

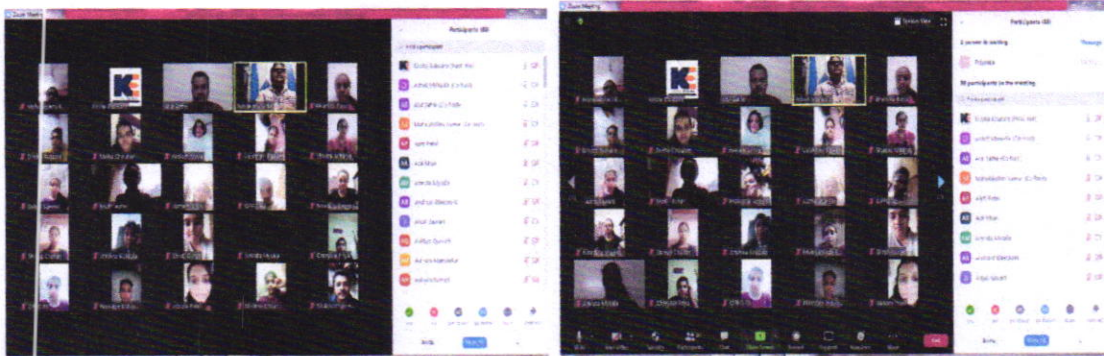


LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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REPORT OF WEBINAR ON “UNLOCKING INVESTMENT MANTRA”




Objective: The objective of the webinar was to give knowledge regarding basics of financial planning and investing in various avenues, especially in shares and mutual funds

Department of Accountancy jointly with BIAP organized a Webinar for students on “Unlocking Investment Mantra” on 7th July, 2020. The Resource person was Mr. Atul Sathe, Asst. Professor, H.R. College of Commerce and Economics. Total Participants: 115.

Outcome: The participants understood the need for financial planning, the various investment avenues, especially about shares and mutual funds.


Dr. Mahalakshmi Kumar
HOD. Dept. of Accountancy


Dr. Neelam Arora
Principal





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REPORT ON ENROUTE FROM TRANSITION TO TRANSACTION ANALYSIS - BRIDGING THE GAP BETWEEN US & THEM



Objectives of the event:

- To understand the need for communication between facilitators & learners in this pandemic crisis.
- To understand & orient the various methodologies in bridging the communication gap.
- To revitalize synergy & build a strong bond through self-awareness in the education system.

Department of Commerce & Internal Quality Assurance Cell (IQAC) of Lala Lajpatrai College of Commerce & Economics in collaboration with Internal Quality Assurance Cell (IQAC) of H.R. College of Commerce & Economics organized An Online National Webinar on 'Enroute from Transition to Transaction Analysis - bridging gap between us & them' on 29th July, 2020. 352 participants from all over the country and various international borders such as Kuwait, Canada and USA attended the webinar.

Outcomes of the events:

- Understanding ego states & its impact on people
- Outlining communication strategies amongst peers, colleagues & relatives.
- Helped in understanding the prevention of suicidal tendencies

Dr. Purnima Sharma

Dr. Rahul Shetty

Faculties in-charge

Neelam
Dr. Neelam Arora

Principal



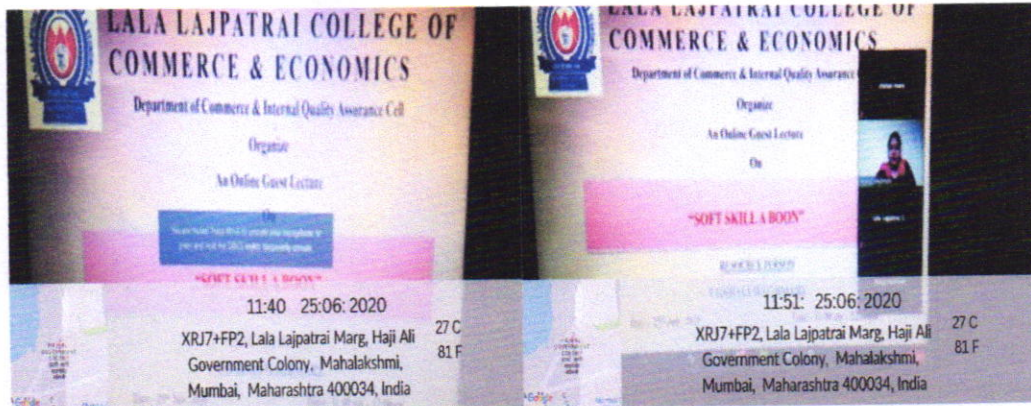


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REPORT ON SOFT SKILLS IS A BOON



Objectives of the event:

- To sensitize the students about soft skills.
- To give students a realistic perspective of work and work expectations.
- To help formulate problem-solving skills.
- To guide students in making appropriate and responsible decisions.
- To create a desire to fulfil individual goals, to educate students about unproductive thinking, self-defeating emotional impulses and self-defeating behaviour.

Department of Commerce jointly with Internal Quality Assurance Cell organized a webinar on **Soft Skill is a Boon** dated on 25th July, 2020. The participants filled an information form, three days before the online guest lecture. The webinar helped the students to enlighten the importance soft skills. Mrs. Vaishali Waghmare Madam Senior Faculty of Spoken English Department of Gandhi Institute of Bhartiya Vidya Bhavan described the significance of 'Soft Skills', such as body language, leadership qualities, teamwork, time management, multi-tasking etc. required for one's personality development and integral for better performance in an interview. Students were given tips on how to develop the soft skill which can help one in improving their ability to work with others and can have a positive influence on furthering the career.

Outcomes of the event:

- Enhances students' self-control and management of behaviour, social skills, and self-awareness.
- Develops a skill-based approach towards learning

Mr. Chetan Maru, 

Ms. Jyoti Singh

Faculties' In-Charge




Dr. Neelam Arora

Principal



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PANEL DISCUSSION ON PSYCHOLOGICAL APPRAISAL OF STAKEHOLDERS- LET'S HEAR FROM THEM

LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS
MAHALAXMI, MUMBAI - 400 034
DEPARTMENTS OF COMMERCE and MATHEMATICS & STATISTICS,
Under the aegis of
INTERNAL QUALITY ASSURANCE CELL (IQAC)
ORGANIZE
A Panel Discussion On
Psychological Appraisal of Stakeholders - Let's Hear from Them
Panelists
Dr. Shobana Vasudevan, Principal R.A. Podar College of Commerce & Economics Mumbai.
Dr. Maneesha Soni, MD Homeopathy, Associate Professor and HOD of Physiology, Virar Homeopathic Medical College.
BK Sr. Kavita, Spiritual Teacher and Trainer, Brahmakumaris.
Dr. Girish Patel, M.B.B.S(BOM) Ph.D.(Psy,Th) F.K.S.H(London) Psychotherapist, International Trainer and Author.
Date: 27th June, 2020 Time: 3:00 p.m. – 5:00 p.m. Platform: YouTube
Chairperson: Dr. Neelam Arora, Principal, Lala Lajpatrai College of Com. & Eco
Dr. Rahul Shetty 9920168180 For more information contact Ms. Vishakha Walia 8149705704

Objectives:-

- To hold a healthy dialogue on the responsibilities, challenges and remedies to cope up for each stakeholder of the educational System by experts from diverse and crucial domains of life.
- To address to personal problems faced by the stakeholders and come out with practical solutions.
- A step towards betterment of the existing Educational System.

Department of Mathematics & Statistics in collaboration with Dept. of Commerce, under the aegis of ICAC organized a webinar on Psychological Appraisal of Stakeholders- Let's Hear from Them on 27th June, 2020.

Members for the discussion were

- Chairperson- Dr. Neelam Arora, Principal Lala Lajpatrai College of Commerce & Economics
- Dr. Shobana Vasudevan- Principal, R.A.Podar College of Commerce
- Dr. Girish Patel- Psychotherapist, Author and International Trainer
- Dr. Maneesha Soni- MD(Homeopathy) and Associate Professor, Medical College, Virar
- BK Sr. Kavita- Spiritual Trainer, Brahmakumaris.

Change is a constant and necessary element towards progress in any domain. Considering the recent, rather forced changes in the educational system and society at large, Lala Lajpatrai College of Commerce and Economics, Mumbai organized a Panel Discussion on "Psychological Appraisal of Stakeholders-Let's Hear from Them" on 27th June, 2020, by means of a virtual connect. The objectives were to understand the level of psychological well-being of every stakeholder of an educational system through contemplation, appraisal by panelists coming from diverse areas of expertise and thus to come out with productive and practical remedies for betterment. The two



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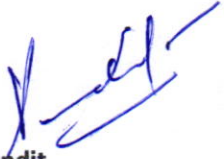
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and a half hour long deliberation on the theme by four eminent panelists gave the stakeholders an opportunity to get acquainted with the current scenario, expected ideal outcome and the means to bridge the gap. The session began with the welcome address by followed by discussion by the panelists in a question moderated format. After the discussion a question and answer session by the participants was done, which gave the stakeholders an opportunity to raise their areas of concern and get suggestive views from the panelists. The entire endeavor was appreciated by the audience and lauded by all as a potential step towards giving a more meaningful direction to the rather unavoidable changes and thus shaping for a better, sustainable future. Total no. of 486 students were there in webinar.

Outcome:-

- Attendees were made aware of the crucial role each one plays, and how it can be done even better.
- Mantras/tips for better and stronger student- teacher relationship were highlighted (developing empathy, give respect to get respect, to develop a secular outlook, to be passionate towards one's job and many more, to mention a few)


Dr. Vinay Pandit


Dr. Neelam Arora

Principal





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REPORT ON FREE ONLINE TRAINING FOR NISM - V - A MUTUAL FUNDS

Objectives of the event

- To gain knowledge about different types of mutual funds and what is best appropriate for different investments.
- To provide a platform for the youth to know the process of investing in different areas.


Department of Add-on Vocational Courses and Entrepreneurship Development Cell under its Skill Development Initiative in collaboration with Omlet Pvt. Ltd. - Global School of Investment Banking & Wealth Management had organised a Free Online Training for NISM-V-A Mutual Funds Distributor Exam. It was a 30-hour session from 25 October 2020 to 9 November, 2020. 74 students registered for the sessions. Dr. Ravinder Singh Chawla was the speaker for the session.

Outcomes of the event

- Knowledge regarding various types of funds and effective ways of investment to build long-term relationships with clients.


Dr. Rahul Shetty

Co-ordinator


Dr. Neelam Arora
Principal





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EQUITY & MUTUAL FUNDS – AN INTRODUCTORY DISCUSSION



- E. Mutual Funds are to be held for a minimum of 3 years and p much longer, these are wealth building investments over 1 horizon; the best funds will beat benchmark handsomely and consistently by a few percentages; in general MF will return 10-12% per annum over a long period (above inflation rate by 4-6%).
- F. Dynamic market condition will require constant monitoring of performance monthly with need to tweak as per the situation (sharp correction usually offers an excellent opportunity to invest), sharp run up may warrant profit booking/ redemption.
- G. Mutual Funds can now be purchased very easily online with the account linked to one's banking account; there are variants of MF such as PMS available for HNI folks who can invest 50 lacs+ in one fund.

Objective

- To provide students a better understanding of the working of Stock market, equity and Mutual Funds.
- To help them understand various factors affecting the trends in the market with the help of practical examples thus enhancing their decision making ability.

