 12th February 2018 for SY and TY BAF. He explained what research. Different steps in research is and how to make research paper and projects.

Outcomes:

- Students learnt the concept of research.
- Students understood the steps in research.
- They learnt the how to make research project.

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WORKSHOP ON SOFT SKILLS



Date of seminar: 15th February, 2018

Number of Participants: 55

Name of events: Workshop on soft skills

Name of resource person: Proctor and Gamble

Objectives:

- To help students become corporate ready
- To educate the students with soft skills.

Brief Report:

The BAF Department of Lala Lajpatrai College organized a seminar on the topic "Soft Skill Development" where a number of participants attended the seminar and got to learn new things.

Outcome:

- Students were taught business communication.
- Students were guided towards the working in corporates.

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REPORT ON WORKSHOP ON MEMORIZING TECHNIQUES



Objectives

- To give knowledge to students on Memorizing Techniques.
- To create interest in them about Memorizing Techniques.
- To inculcate organizing abilities in the students.

Brief Report:

BBI Department organized workshop on Memorizing Techniques on **24th June 2017**. It was held in room no, 206. Chief Guest was Mr. Kush Panchal Yoga Instructor and Founder of Kush Panchal foundation, Mumbai. 22 participants attended the workshop on memorizing techniques.

Outcomes:

- The students were very happy and glad that they got knowledge on workshop on memorizing techniques.
- They became aware of workshop on memorizing techniques which will help them in their field.
- They were more confident in handling this event.


Dr. Vaidehi Kamath

BBI Co-ordinator


Dr. Neelam Arora

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WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILLS



Objectives

- To give knowledge to students about resume building and interview skills.
- To create interest in them about resume building and interview skills.
- To inculcate organizing abilities in the students.

Brief Report:

BBI Department organized workshop on Resume Building and Interviews skills on **29th June 2017**. It was held in room no. 205. Chief Guest was Ms. Mukherjee Bose, Deputy Manager, and T.I.M.E Mumbai.

Outcomes:

- The students were very happy and glad that they got knowledge on resume building and interview skills.
- They became aware of resume building and interview skills as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath

BBI Co-ordinator

Dr. Neelam Arora

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SEMINAR ON CFP



Objectives:

- To give knowledge to students about Financial Planning.
- To create interest in them about Financial Planning.
- To inculcate organizing abilities in the students.

Brief Report:

BBI Department organized seminar on CFP on **18th July 2017**. It was held in room no. 205. Chief Guest was Mr. Veer Dhaval Talpade, a Certified Financial Planner. 23 participants attended the seminar on CFP.

Outcomes:

- The students were very happy and glad that they got knowledge on seminar on CFP.
- They became aware of CFP as a field for career development.
- They were more confident in handling this event.

Dr. Vaidehi Kamath
BBI Co-ordinator

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FOURTH ESTATE - JOURNALISM FEST



Date: 8th July, 2017

Name of the event: Fourth Estate Journalism

Number of participants: 30

Objectives

- To provide a platform to the students to showcase their individual talents in the field of journalism.
- To provide students an opportunity to nurture their journalism skills for the future.
- To provide students an opportunity to interact with stalwarts and experts from the journalism industry.

Brief report of the activity:

The students of the third year batch initiated a new fest especially for the students interested in journalism. The Chief Guest for the event was Ms. Priyanka Vora who is the health writer and medical correspondent with the Hindustan Times. She informed the students about the nuances of health beat reporting. The students also came together and performed a skit and a dance which had a very social and noble message regarding cleanliness.

Outcomes

- The student were made aware about the career opportunities in the health beat reporting of journalism.
- The motivation levels of the students was visibly enhanced as they were equipped with journalism tools to excel in the real world.
- The students got exposure to a bigger arena as they got to meet the chief guests, and interact with her personally.

Dr. Sangeeta Makkad, *S.M.*

HOD - BAMMC Dept.

Niam
Dr. Neelam Arora,

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NDTV SPOTLIGHT - MUNNA MICHAEL



Date: 13th July, 2017

Name of the event: NDTV Spotlight

Number of participants: 20

Objectives


- The event provided a platform to the students to showcase their talents.
- It also provided the students an opportunity to nurture their skills for the future.
- The event gave them a chance to learn teamwork as it gave an opportunity to the students of managing the event.


Brief report of the activity:

All Students of FY, SY and TY of BMM Department of Lala Lajpatrai College of Commerce attended the NDTV Spotlight Event Which Had the entire cast of the film Munna Michael. It was held at Bombay Cocktail Bar, Andheri.

