LALA LAJPATRAI COLLEGE
OF COMMERCE & ECONOMICS (AUTONOMOUS)
AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED -'A' Grade (CGPA-3.20)
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Name of the Event : Induction Program
Name of the Topic : Introduction to Data Analytics and Its Role in Business Decision-Making
Name of the Resource Person: Mr.Nikung Gala
Designation :Co-Founder of Pararthya Capital

Date of the Event: 10th February ,2025
Number of Participants:
Venue : Lala Lajpat Rai College of Commerce and Economic, Room No.207

Objective: To provide students with a foundational understanding of data analytics and its critical role in business decision-making. This session aims to familiarize students with key concepts, tools, and techniques used in data analysis, highlighting how organizations use data to drive informed decisions. The objective is also to inspire students to consider potential career opportunities in the rapidly evolving field of data analytics.

Brief Report of the Program: The session was conducted for FYBMS AICTE students as part of the induction program. It began at 12 PM in Room 207 of the college and aimed to provide students with a comprehensive understanding of data analytics and its importance in the business landscape.

The speaker elaborated on various aspects of data analytics, explaining how organizations utilize data to make informed decisions and drive growth. He discussed key concepts, tools, and techniques used in data analysis, providing students with insights into the technical components involved in the field. Additionally, the session highlighted different career options available in data analytics, including roles such as data analyst and data scientist.Students actively participated in discussions, asking questions and sharing their thoughts, which enriched the learning experience.

Outcome: The session provided students with a fresh perspective on the data analytics industry, unveiling essential concepts and the critical skills needed to thrive in the field, such as data visualization and programming. Students discovered diverse career pathways, including roles like data analyst and business intelligence specialist, and explored how data-driven insights can transform business strategies.Ultimately, students left feeling inspired and well-prepared to pursue opportunities in the dynamic field of data analytics.

CA Priti Parikh

HOD – BMS

Dr. Mahalakshmi Kumar

I/C Principal