A webinar was organized on Equity & Mutual Funds - An Introductory Discussion, by Department of Mathematics & Statistics for students of the College on 28th Oct, 2020. Mr. Balachandran Ramiah, Entrepreneur & Market Strategist was the resource person of the workshop. The session began with welcome by student volunteer Ms. Jiyal Shah stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Ms. Ambrin Manjothi, another student volunteer introduced the resource person for the day, Mr. Balachandran Ramiah. Mr. Balachandran Ramiah is a Market Strategist and an Entrepreneur with over 30 years of experience of Stock Market and Investment. He explained to the students various terminologies, strategies for investment. This was followed by a question and answer session moderated by student volunteer Mr. Devraj sodha, which further helped make the picture more clearly by resolving participants' doubts.

The webinar was attended by around 295 students who admitted having gained a lot through the session. It was held on the ZOOM platform and also live streamed on YouTube.

Outcome

Participants were better able to understand the terminologies and ruling principles of the market.

Dr. Vinay Pandit

Ms Vishakha Walia

Dr. Neelam Arora

Principal



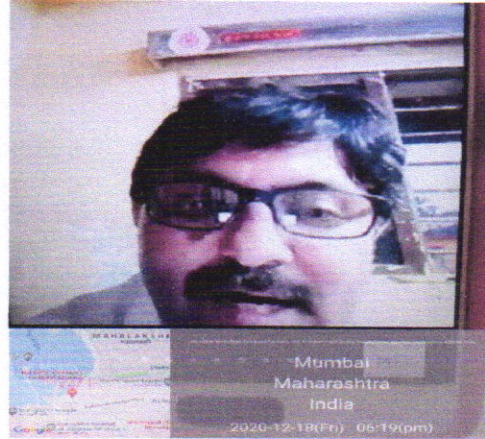
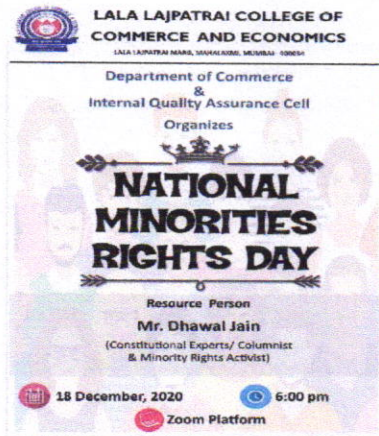


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REPORT ON RIGHTS OF MINORITIES



Main objectives of the event:

- To get a clear picture of the different rights of minorities.
- To aid the feeling of equality among the youth.
- To prohibit any sort of discrimination on the grounds of race, religion, caste, sex, descent, place of birth, or residence.

As per the notification and as directed on 18th December, 2020, Department of Commerce and Internal Quality Assurance Cell of Lala Lajpatrai College of Commerce & Economics jointly organized an Online Webinar on the topic '**Rights of Minorities**'. Mr. Dhanpal Jain, a Constitutional Expert/Columnist, and Minority Rights Activist was the resource person for the webinar. 115 participants attended the event He spoke about the rights of minorities under the Indian Constitution and United Nations International Conventions.

Outcomes of the events:

- Knowledge about the different rights of minorities.
- The participation of a person belonging to minorities in public affairs and in all aspects of the political, economic, social, and cultural life of the country.
- To protect the weaker section of society.


Dr. Rahul Shetty

(Faculty In-charge)


Dr. Neelam Arora

Principal





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REPORT ON WEB - BASED ONLINE PSYCHOMETRIC TEST & CAREER WORKSHOP




Objectives of the event:


- To understand the relationship between self-knowledge and career development.
- To review career planning resources related to their degree.
- To reflect, clarify and gain career insights.
- To understand the competencies required to navigate a career in this new normal environment.

Department of Commerce under the aegis of Internal Quality Assurance Cell collaborating with University of Mumbai organized a workshop on Career Guidance and Employability Skills which was first started with students giving the psychometric test to understand the relationship between self-knowledge and career development. Following which the workshop reviewed career planning tools related to their field of interest.

Outcomes of the events:

- Determination of strengths and weaknesses and development of the right strategies
- Knowledge about various Employability Skills


Dr. Rahul Shetty
(Faculty In-charge)


Dr. Neelam Arora
Principal



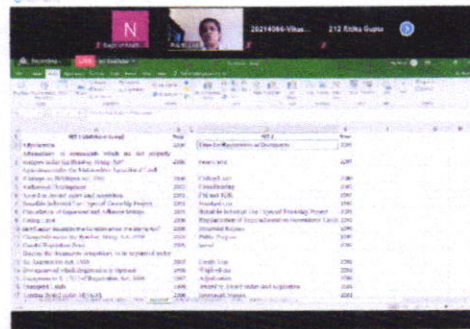


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INTRODUCTION TO EXCEL



Objectives

- To make participants aware of the multiple uses of excel
- To enable participants learn and practice some basic applications of excel

The workshop was organized by Department of Mathematics & Statistics for students of the College with the objective of giving students an exposure to the tool Microsoft Excel and also to enhance their IT Skills on 17th Feb, 2021, by Ms. Prachi Lad the resource person. The session began with welcome by faculty Ms. Vishakha Walia stating the motive behind organizing the workshop followed by welcome address by Principal Dr. Neelam Arora. Mr. Vikas Samala, student volunteer introduced the resource person for the day, Ms. Prachi Lad. Ms. Prachi Lad is a professional with experience in working with advanced levels of Excel. She took students through the various operations that can be done on Excel and also explained their applications through illustrations.

The webinar was attended by around 384 students who admitted having gained a lot through the session. It was held on the ZOOM platform.

Outcomes

- Participants were made aware of the interface and basics of excel
- Participants are able to perform operations in excel such as vlookup, macros and other basic functions

Dr. Vinay Pandit

Ms. Vishakha Walia

Dr. Neelam Arora

Principal





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REPORT ON STRESS RELIEVING THERAPY



Main objectives of the event

- To release the stress of the student
- To help them to overcome anxiety & motivate them to enjoy the moment.

Department of Add-on - Vocational Courses an initiative by Virtual Commerce Lab under the aegis of IQAC organised a session on the topic **Stress Relieving Therapy** for students through a virtual platform on the occasion of Virtual Holi Celebrations on 29 March, 2021 with 16 intra-collegiate students. Event was undertaken by Ms. Jyoti Singh.

Outcomes of the event

- Removing negative thoughts by overcoming stress and living a healthy and positive life.
- Overcoming mental health problems, such as depression, anxiety, and personality disorders.


Dr. Rahul Shetty

Co-ordinator


Dr. Neelam Arora

Principal



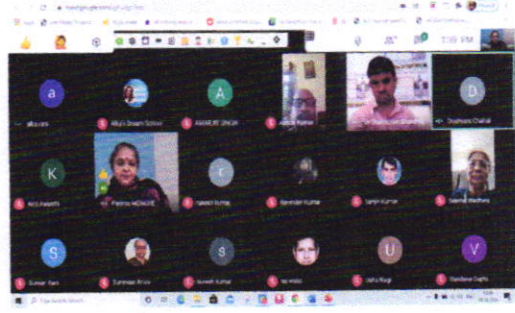
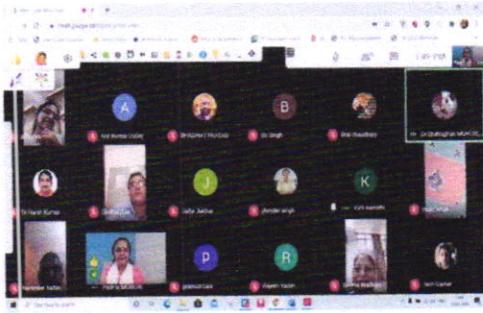


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WORKSHOP ON MENTAL HEALTH & SUICIDE PREVENTION



Date of event : 20th September, 2020

Name of event : Online Workshop on Mental Health & Suicide Prevention

Number of participants/ beneficiaries : 70 Nos.

Objectives of the program

- To reduce factors that increase risk and increase factors that promote resilience.
- To improve health and quality of life for people affected by mental disorder conditions.

Brief report of the activity

The Online Workshop on Mental Health & Suicide Prevention was attended by 70 students of BMS on Zoom video call. The speaker started with introducing about the topic to the students.

Outcome of the program

- The objectives were met.
- Awareness on suicide prevention was successfully gives to the students.

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Principal





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RURAL ENTREPRENUESHIP DEVELOPMENT-MR. JITENDRA AHIREKAR



DATE OF EVENT	: 8 th Nov 2020
NAME OF EVENT	: Workshop on Rural Entrepreneurship Development
RESOURCE PERSON	: Mr. Jitendra Ahirekar
NUMBER OF PARTICIPANTS/ BENEFICIARIES	: 50 Nos.

Objectives of the program

- To make students understand and explore about Rural Entrepreneurship
- To inculcate in students, the knowledge and initiative of Rural business
- To make students realise how -To improve productivity and wages of rural people.
- To make students realise how -To guarantee increased and quick employment possibilities.
- To demolish unemployment and bring a notable decline in underemployment. -how can today's Youth do.
- The steps taken -To guarantee an increase in the standard of living of the underprivileged population.

Brief report of the activity

The webinar started with a quick introduction of the speaker Dr. Jitendra Ahirkar followed by greetings from CA Priti Parikh. The speaker then took up the stage and gave an abundant of information to enlighten the students. The speaker also discussed about the methods of entrepreneurship in Rural India. Keeping the session lively and amazing the speaker ended up with an overall informative session. The webinar ended with a short and sweet vote of thanks by CA Priti Parikh.

Outcome of the program

- Students received in-depth knowledge about the Entrepreneurship opportunities in Rural areas.
- All doubts about the students' perspectives on rural entrepreneurship were cleared

CA Priti Parikh

Bachelor of Management Studies



Dr. Neelam Arora

Principal

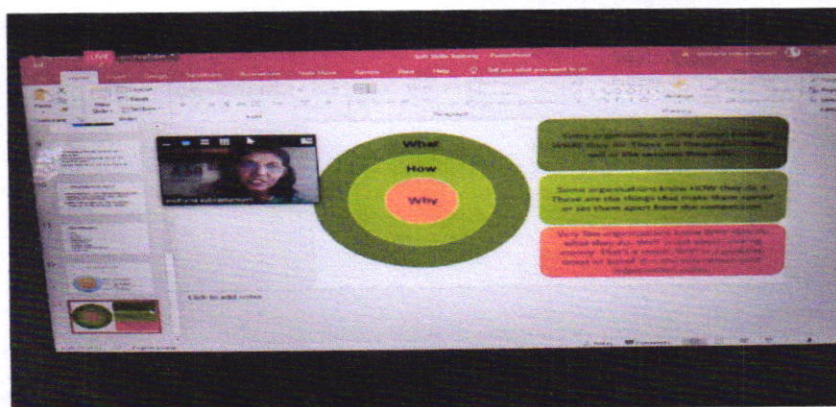


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WEBINAR ON SOFT SKILLS TRAINING



Date of event : 21st January 2021

Name of event : Webinar on Soft Skills

Number of participants/ beneficiaries : 130 Students

Organization : INDO AMERICAN SOCIETY

OBJECTIVES OF THE PROGRAM:

- To guide the students on various soft skills required to be employable in this competitive market.
- To guide the students on how to prepare for such soft skills.

Brief report of the activity

The BMS department of Lala College organized an online webinar on SOFT SKILLS TRAINING that are required to be employable in the era of touch competition. The program was organized online on Zoom Platform. Around 130 BMS students participated in this session. The resource person Ms. Mohana Subramanian (Senior Faculty-Indo American Society) educated students on various soft skills which are important to their career. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.



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Outcome of the program

- The objectives were met.
- Around 130 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.