Outcomes

- The student participants came back with great learning regarding their abilities and skill sets.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to a bigger arena as they got to meet the chief guests, for absorbing more out of the event.


Dr. Sangeeta Makkad,
HOD - BAMMC Dept.


Dr. Neelam Arora,
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Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23544708

E-mail: principal@lalacollege.edu.in | principal.llc@gmail.com | website: www.lalacollege.edu.in

NDTV - LIPSTICK UNDER MY BURKHA REPORT



Date: 18th July, 2017

Name of the event: NDTV - Lipstick Under My Burkha

Number of participants: 30

Objectives:

1. To provide students with a platform to interact with personalities from the entertainment industry.
2. To help students witness how celebrities execute their movie promotions.
3. To help students interact with entertainment media professionals.

Brief report of the activity:

An interactive and interesting session of interviews with Konkona Sen Sharma, Ratna Pathak Shah and Director Alankrita Srivastava for their film Lipstick Under My Burkha at Cocktail Bar, Andheri. All students present were keen on knowing more about the film and cinematography.

Outcomes

- The student participants came back with great learning and exposure about industry.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to a bigger arena as they got to meet stalwarts from the entertainment industry.

S.M
Dr. Sangeeta Makkad,

HOD - BAMMC Dept.

Neelam
Dr. Neelam Arora,

Principal





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NDTV - INDU SARKAR SPOTLIGHT



Date: 22nd July, 2017

Name of the event: NDTV – Indu Sarkar Spotlight

Number of participants: 20

Objectives

- To provide a platform to the students to interact with the celebs
- To provide students an opportunity to witness how NDTV newsrooms function.
- To provide students with an opportunity to learn teamwork and managerial skills for an event.

Brief report of the activity:

NDTV Spotlight invited Madhu Bhandarkar and few members from his team for his movie Indu Sarkar. Actor Kirti Kulhari also joined him for the same. It was an inspiring and entertaining event where the students from the BMM Department got to learn a lot and experience.

Outcome

- The student participants came back with great learning regarding their abilities and skill sets.
- The motivation levels of the students was visibly enhanced as they were inspired by industry professionals.
- The students got exposure to a bigger arena as they got to meet the director of the movie.

S.M.

Dr. Sangeeta Makkad,
HOD - BAMMC Dept.

Nar

Dr. Neelam Arora,
Principal





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NDTV SPOTLIGHT - PARTITION 1947 REPORT



Date: 3rd July, 2017

Name of the event: NDTV SPOTLIGHT

Number of participants: 20

Objectives:

- To provide students with a platform to interact with film stars.
- To provide students with a chance to learn how the film was created.
- To provide students with a chance to observe the workings of NDTV newsroom.

Brief report of the activity:

The students of the BMM Department attended the event namely, NDTV Spotlight, at Junkyard Café which had the cast of the film Partition 1947. Actress Huma Qureshi and Gurinder Chadha were present to promote their film. They also wished good luck for Mebido 2017 to the media students.

Outcomes:

- The student participants came back with great learning about film making.
- The motivation levels of the students was visibly enhanced as they interacted with Huma Qureshi and Gurinder Chadha.

S.M
Dr. Sangeeta Makkad,
HOD - BAMMC Dept.

Alm
Dr. Neelam Arora,
Principal



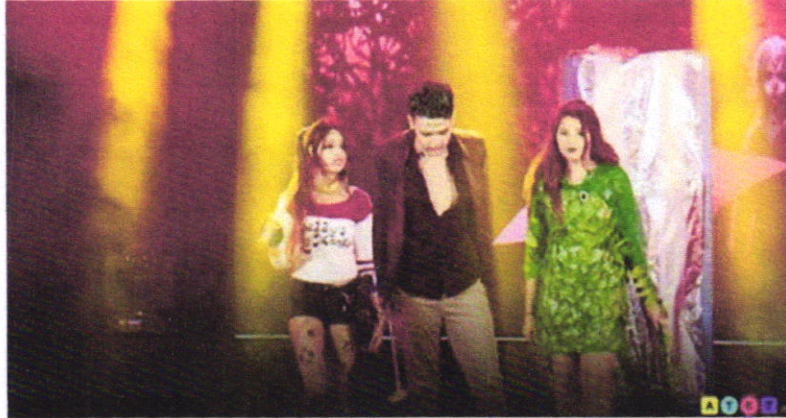


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MEBIDO REPORT



Date: 25th – 29th July, 2017

Name of the event: Mebido

Number of participants: 30

Objectives

- To provide a platform to the students to showcase their individual talents and hone their skills.
- To provide the students an opportunity to nurture their leadership qualities while working for the Fest.
- The event gave them a chance to interact with top notch media professionals.

