



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI

NAAC ACCREDITED - 'A' Grade (CGPA-3.20)

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**Name of the event:** Seminar on Investment Banking and Global Certification CFA/CMA/CPA

**Date:** 5<sup>th</sup> and 6<sup>th</sup> August 2024

**No. of Participants:** 69

### **Objective:**

1. Provide an in-depth understanding of the financial industry, particularly investment banking.
2. Highlight the relevance and value of certifications like CFA, CMA, and CPA in advancing careers in finance.
3. Educate students on the skills, knowledge, and qualifications required to succeed in these fields.

### **Brief report of the event:**

In the seminar, President Umang Kapoor introduced Imarticus Learning and their team to the audience, setting the stage for an insightful session on investment banking. Following the introduction, the speaker from Imarticus took the floor and introduced herself, sharing her background and expertise in the field.

She then began by explaining the fundamentals of investment banking, giving the audience a clear understanding of the industry's core functions, such as mergers and acquisitions, capital raising, and advisory services.

Moving beyond investment banking, she emphasized the importance of resume building, offering practical advice on how to craft an effective resume that stands out to employers.

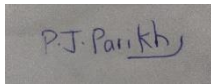
Additionally, the speaker provided valuable insights into how to speak confidently during interviews, discussing key strategies for making a positive impression, responding to

questions, and showcasing skills and experience.

**Outcome:**

The seminar offered valuable insights into investment banking and career-building in finance. Imarticus Learning's introduction helped us understand the skills needed in the industry, while the speaker's explanation of investment banking fundamentals clarified key functions and career paths.

The session on resume building gave practical tips for standing out in the job market, and the guidance on interview techniques provided useful advice for presenting ourselves confidently. Overall, the seminar equipped us with tools to improve our employability and succeed in finance.



Prof. Payal Shah



Prof. Dhvani Shah



Principal,  
Prof. Dr. Harmeet Kaur Bhasin