Pari

CA Priti Parikh

Bachelor of Management Studies

Nim

Dr. Neelam Arora

Principal



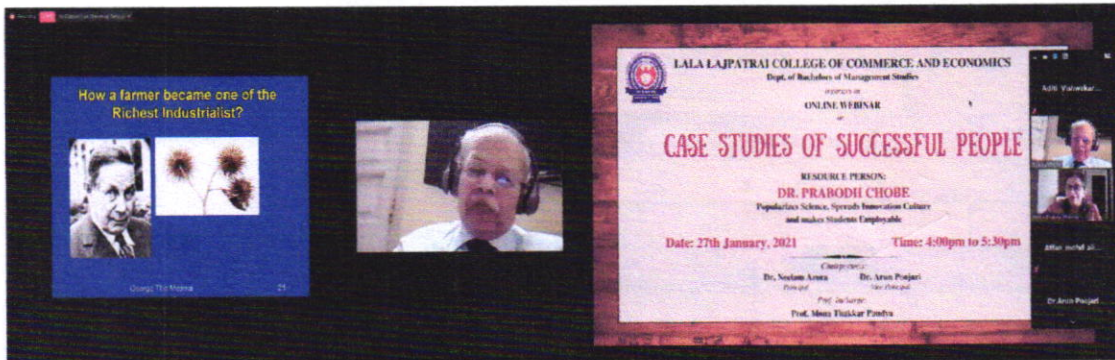


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CASE STUDIES OF SUCCESSFUL PEOPLE-DR. PRABODH CHOBE



DATE OF EVENT : 27th January, 2021

NAME OF EVENT : Case Studies of Successful People

RESOURCE PERSON: Dr. Prabodh Chobe [Ex. Sr. General Manager, Head R & D, BASF India]

NUMBER OF PARTICIPANTS/ BENEFICIARIES : 107 Nos.

Objective of the program

- To make the students understand the amount of hard work and dedication that is needed to be successful.

Brief report of the activity

The online workshop was organized by the BMS department of the College to make students understand that success comes after a lot of dedication and hard work. The Online Webinar was held on 27th January 2021, speaker being Dr. Prabodh Chobe. It highlighted that one can be successful when they have extreme confidence, work hard, be patient, dedicated and should have an out of the box thinking. He shared case studies of various successful people from various phases of life, naming a few, Henry Dunant, Marie Curie, Carlson, Elias Howe, Swan vs Edison, Indra Nooyi, Xerxes Desai and many more to name. Dr. Prabodh Chobe, helped the students in gearing up and understanding the definition of success a little better.

Outcome of the program

- Objectives were met.
- It was a very good session, speaker gave the right direction and some important tips to start students' journey towards success.
- A very good experience guiding students online as to how to be successful in their own different way, by thinking out of the box and being determined.

CA Priti Parikh

CA Priti Parikh
Bachelor of Management Studies



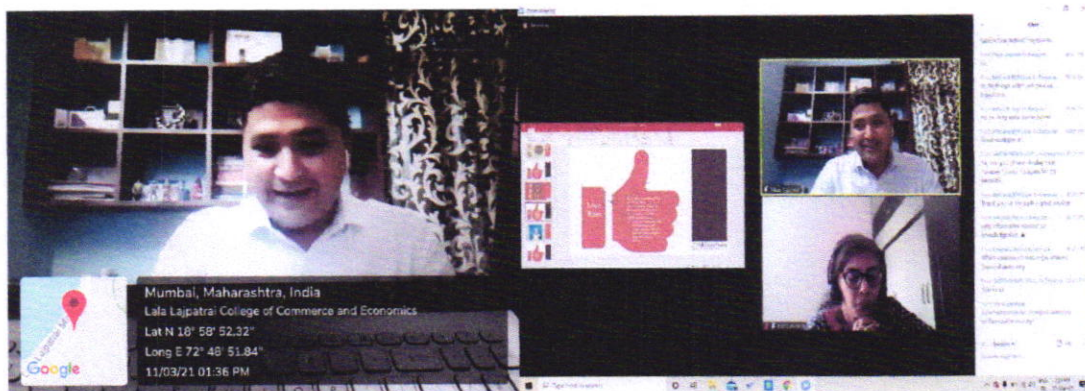
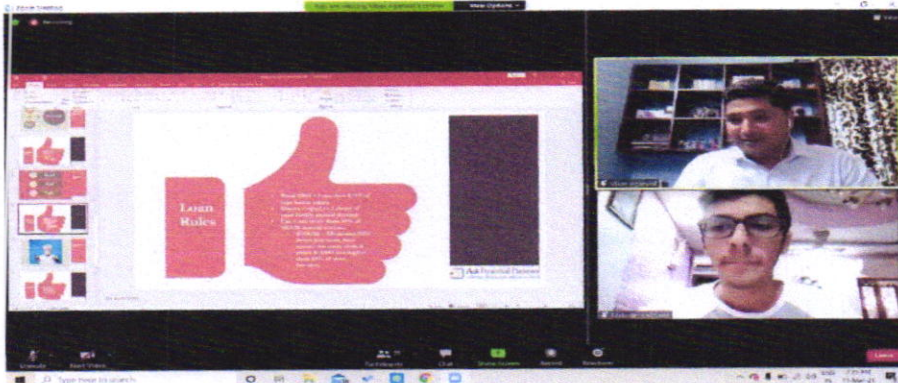
Dr. Neelam Arora
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ONLINE WEBINAR – TOPIC: IMPROVING FINANCIAL IMMUNITY



Date of event : 11th March 2021
Name of event : Webinar on How to Improve Financial Immunity
Number of participants/ beneficiaries : 117 Students
Organization : Ark Primary Advisors Pvt. Ltd

OBJECTIVES OF THE PROGRAM:

- To educate the students about financial stability.
- To guide the students on how to improve financial immunity.

BRIEF REPORT OF THE ACTIVITY

Due to the outbreak of the pandemic, a host of unpredictable situations and scenarios were encountered, especially with regard to health, life and finance. It became very necessary that the students gain a strong financial immunity and understand importance and secure the financial future of not only themselves but also of their loved ones. The BMS department of Lala College organized an online webinar that educated the students on financial immunity. The program was organized online on Zoom Platform. Around 117 BMS students participated in this session. The resource person **Mr. Vikas Agarwal** educated the students on financial immunity. It was ably supported and guided by Prof. Priti Parikh – Asst. Coordinator of BMS department.



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OUTCOME OF THE PROGRAM

- The objectives were met.
- Around 117 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about various soft skills which are important to them.

P. Parikh

CA Priti Parikh

Bachelor of Management Studies

N. Arora

Dr. Neelam Arora

Principal



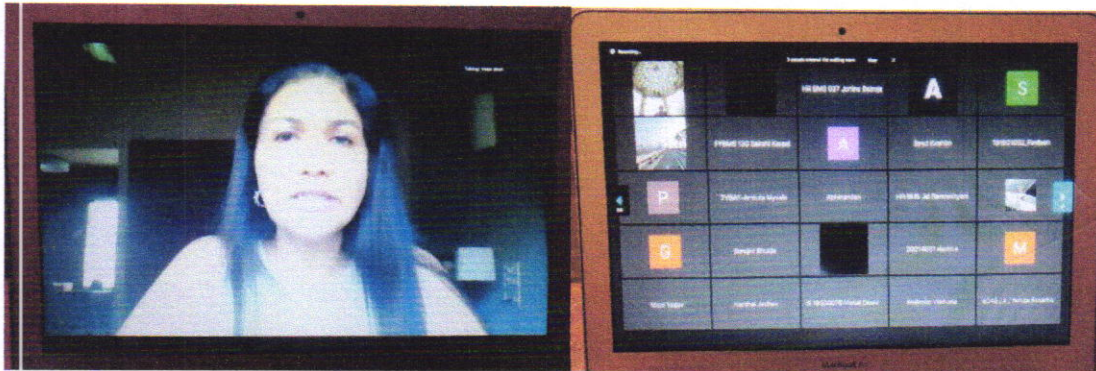


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ROLE OF CEO-LEADERSHIP STORY BY -CEO VIDYA SHAH



DATE OF EVENT: 3rd March 2021

NAME OF EVENT: Seminar on Role of CEO-Leadership

RESOURCE PERSON: CEO VIDYA SHAH [CEO of EdelGive Foundation] [Contact Ms. Parvathy (Secretary)- 9920886105.]

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 290 Nos.

Objectives of the program

- To make the students know the journey of an inspiring Women CEO- Vidya Shah, along with all her challenges and opportunities she met her way.
- It was broadly done to help students get inspired on becoming good leaders in future.

Brief report of the activity

The online workshop was organized by the BMS department of the College with EdelGive foundation CEO, Vidya Shah to make students know about her journey of becoming who she is now. The Online Webinar was held on 3rd March 2021, having CEO Vidya Shah, talk about her background and how supportive her family was through her journey of becoming the CEO and Leader of such a big foundation. She highlighted four major things we all need to keep in mind to be aspirant leaders in are life, firstly, to cultivate lifelong learner along with that nurturing curious nature, secondly, she spoke about always learn to unlearn and thirdly, spoke about IQ v/s EQ, where she focused on being a good listener and showing empathy towards people. Lastly, she spoke about how one should not be materialistic while measuring life and should have integrity with work and family as well as be honest and have the approach of giving back. The session was quite interactive, where the participants had but up wonderful questions for her to answer, through which we got to know she has a hobby for singing and has been learning Urdu to understand Ghazals better. She even spoke about her foundation that applies a gender lens, while creating an ecosystem where women are given opportunities. To end, she advised everyone to be planned, organized and calm throughout their journey.



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Outcome of the program

- The objectives were met.
- It was a very good session, gave them the right direction and some important tips to start their career journey ahead and to become good leaders in life.
- All leaders should be first be HUMAN

P. Parikh

CA Priti Parikh

Bachelor of Management Studies

Dr. Neelam Arora

Dr. Neelam Arora

Principal





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ONLINE WEBINAR – LEARNING BUSINESS EXCELLENCE



Date of event	: 16TH March 2021
Name of event	: LEARNING BUSINESS EXCELLENCE
Number of participants/ beneficiaries	: 95 Students
Resource person	: Mr. Bharat Nadkarni

Objectives of the program:

- To educate the students about what is Business Excellence
- To guide the students on how to achieve Business Excellence.

Brief report of the activity

Ever since there is a buzz on start-ups, it was observed that the young generation is keener to have their own venture rather than becoming an employee in some XYZ firm. Keeping the ongoing pandemic period in mind, it was realized that these bunch of students need to be provided with a different set of opportunity. Let them be an employer to numerous employees rather than them going out and searching a job in the market. **Mr. Bharat Nadkarni** is a highly experienced Resource Person in this field who has trained infinite number of students in the direction of entrepreneurs. The program was attended by an enthusiast bunch of 97 students.

Outcome of the program

- The objectives were met.
- Around 97 BMS students of BMS department took part in the webinar and took the advantage of the online session and learnt about what it takes to gain business excellence.

Priti Parikh

CA Priti Parikh
Bachelor Of Management Studies

Neelam Arora

Dr. Neelam Arora
Principal

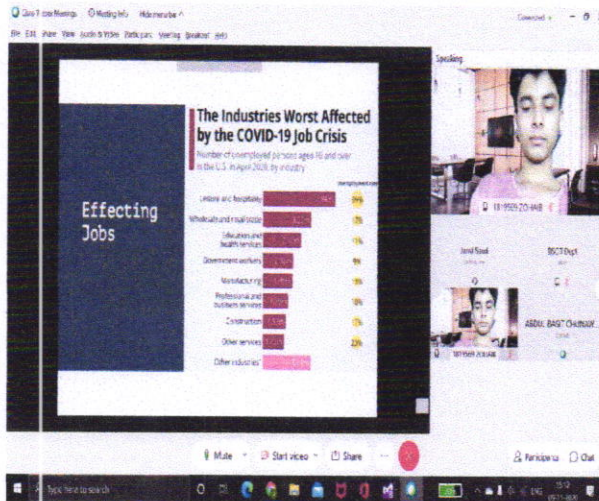




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SEMINAR ON “HOW MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE IS PLAYING VITAL ROLE FOR SOCIETY ESPECIALLY DURING COVID-19 PANDEMIC”



DATE OF EVENT: 8/06/2020 to 9/06/2020

NAME OF EVENT: Seminar on Utility of Machine Learning and Artificial Intelligence during COVID-19.

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 88 Nos.

RESOURCE PERSON: Mr. Parth Shukla, Microsoft certified Trainer

OBJECTIVES OF THE PROGRAM

1. To introduce students to AI and Machine Learning and also their utility during Covid 19 pandemic.
2. This would give students exposure to various applications of these technologies in various fields.

BRIEF REPORT OF THE ACTIVITY

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with 9LEDGEPRO. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities AI and Machine Learning and also its application in various fields.

OUTCOME OF THE PROGRAM

1. Students got aware of various job opportunities and career options in field of Artificial intelligence and machine learning.
2. They got an idea of practical applications of Artificial Intelligence and Machine Learning which generated interests in students.

Ms. Nidhi Singh

HOD – B.Sc. (Information Technology)



Dr. Neelam Arora

Principal

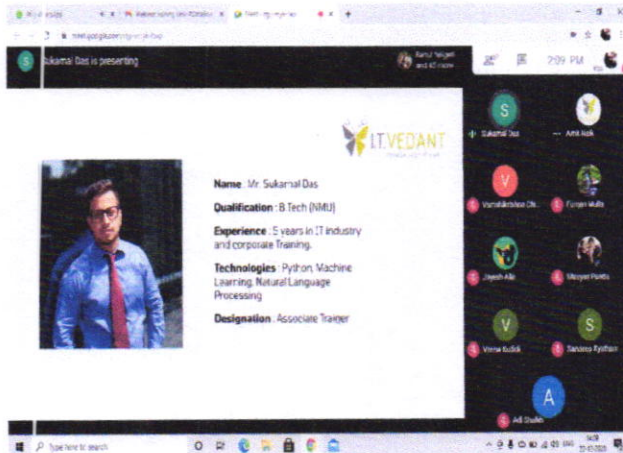


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SEMINAR ON DATA SCIENCE AND MACHINE LEARNING



DATE OF EVENT: 22/12/2022

NAME OF EVENT: Seminar on Data science and Machine Learning

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 78 Nos.

RESOURCE PERSON: Mr. Sukamal Das, Btech and associate Trainer

Objectives of the program

1. To introduce students to Data Science and Machine Learning and also their utility.
2. This would give students exposure to various applications of these technologies in various fields.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with I.T. Vedanta. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities Data Science and Machine Learning and also its application in various fields.

Outcome of the program

1. Students got aware of various job opportunities and career options in field of Data Science and machine learning.
2. They got an idea of practical applications of Data Science and Machine Learning which generated interests in students.

Ms. Nidhi Singh

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Dr. Neelam Arora

Principal



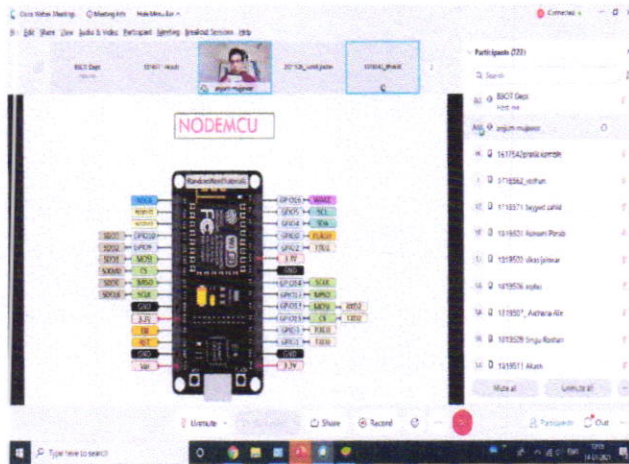


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WORKSHOP ON IOT PROTOCOLS & APPLICATIONS



DATE OF EVENT: 14/01/2021

NAME OF EVENT: Workshop on IOT protocols & applications

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 135 Nos.

RESOURCE PERSON : Prof. Anjum Mujawar Corporate Trainer, LTI

Objectives of the program

1. To introduce students to Internet of things protocols and also their application in various fields.
2. This would give students exposure to this very in-demand technology and to generate their interest in these.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of various job opportunities in the field of IOT and also its application in various fields.

Outcome of the program

1. Students got aware of various job opportunities and career options in field of IOT.
2. They got an idea of practical applications of IOT.

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Dr. Neelam Arora

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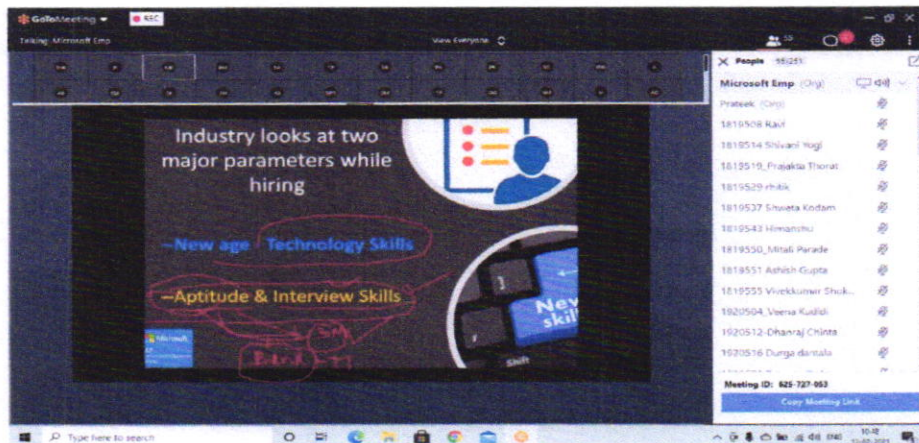


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SEMINAR ON WORKSHOP ON “MACHINE LEARNING USING PYTHON”



Date of event: 12/02/2021

Name of event: Workshop on Machine Learning using Python

Number of participants/ beneficiaries: 85 Nos.

Resource person: ATS Learning Solutions

Objectives of the program

1. To introduce students to implementation of Machine Learning using python.
2. This would give students exposure to actual implementation of Machine Learning and utility of Python.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in collaboration with ATS Learning Solutions. The students of FY, SY and TYBSCIT participated in this session where the participants were given idea of how Python can be useful for implementation of Machine Learning.

Outcome of the program

- Students got aware of various python libraries and how to use them.
- They got an idea of practical implementation of machine learning, which is very much in demand today.

Nidhi

Ms. Nidhi Singh

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Nar

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INTERACTION WITH ALUMNI



DATE OF EVENT: 12/03/2021

NAME OF EVENT: Skill Enhancement for Market Compatibility

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 155 Nos.

RESOURCE PERSON: 4 Alumni Members

Objectives of the program

1. To give idea to students on how to choose field after graduation.
2. This will help them get acquainted with how to focus on field of their interest and whether to go for higher studies or job.

Brief report of the activity

This Session was organised especially for the students of BSCIT Department of Lala Lajpatrai College in ONLINE mode. The students of FY, SY and TYBSCIT participated in this session where the participants interacted with alumni to resolve their problems and confusion.

Outcome of the program

1. Students got aware about the market trends, overseas job opportunities and how to become eligible for that.
2. Students can focus on activities which will give them a good career.

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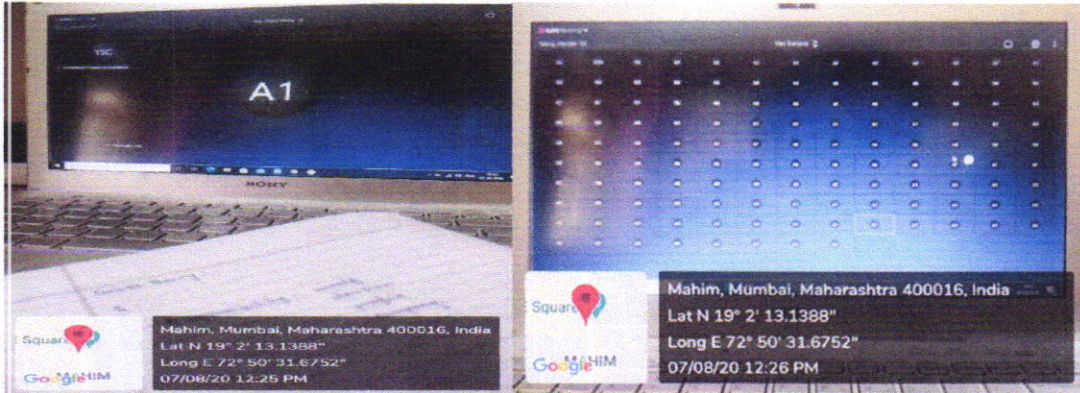


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WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILLS



Date of seminar: 7th August, 2020

Number of participants: 100

Name of events: Workshop on resume building and interview skills

Name of resource person: Mrs. Rehana Changi

Objectives:

- 1) To explain the students, the importance of good and effective resume.
- 2) To build soft skills of student.
- 3) To help the students for cracking an interview.

Report: A webinar was organized by the BAF department .It was online workshop on the 'Go To Meeting' App at 12:00p.m.

The speaker for the seminar was Mrs. Rehana Changi, a corporate trainer at T.I.M.E Mumbai. She is a Clinical Psychologist, has done her M.A. in psychology. She has been a professor at B-schools across Mumbai. She has 31 years of experience in total and has been associated with T.I.M.E for the past 4 years. She has explained about how to make effective resume and how to crack interview.

Outcome:

- 1) Students learnt how an effective resume is build
- 2) Importance of communication in the corporate world was learned by students.

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Principal



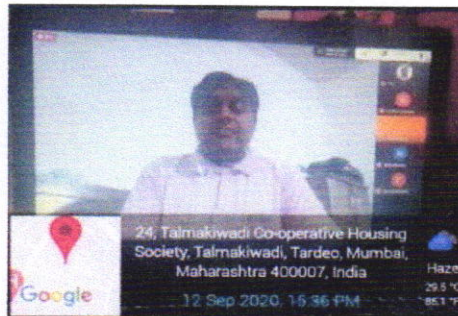
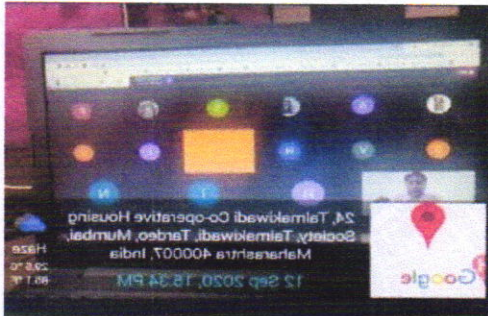


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WEBINAR ON MUTUAL FUNDS



Date of seminar: 12th September 2020:

Number of participants: 105

Name of events: Webinar on Mutual Funds

Name of resource person: Dr. Aditya Shrinivas

Objectives:

- To help students understand Mutual funds.
- To educate the students about the concept of investment of mutual funds.

Report:

BAF department along with the Mathematics Dept. of Lala Lajpatrai College organized webinar on Mutual Fund on 12th September 2020. Approx 105 students attended a webinar. Sir has given the depth knowledge of mutual fund and what are the benefits and loss in the investment in mutual fund.

Outcome:

- Students understood the concept of Mutual funds.
- Students learned how to invest in mutual funds.

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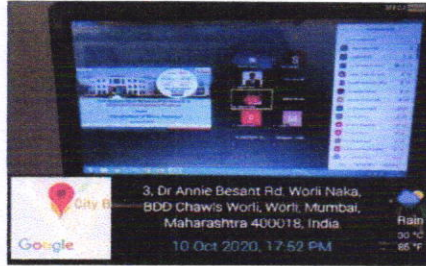
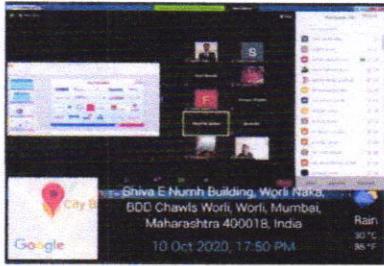


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COMPARISON ON MICRO FINANCE WEBINAR



Date of seminar: 10th October 2020

Number of participants: 114

Name of events: Comparison on Micro Finance Webinar

Name of resource person: Rajinder Aurora

Objectives:


- To help students understand micro finance.
- To educate the students about comparison on Micro finance.

Report: BAF department organized webinar on Comparison on Micro Finance on 10th October 2020


Approx 114 Students attended. Speakers of the webinar were Rajinder Aurora along with his assistants Pratik Shah & Rajesh Patel. Venue: Google Meet'.

Outcome:

- Students understood the concept of Micro Finance
- Students learnt important aspects of micro finance.


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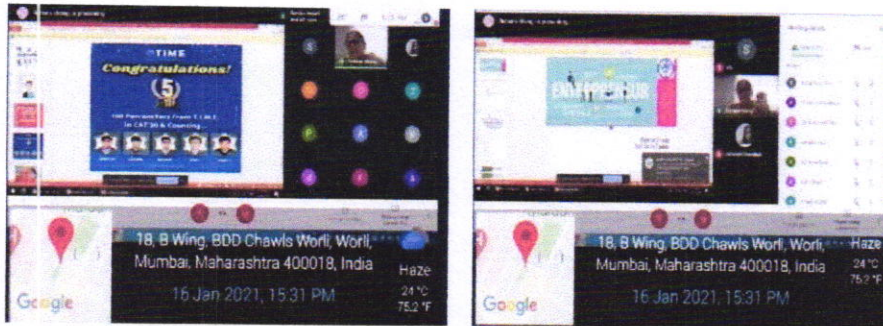




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WEBINAR ON ENTREPRENEURSHIP DEVELOPMENT SKILL



Date of seminar: 16th Jan 2021

Number of participants: 100

Name of events: Webinar on entrepreneurship development skill

Name of resource person: Rehana M Changi.

Objectives:

- To help students be aware of entrepreneurship.
- To educate the students about how to start venture.

Report:

Students of Lala Lajpatrai College of commerce and economics attended a webinar organized by BAF Dept. on entrepreneurship development skills on 16th Jan 2021. Platform was Venue: Google Meet. The speaker of the webinar was Ms. Rehana M Changi.

Outcome:

- Students understood the concept of entrepreneurship.
- Students learnt important aspects of start-ups.

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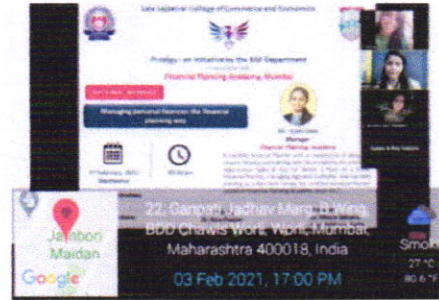


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WEBINAR ON MANAGING PERSONAL FINANCES



Date of seminar: 3rd Feb, 2021:

Number of participants: 107

Name of events: Webinar on Managing Personal Finances

Name of resource person: Ms. Yukti Gada

Objectives:

- To help students understand the importance of managing personal finance
- To educate the students about Finances.

Report: BAF department organized webinar on managing personal finances on 3rd Feb, 2021.

Speaker of the webinar was Ms. Yukti Gada. Approx 107 students attended the webinar.

Outcome:

- Students understood the concept of financial management.
- Students learned importance of financial management.

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REPORT ON NATIONAL WEBINAR ON BANKS, NBFCs AND CAPITAL MARKET



Objectives of the Program:

- To engage students in academic activities during the lockdown due to Covid-19.
- To develop organizing abilities and leadership of students.
- To encourage the students to participate in various activities.

BEI Department organized National webinar on Banks, NBFCs and capital market on **24th June, 2020**. It was online on a Zoom Platform. Chief Guest was the former Union Minister Honourable CA Suresh Prabhakar. The Keynote Speaker was Dr Vinayak Deshpande. 23 Participants attended the national webinar on Banks, NBFCs, and Capital Market

Programme Outcomes:

- Developing organizing abilities and confidence in students.
- Engaging students in some activities and encouraging the students to participate in various activities organized.
- Making students more informed of Banks, NBFCs & Capital Markets.

N.K.
Dr. Vaidehi Kamath
HOD, B.B.I



Nar
Dr. Neelam Arora
Principal

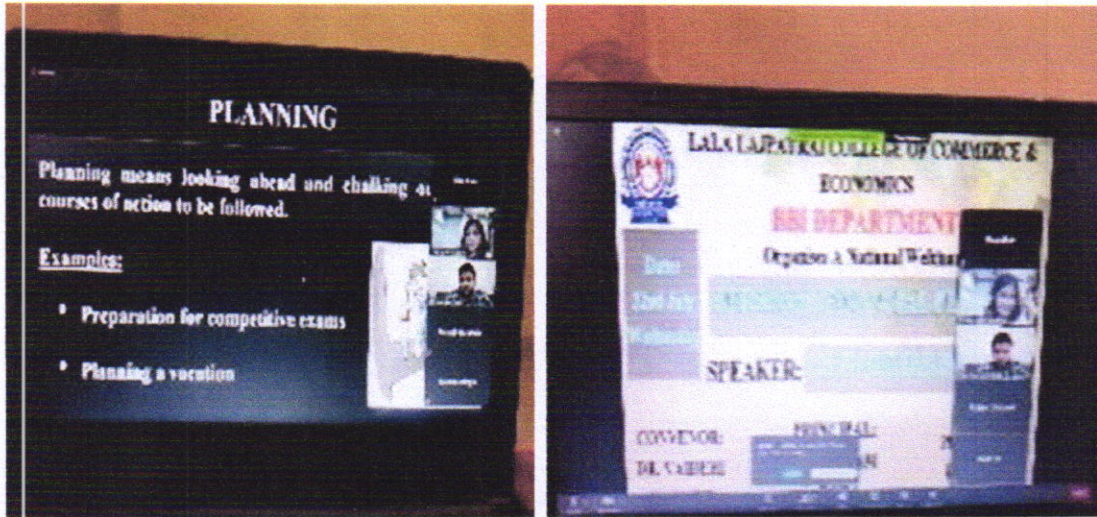


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REPORT ON NATIONAL WEBINAR ON PERSONAL FINANCIAL PLANNING



Objectives of the Program:

- To give knowledge of Personal Financial Planning
- To engage students in academic activities during lockdown due to Covid-19.
- To encourage the students to participate in various activities.
- To develop organizing abilities and leadership of students.

BBI Department organized National webinar on PFP i.e. Personal Financial Planning on 22nd July, 2020.

It was online on a Zoom Platform. Chief Guest was Prof. CA Darshak Doshi. 24 Participants were there.

Programme outcome

- Developing organising abilities and confidence in students.
- Engaging students in some activities and encourage the students to participate in various activities organised.
- Developing knowledge of Personal Financial Planning.


Dr. Vaidehi Kamath

HOD, BBI


Dr. Neelam Arora

Principal



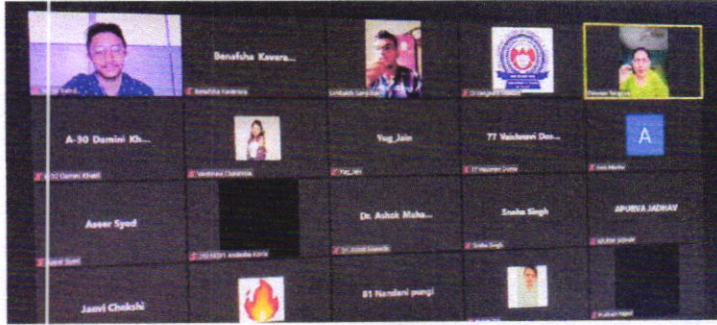


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CREATIVE EXPRESSION – POEMS & SHORT STORIES



DATE: 17th July, 2020

NUMBER OF PARTICIPANTS: 20

Objectives of the programme

1. To help students enhance their speaking and listening skills.
2. To give few tips and tricks on how to articulate words, both spoken and written.
3. To equip students with various technical literary forms of writing.

Brief report

The Webinar was initiated by the BMM – BAMMC Department of LLRC on ZOOM for Faculty as well as Students. The Host for the day was Ms. Delaveen Tarapore she addressed the participants on the importance of Speaking, Articulating and Comprehending along with the changing use of literary forms like Captions, Tiny tales, emoticons, etc. The speaker also did an activity on the importance of listening.

Outcomes

1. Students learnt how to express their creativity in a structured, constructive way.
2. Students learnt about the underlying technicalities of being an effective speaker and writer.
3. Students enhanced their learning methods through tools and tips provided by the speaker.

S.M
Dr. Sangeeta Makkad
HOD – BAMMC Department

Neelam
Dr. Neelam Arora
Principal



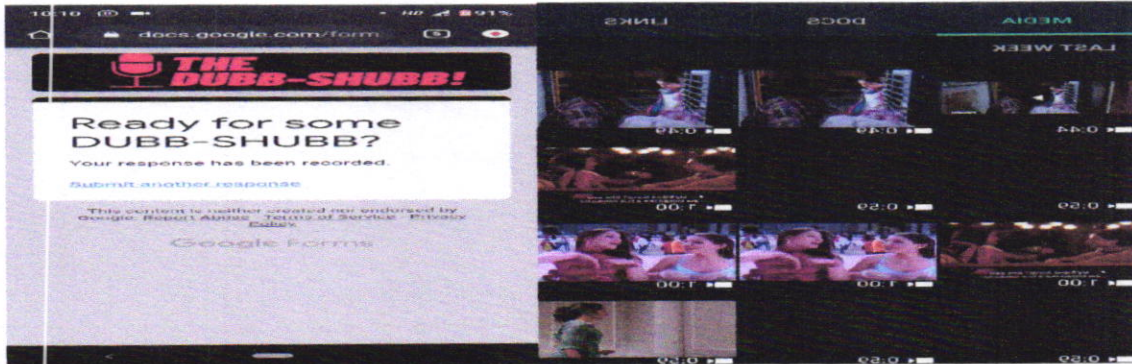


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DUBBSHUBB



DATE: 13th September, 2020

NUMBER OF PARTICIPANTS: 15

OBJECTIVES OF THE PROGRAMME

- 1 To appreciate the students for their outstanding performance.
- 2 To bring to light the creativity of the students.
- 3 To encourage the development of speech skills within the students

BRIEF REPORT

Participants were allotted with muted and unmuted video clippings of famous and iconic scenes from Bollywood. They were asked to dub the particular scene in their own content and were judged on their voice modulation, content, special effects and choice of words

A large number of people participated in the event wherein they showcased their talent of dubbing, voice modulation and choice of words.

Outcomes

1. The students had a fun time and it created a sense of fraternity.
2. The students learned the nuances of dubbing – voice modulation, tone, delivery, etc.
3. The students had a first-hand practical experience in dubbing.


Dr. Sangeeta Makkad

HOD – BAMMC Department


Dr. Neelam Arora

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MEBIDO-GOONJ: THE VIRAL MARKET

GOONJ 2020 🌸

Event 2 winners 🏆

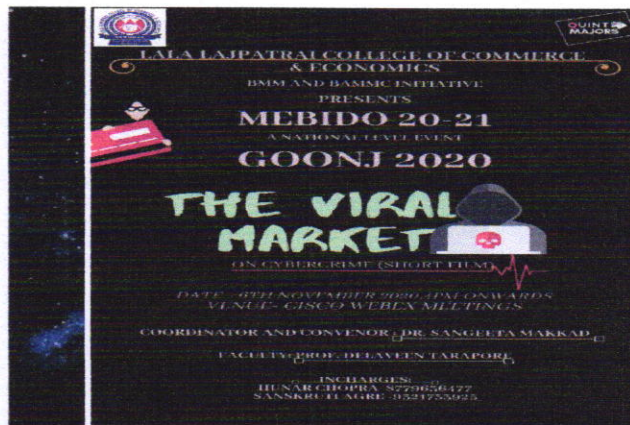
THE VIRAL MARKET
3 Minutes short film on Cyber Crime

1st - Iram Syed
(Lala Lajpatrai College, FYBMM)

2nd - Anuja Surve
(Lala Lajpatrai College, FYBMM)

3rd - Lohitaksh Samjiskar
(Lala Lajpatrai College, FYBMM)

All participants and winners will receive their respective certificates via whatsapp in the next hour itself!



DATE: 6th November, 2020

NUMBER OF PARTICIPANTS: 25

Objectives of the programme


1. The students to get an understanding of different types of cybercrime and how to tackle them.
2. The students to be provided with the necessary education in order to avoid being a victim of cybercrime.
3. To equip students with resources in order to help themselves and those around them to stay safe against cybercrime.

Brief report


This event was a SHORT FILM making competition revolving around the theme of CYBER CRIME. An informative discussion and information session kicked off the event. The submissions for the Film were online via WhatsApp. Participants received great insight on the problems discussed. There was an active discussion and interaction. Participants were encouraged to spread awareness about the same.

Outcomes

1. Students were aware about the different kinds of cybercrime and how to avoid being a victim of them.
2. Students were provided with resources and contacts to help in case themselves or someone they know were a victim of cybercrime.
3. Students shared their personal experiences and how they overcame cyber bullying which encouraged an open and honest dialogue.


Dr. Sangeeta Makkad
HOD – BAMMC Department




Dr. Neelam Arora
Principal



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MEBIDO- GOONJ: WITHIN FOUR WALLS

LALA LAJPATRAI COLLEGE OF COMMERCE AND ECONOMICS
BMM AND BAMMC INITIATIVE PRESENTS
MEBIDO 20-21
A NATIONAL LEVEL FEST:
GOONJ 2020
WITHIN FOUR WALLS
(DOMESTIC VIOLENCE: POETRY/STORY TELLING)

Date: 8th November 2020
Venue: Cisco Webex
Coordinator and Convenor:
Dr. Sangeeta Makkad
Faculty: Prof. Delaveon Tarapore
Incharges:
Hunar Chopra: 8779636477
Banafsha Kavarana: 8097561244

GOONJ 2020

Event 3 winners

WITHIN 4 WALLS

POETRY AND STORYTELLING ON
DOMESTIC VIOLENCE!

1st - Fahad Khan
(Rizvi College)

2nd - Israr Ahmad
(Rizvi College)

3rd - Janvi Chokshi
(Lala Lajpatrai College)

1st Runner Up - Varun Patro (Lala
Lajpatrai College)

2nd Runner Up - Avan Navdar (Lala
Lajpatrai College)

All participants and winners will
receive their respective certificates
via whatsapp in the next hour itself !

DATE: 8th November, 2020

NUMBER OF PARTICIPANTS: 28

Objectives of the programme

1. To sensitize students towards domestic violence.
2. To encourage students to creatively express and spread awareness of domestic violence.
3. To equip students with the necessary resources to help themselves or someone around them in a violent home environment.

Brief report

This event was a poetry recitation/story telling competition revolving around the theme of domestic violence. An informative discussion and information session kicked off the event. The submissions for the literary was online via WhatsApp.

Outcome

1. Students came up with wonderfully profound literature on domestic abuse and its implications.
2. Students were sensitized to the issue of domestic violence and were also taught how to identify it.
3. Students were encouraged to spread the message and use the necessary resources to overcome domestic abuse to someone who may be facing it.

S.M
Dr. Sangeeta Makkad

HOD – BAMMC Department

N.A
Dr. Neelam Arora

Principal



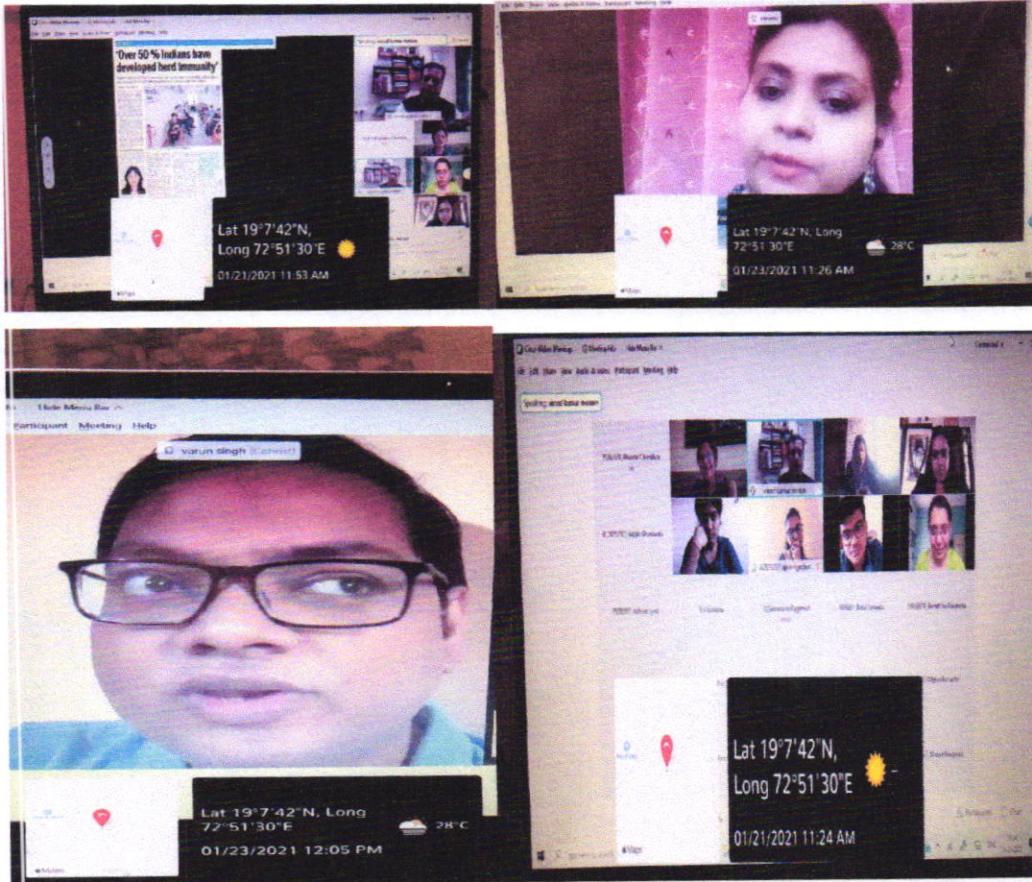


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FOURTH ESTATE



DATE: 21st January, 2021 – 23rd January, 2021

NUMBER OF PARTICIPANTS: 24

OBJECTIVES OF THE PROGRAMME

1. To create an understanding and appreciate journalistic methods and skills.
2. To hear from and connect with seasoned journalists to get an understanding of the real life applications.
3. To understand how various beats are reported and the common problems journalists face.

THE BRIEF REPORT

- DAY 1: The speaker for the day, Vinod Kumar Menon, shared his experience in the field and spine chilling investigative stories and inspired all the budding journalists and audience to strive for our goals. He shared valuable tips and tricks that would help each student to do better in the field.
- DAY 2: 3 virtual activities were conducted on Day 2 where a humungous amount of participation was seen. Event 1: #nofilterBMM (Podcast) Event 2: Photo Journalism & Event 3: Who is the reporter!?

These three events were conducted at National – Inter-collegiate level.



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- DAY 3: Irmeen Farhat Ali spoke about her experience in the field and explained how travelling has had a great impact in her stories. Varun Singh spoke about intriguing stories and gave helpful tips and tricks for a healthy and successful career in journalism

Outcome

1. The students were exposed to and understood the nuances of different and current journalistic methods and issues.
2. The students got to interact and create a network with seasoned journalists within the field.
3. The students were also encouraged to participate in journalism centric activities that were fun and educational at the same time.

Dr. Sangeeta Makkad

HOD – BAMMC Department

Dr. Neelam Arora

Principal



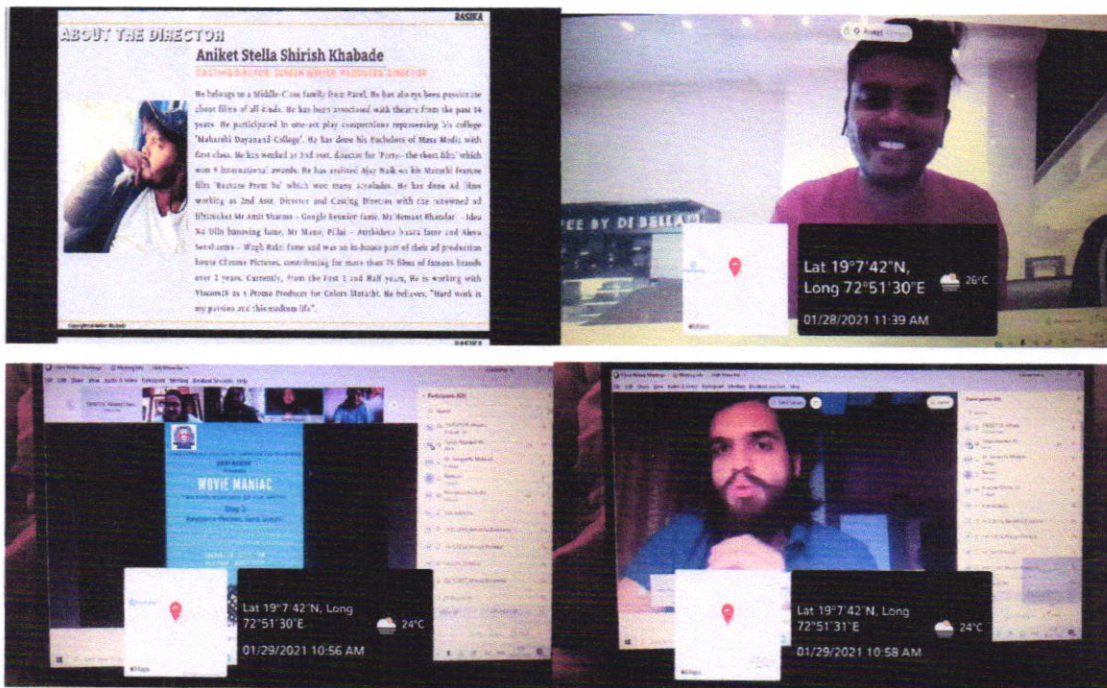


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MOVIE MANIAC



DATE: 28th – 29th January, 2021

NUMBER OF PARTICIPANTS: 20

Objectives of the programme

1. To expose students to the intricate world of film-making.
2. To talk about technicalities of film-making and how to navigate them.
3. To gain first hand practical experience in film-making.

The brief report

The 2 Day National Level Webinar was conducted by the BMM – BAMMC Department by eminent film makers.

Day 1 Speaker: Mr. Aniket Stella Shirish Khabade: Casting Director, Screenwriter, Producer, Director and the CEO of Khabade and Sons Media Private Limited.

On 28th January, 2021 the speaker of Webinar Mr. Aniket spoke in detail about the experience in Industry and how he manages work – life balance in such a challenging industry. He also spoke about the actors he worked with.

Day 2 Speaker: Mr. Sanil Gosavi, Director and Writer, known for “My Mother’s wedding”

On 29th January, 2021 the speaker of Webinar Mr. Sanil spoke about how to be a creative writer, tips on being an actor and how to step-in in the industry.

The students were also welcomed to create their own short films and get them viewed.



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Outcome

1. The students were encouraged to think out of the box and their creativity was pushed to great limits.
2. The students experienced first-hand the difficulties, technicalities and how to navigate them.
3. The students had a fun time working and creating their films

Dr. Sangeeta Makkad

HOD – BAMMC Department

Dr. Neelam Arora

Principal





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REMEMBERING S. SUKHDEV – FILM SCREENING



DATE: 1st March, 2021

NUMBER OF PARTICIPANTS: 27

Objectives of the programme

1. To create an understanding and appreciation for film legends amongst students.
2. To expose students to different types of media outside the conventional content they consume today.
3. To add to the students repertoire of existing films.

Brief report

The BMM – BAMMC Department conducted an Online Screening of the Movies of legendary director S. Sukhdev on his Birth anniversary. The students enjoyed the documentaries, it was a delight.

Outcome

1. The students got to see and identify practical application of the theory taught in class.
2. The students were made to be aware of the great S. Sukhdev on his birth anniversary.
3. The students got a shared experience of the great legend and inspire their drive and creativity.


Dr. Sangeeta Makkad
HOD – BAMMC Department


Dr. Neelam Arora
Principal





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WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS & ISSUES OF PLAGIARISM IN RESEARCH



DATE OF WORKSHOP: 15th July 2020

NUMBER OF PARTICIPANTS/ BENEFICIARIES: 258 Nos.

NAME OF RESOURCE PERSON : Adv. Danesh Adi Mehta, Senior Manager – Legal, Mulla & Mulla

Objectives of the program:

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes
4. To understand the important of copyright and the dangers of plagiarism in research

Brief report of the workshop

The BFM Department of Lala Lajpatrai College organized & hosted a webinar on a very critical aspect of law and research, on 15th July 2020. The resource person of this webinar was Advocate Danesh Adi Mehta, a practising advocate with law firm Mulla & Mulla & who was coincidentally an alumni of the college. He focused attention on the importance of Intellectual Property Rights and how they need to be safeguarded and how these rights are frequently violated in the process of research by research



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scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar

Outcome of the program

The participants of the workshop were exposed to the core areas of IPR. Most of the student fraternity were not so aware of the dangers of plagiarism and how intellectual property holds value for organizations. This program was successful in driving home this understanding among them

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal

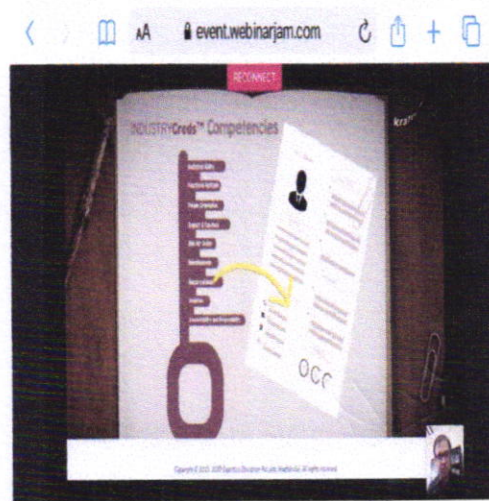
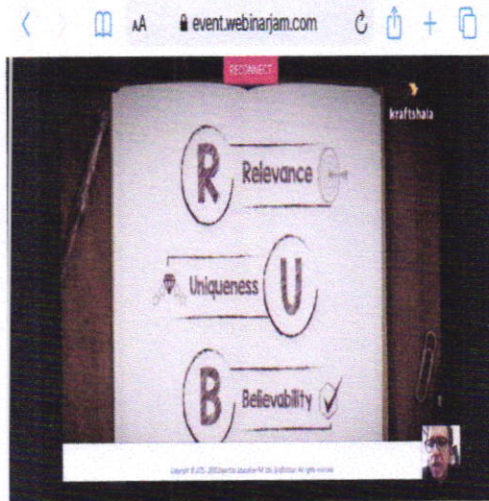




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WEBINAR ON HOW TO WRITE A PROFESSIONAL C.V. TO GET THE RIGHT JOB



DATE OF EVENT : 18th July 2020
NAME OF EVENT : Webinar on How Write a Professional C.V. To Get the Right Job
NAME OF RESOURCE PERSON : Mr. Varun Satia, Founder & CEO of KRAFTSHALA
NUMBER OF PARTICIPANTS/BENEFICIARIES: 112 Nos.

Objectives of the program

:

1. To create understanding in the minds of students about the importance of the role played by a professional CV during the job selection process
2. To provide an opportunity to the students to learn various methods working on their own CVs to make them professional in approach
3. To provide the students an opportunity to self-assess and identify their own weakness in their CVs and work on developing them

Brief report of the activity

The **BFM Department** of Lala Lajpatrai College in collaboration with **KRAFTSHALA** organized this much needed webinar for students of all streams on **18th July 2020**, to make the students aware of the requirement of crafting a proper and well prepared CV while applying for jobs post their studies. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of **KRAFTSHALA** and he very successfully drove home the understanding of this fact in the students and the students gained a valuable skill of how to make the right kind of CV for themselves

Outcome of the program

1. The student participants came back with a appreciation of how important a professional CV is in the job selection process



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2. The students were also able to understand their own potential strengths and weaknesses to accordingly choose their own development goals while making their CVs
3. The students also got an idea of how to they can work on their CVs to make them more professional and easy to read and to catch the eyes of recruiters while shortlisting CVs

Dr. Rajesh Mankani

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Dr. Neelam Arora

Principal



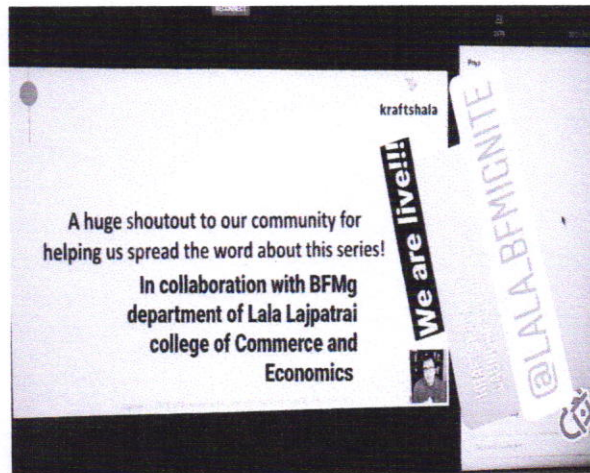
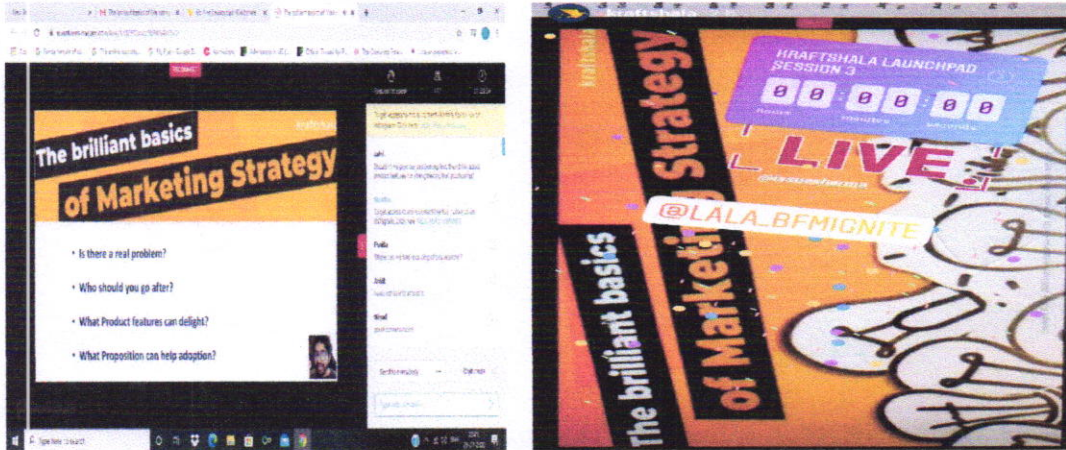


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WEBINAR ON THE BRILLIANT BASICS OF MARKETING STRATEGY



DATE OF EVENT : 28th July 2020

NAME OF EVENT : Webinar on the Brilliant Basics of Marketing Strategy

NAME OF RESOURCE PERSON : Mr. Varun Satia, Founder & CEO of KRAFTSHALA

NUMBER OF PARTICIPANTS/BENEFICIARIES: 356 Nos.

OBJECTIVES OF THE PROGRAM :

1. To create understanding in the minds of students about the importance of marketing strategy in business
2. To help the students differentiate between ordinary strategies & out-of-box marketing strategies
3. To enable students to imbibe the basics of marketing skills

BRIEF REPORT OF THE ACTIVITY

The **BFM Department** in collaboration with **KRAFTSHALA** organized this unique webinar for students of all streams to drive home the importance of a marketing strategy in all walks of life, be it personal or business. No task can be accomplished successfully without having a strategy in place and this



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becomes all the more important if one is trying to sell a product or a skill or trying to get selected for a job, having the right strategy makes the difference between success and failure. The webinar was conducted by **Mr. Varun Satia**, Founder & CEO of KRAFTSHALA and he very successfully drove home the understanding of this fact in the students and the students gained a valuable understanding in this very important aspect

OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to importance of study of marketing basics in business
2. The students learnt of the various creative ways of thinking and coming up with brilliant marketing strategies which can lift an ordinary organization to become a successful one

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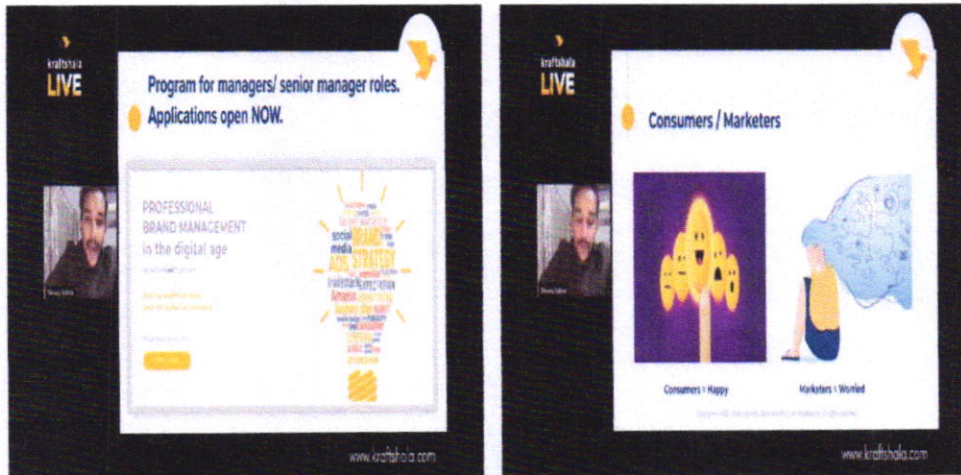


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WEBINAR ON “PROFESSIONAL BRAND MANAGEMENT IN DIGITAL AGE”



DATE OF EVENT : 24th Nov 2020

NAME OF EVENT : Webinar on “Professional Brand Management in Digital Age”

NAME OF RESOURCE PERSON : Mr. Shivang Sethia, Co-Founder of KRAFTSHALA

NUMBER OF PARTICIPANTS/BENEFICIARIES: 189 Nos.