Brief report of the activity:

Mebido - 2017 was held in the auditorium of Lala Lajpatrai College along with the Top Notch Professionals from the Media Industry. The fest also had brief sessions about their work and how the media industry work.

Outcomes

- The student participants learnt the art of organizing and executing a big event.
- The motivation levels of the students was visibly enhanced as they were exposed to new ideas and opportunities in the field of media.
- The students got exposure to a bigger arena as they got to meet media professionals and interact with them.

S.M
Dr. Sangeeta Makkad,
HOD - BAMMC Dept.

Neelam
Dr. Neelam Arora,
Principal





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NDTV - SPOTLIGHT 'GENTLEMAN' REPORT



Date: 4th August, 2017

Name of the event: NDTV -Spotlight

Number of participants: 30

Objectives:

- To provide students with a platform to interact with film stars.
- To provide the students an opportunity to observe industry talents.
- To provide students with an opportunity spot signs of growth within the industry.

Brief report of the activity:

All the students of FY, SY and TY attended the NDTV Spotlight event which had the entire cast of the film Gentleman. The event had Jaqueline Fernandes and Siddharth Malhotra discussing and promoting their film. They shared with us funny incidents during the shoot and also spoke about their co-actors.

Outcomes

- The participants interacted with Jaqueline Fernandes and Siddharth Malhotra.
- The learnt to be confident with speaking live on air.
- The students got exposure about struggles of actors within the industry.

S.M
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HOD - BAMMC Dept.

N.A
Dr. Neelam Arora,

Principal





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NDTV - SPOTLIGHT 'SHUBH MANGAL SAVDHAN' REPORT



Date: 18th August, 2017

Name of the event: NDTV -Spotlight 'Shubh Mangal Savdhan'

Number of participants: 20

Objectives:

- To provide students with a platform to interact with celebrities.
- To help students witness how movie promotions take place.
- To help students witness how a live reality news room functions.

Brief report of the activity:

All The Students of FY, SY and TY attended the NDTV spotlight event which had the entire cast of the Film Shubh Mangal Savdhan at Bombay Cocktail Bar. Actor Ayushman Khurana, Bhumi Pednekar and Anand Rai discussed about their movie and promoted it.

Outcomes

- The student got to interact with the cast of the movie.
- The cast of the movie shared their industry experience with the students.
- The students learnt how a panel interview is conducted.

S.M

Dr. Sangeeta Makkad,
HOD - BAMMC Dept.

Nam

Dr. Neelam Arora,
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NDTV - SPOTLIGHT 'BAADSHAHO FILM' REPORT



Date: 23rd August, 2017

Name of the event: NDTV -Spotlight

Number of participants: 20

Objectives:


1. To provide students with a chance to learn how the film was created
2. To provide students with a platform to interact with Actress Illeana D'cruz and Actor Ajay Devgan.
3. To provide students with a chance to observe the workings of NDTV newsroom.

Brief report of the activity:

Students of the BMM Department attended the event NDTV Spotlight which had the cast of The film Baadshaho. Actress Illeana D'cruz and Actor Ajay Devgan were present to promote their film. Students had a quick interactive session and actively participated as an audience and they got to learn a lot about the movie, the film stars and many other things from the Movie.

Outcomes

- The student participants learnt the art to interact with celebrities.
- The motivation levels of the students was visibly enhanced as they were charged for the coming events.
- The students got exposure to various opportunities in the entertainment and film industry.


Dr. Sangeeta Makkad,
HOD - BAMMC Dept.


Dr. Neelam Arora,
Principal





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WORKSHOP ON RESUME BUILDING



Date of event : 29th June 2017
Name of event : Workshop on Resume Building
Name of Resource Person : Mrs. Payal Mukherjee Bose – TIME INSTITUTE
Number of participants/beneficiaries : 15 nos.

Objectives of the program:

- To create awareness among the students about the importance of a good resume in securing a job and means and methods of customizing the resume.

Brief Report:


The BFM Department organized a workshop for the benefit of its students on the topic of “RESUME BUILDING”. Since making a powerful resume is an important step in starting a new career, the workshop was organized for the benefit of BFM students. The workshop was conducted by Ms. Payal Mukherjee Bose of TIME Institute. The nuances of creating a powerful resume were explained to the students and hands-on trial exercise was also conducted to the full satisfaction of the students.

Outcomes

- The students who participated in the workshop came away with greater understanding of how important a good resume is for being selected for job interviews
- The students understood the process of customizing resumes as per the job requirements and understood the simple tricks to dress up their resumes to make them attractive.


Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)


Dr. Neelam Arora
Principal