Objectives of the program :

1. To create understanding in the minds of students the importance of professional approach in brand management
2. To create understanding in the minds of students about the current changes happening in the digital age
3. To enable students to develop an appreciation of the changes face of brand management

Brief report of the activity

The BFM Department in continuation of their collaboration with KRAFTSHALA organized this unique webinar for students of all streams to create awareness about the importance of brand management and particularly so the process of doing it in a professional manner due to the demands of the digital economy in which we are currently functioning. The webinar was conducted by Mr. Shivang Sethia, Co-Founder of KRAFTSHALA. The speaker very successfully drove home the understanding of this fact in the students and the students gained a valuable understanding in this very important aspect.




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Outcome of the program

1. The student participants came back with a detailed understanding of the importance of adopting a professional approach in the brand management function of an organization
2. The students were also able to understand the need for adapting to new ways of brand management in the digital age prevailing
3. The students also got an out of the box perspective of the brand management function in its latest avatar


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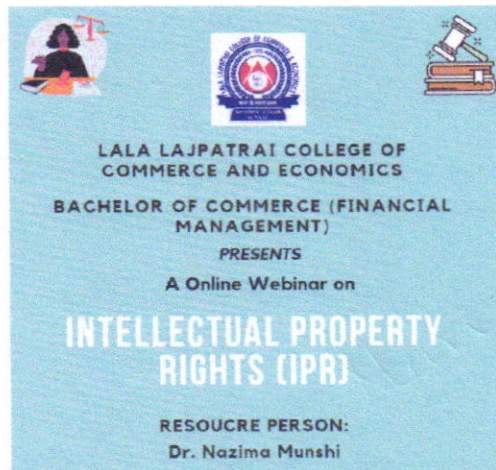
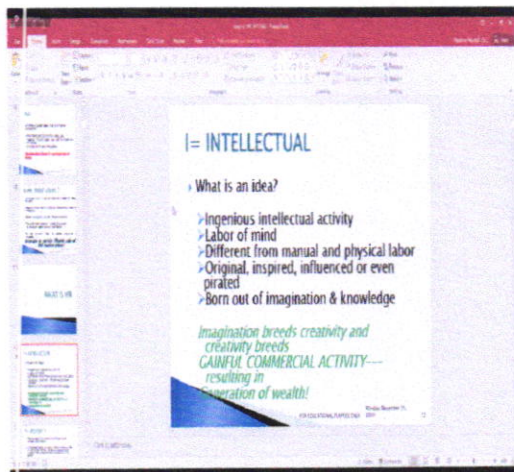


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WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS



DATE OF WORKSHOP

: 30th November 2020

NUMBER OF PARTICIPANTS/ BENEFICIARIES

: 158 Nos.

NAME OF RESOURCE PERSON

: Dr. Nazima Munshi – SVKMs NMIMS

OBJECTIVES OF THE PROGRAM :

1. To create awareness about Intellectual Property Rights among teachers, students, researchers who are directly or indirectly involved in the innovation process
2. To gain knowledge & insight on creating strong patents as valuable assets of the institution
3. To use IPR information relating to patents & copyrights for further research and development in developing new processes

Brief report of the workshop

The BFM Department organized & hosted this very significant webinar on importance of Intellectual Property Rights where the resource person Dr. Nazima Munshi focused attention on the importance of Intellectual Property Rights of various different types and how they need to be safeguarded and how these rights are frequently violated in the process of research by research scholars without the original authors being given any credit for their original work. The webinar went a long way in inculcating the spirit of honouring original works among the students and other participants of the webinar. The webinar was very well received and the students requested for repeat sessions to gain more knowledge and understanding on the subject.

Outcome of the program

1. The participants of the webinar will be able to understand the procedures to convert the research outcome into patents/technologies to license.
2. Knowledge about different types of innovations patentable & how to test your patentability of your innovations.
3. Importance and scope of IPR in Academic Researches and Innovation.



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4. Knowledge about how to provide legal defence and offers the creators the incentive of their work.
5. Understanding the working of copyrights, patents, trademarks, trade secrets, etc.

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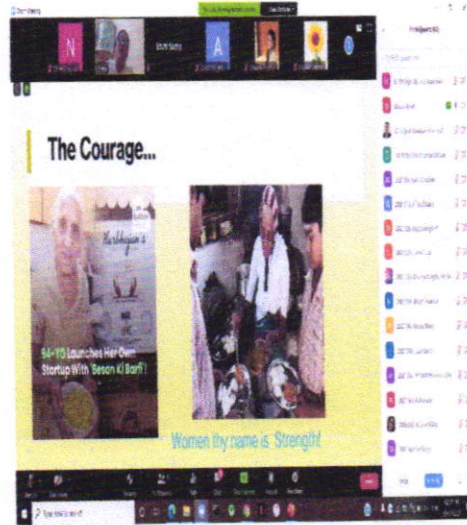
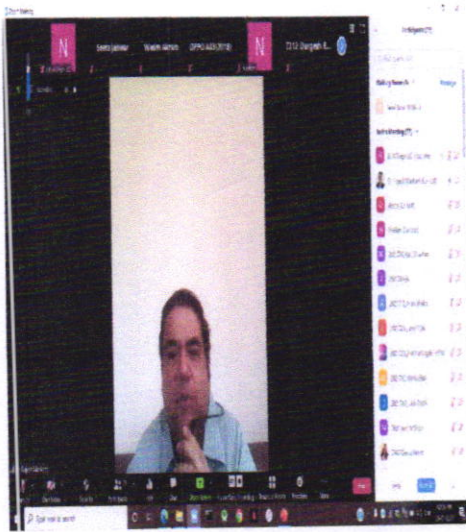


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WORKSHOP ON PERSONALITY DEVELOPMENT



DATE OF EVENT

: 31st Jan 2021

NAME OF EVENT

: Workshop on Personality Development

NAME OF RESOURCE PERSON

: Mrs. Shubha Dixit – Target Consultants

NUMBER OF PARTICIPANTS/BENEFICIARIES

: 85 Nos.

Objectives of the program

:

1. To create understanding in the minds of students the importance of having a well-developed personality in corporate life
2. To create understanding in the minds of students about the importance of grooming & other basics which add to the overall personality
3. To enable students to develop an appreciation of their own strengths & weaknesses and personality deficiencies and chart out their own course to success

Brief report of the activity

The **BFM Department** in collaboration with Target Consultants organized this much needed workshop for students of all streams to make the students aware of the importance of having a well-rounded personality for achieving success in personal and work lives. The resource person was very emphatic and stressed on the aspect of cultivating well-rounded personalities as a person's importance and dealings in personal and professional lives depended on the extent and attitude of their respective personalities.

Various practical examples were shown via audio-visual mode and the students participated enthusiastically in live classroom exercises. Overall the workshop was well received and served the purpose it was supposed to achieve.



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Outcome of the program

1. The student participants came back with a detailed understanding of the importance of personality development
2. The students were also able to understand the various issues they themselves are facing in the process of their own personality development
3. The students also got an understanding of how such issues need to be addressed so that they can become the owners of good corporate personalities

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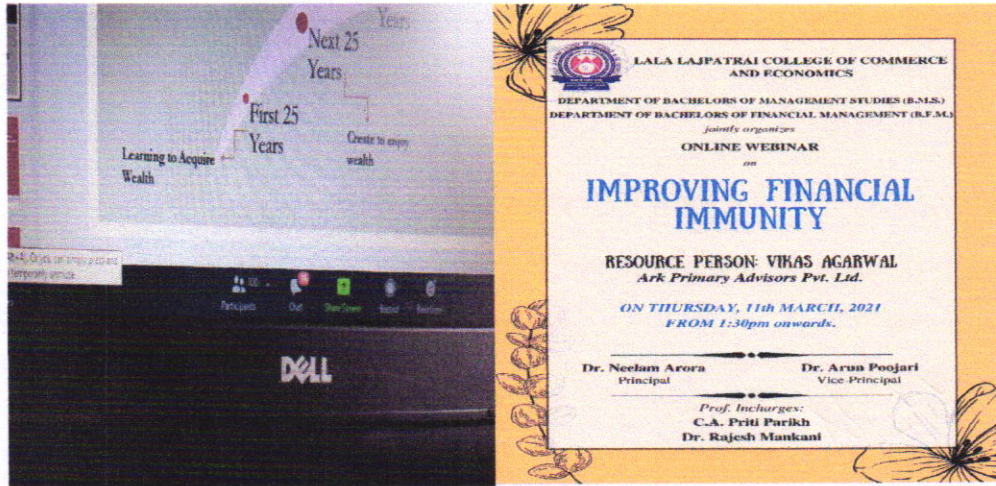


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WEBINAR ON IMPROVING FINANCIAL IMMUNITY



DATE OF EVENT	: 11 th March 2021
NAME OF EVENT	: Webinar on Improving Financial Immunity
NAME OF RESOURCE PERSON	: Mr. Vikas Agarwal of Ark Primary Advisors Pvt. Ltd
NUMBER OF PARTICIPANTS/BENEFICIARIES	: 188 Nos.
OBJECTIVES OF THE PROGRAM	:

1. To create understanding in the minds of students the importance of having a financial plan in their personal and professional lives
2. To create understanding in the minds of students about the importance of developing immunity to financial problems by undertaking proper financial planning
3. To enable students to develop an appreciation of their own strengths & weaknesses and deficiencies and chart out their own course to success

Brief report of the activity

BFM department in collaboration with BMS department organized this webinar, with resource person Mr. Vikas Agarwal of Ark Primary Advisors Pvt. Ltd. The webinar was attended by over 180 students. The resource person introduced the concept of financial planning to the students from a very early age. He emphasized to the students that financial planning is not a once in a lifetime activity but a continuous process and that they need to take steps to ensure that their financial prowess remains immune in face of life's adversities and ups & downs of the economy. He explained to the students in a systematic manner, how each one can easily take steps to plan their financial security. The webinar was well received by students.

Outcome of the program

1. The student participants came back with a detailed understanding of the importance of personal and professional financial planning



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2. The students were also able to understand the various issues they themselves need to act upon in order to have an assured future which is financially cushioned
3. The students also got an understanding of how issues related to financial management need to be addressed so that they can lead assured independent retired lives in the future

Dr. Rajesh Mankani

HOD – Bachelor of Commerce (Financial Management)

Dr. Neelam Arora

Principal

