

### OF COMMERCE & ECONOMICS (AUTONOMOUS)

#### AFFILIATED TO UNIVERSITY OF MUMBAI

NAAC ACCREDITED - 'A' Grade (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 E-mail: principal@lalacollege.edu.in\_principal.llc@gmail.com\_website: www.lalacollege.edu.in





Name of the Event: OTT Show Screening Date of the Event: 21st June, 2024

Number of Participants: 6

<u>Objective:</u> To provide feedback and suggestions for a new OTT show scheduled for release in December, as part of a screening event organized by Jio Creative Labs.

Brief Report of the Event: Jio Creative Labs invited us to a special screening of their upcoming OTT show. The event focused on gathering our feedback and suggestions for the show, which is still in the raw footage stage. We screened a total of 15 episodes, each with a runtime of 30 minutes. After watching the first 10 episodes, there was a discussion session where we provided our thoughts on the storylines and characters. The event was well-organized, with coffee and biscuits served to the attendees.

<u>Outcome</u>: The feedback session after the screening of the first 10 episodes was productive. Our suggestions and observations regarding the stories and characters were well-received by the Jio Creative Labs team. This interaction is expected to help them refine and enhance the show's content before its final release in December.





CA Priti Parikh

HOD - BCOM (MS)

Dr.Mahalakshmi Kumar



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Name of the Event: OTT Show Crowd Scene Shoot

Date of the Event: 22<sup>nd</sup> & 23<sup>rd</sup> June 2024

Number of Participants: 11

Objective: The primary objective of this event was to provide college students with practical experience in the media and entertainment industry by participating in a shoot for an upcoming OTT series by Jio Creative Labs, scheduled for release in December. The event also aimed to offer insights into management studies through the context of the shoot, explore internship possibilities, and attend auditions.

<u>Brief Report of the Event:</u> On the scheduled days, a group of students from various colleges, particularly those studying management, gathered at the Jio Creative Labs office located in BKC. Transportation was arranged via bus to Reliance Corporate Park. The shoot involved several students participating in a crowd scene for the upcoming OTT series, which focused on a short episode related to management studies.

The shoot extended overnight, with dinner and snacks provided to all participants. The experience was designed to give students an understanding of the behind-the-scenes management required in media production, including logistics, coordination, and team management. In addition to the shoot, Jio Creative Labs organized interviews for potential internships and auditions for future projects, giving students a glimpse into career opportunities in the field.

The event also provided students with the chance to meet well-known celebrities, offering a unique perspective on personal brand management and networking.

Outcome: The event successfully met its objectives by:

- Completing the Crowd Scene Shoot: Students effectively participated in the crowd scene for the short episode related to management studies, gaining practical insights into the industry's operational aspects.
- Offering Internship Interviews and Auditions: The event provided students with career opportunities in media and entertainment, emphasizing roles that require strong management skills.
- Ensuring a Well-Organized Experience: Provisions for meals and transportation ensured a comfortable and enjoyable experience for all participants, showcasing effective event management practices.

Overall, the event was a fruitful engagement for management students, providing them with valuable exposure to the media and entertainment industry, potential career advancements, and practical applications of their management studies.



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Name of the Event: Orientation for SY & TY Students

Date of the Event: 3rd July, 2024 Number of Participants: 51

<u>Objective</u>: The objective of the orientation for Tsunami 2024 was to familiarize SY and TY students with the upcoming intercollege fest - TSUNAMI hosted by the BMS Department of Lala Lajpatrai College. The event aimed to provide an overview of Tsunami, introduce the organizing committee, and encourage student participation.

<u>Brief Report of the Event:</u> The orientation for Tsunami 2024 commenced with an enthusiastic welcome to all SY and TY students of Lala Lajpatrai College. The event, held in the college classroom on July 3rd, was organized by the BMS Department to kickstart preparations for the upcoming intercollege fest.

The session began with an informative presentation detailing the various departments within the organizing committee. Attendees were given insights into the roles and responsibilities of each department, highlighting opportunities for students to get involved and contribute to the event's success.

A key highlight of the orientation was the screening of an engaging after-movie showcasing memorable moments from last year's Tsunami fest. This visual recap served to ignite excitement among students and set the tone for what to expect from Tsunami 2024.

<u>Outcome</u>: The orientation successfully achieved its intended outcomes. It provided clarity on the structure of Tsunami 2024 and motivated students to actively participate in the organizing committee. The interactive session facilitated a better understanding of the fest's logistics and encouraged students to explore various roles within the committee. Moreover, the event fostered a sense of camaraderie among attendees, as they witnessed the dedication and passion of the organizing team. This engagement bodes well for the enthusiastic involvement expected in the forthcoming preparations and during the fest itself.

In conclusion, the orientation for Tsunami 2024 was instrumental in laying the groundwork for a successful intercollege fest. By effectively introducing the event, showcasing past achievements, and rallying student involvement, the orientation set a positive tone for the upcoming preparations. The enthusiasm displayed by students and the support from faculty members, including Priti Ma'am and the Presidents, underscored the event's significance in the college's cultural calendar.



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Name of the Event: IMS Venturi - Horizons: A Comprehensive Study Abroad Bootcamp

Date of the Event: 14th July, 2024 Number of Participants: 70

<u>Objective:</u> The seminar aimed to provide students with valuable information about studying abroad, highlighting opportunities at universities in Australia, France, Canada, the UK, the USA, and Germany. The event sought to guide students in making informed decisions regarding their higher education and to facilitate direct interaction with representatives from these countries.

<u>Brief Report of the Event:</u> On 14<sup>th</sup> July, 2024, a combined seminar was held, featuring representatives from universities in Australia, France, Canada, the UK, the USA, and Germany. The session was organized to offer insights into the educational opportunities, application processes, and cultural experiences available in these countries.

The event began with a series of presentations by the university representatives, each providing an overview of their respective institutions, programs, and the benefits of studying in their country. The presentations covered various aspects such as admission requirements, scholarship options, campus life, and post-graduation opportunities.

Following the informative session, attendees were invited to a short high tea, providing a casual environment for networking and further discussions. Afterward, booths were set up where students could gather more detailed information and have one-on-one conversations with the university representatives, addressing specific queries and concerns.

<u>Outcome</u>: The seminar successfully achieved its objective of informing students about international study opportunities. The attendees gained valuable insights into different educational systems and the unique advantages of each country represented. The event facilitated direct interactions between students and university representatives, helping to clarify doubts and provide personalized guidance. The overall response was positive, with many students expressing increased interest in pursuing higher education abroad. The seminar fostered an environment of curiosity and excitement, empowering students to consider a broader spectrum of possibilities for their academic and professional futures.





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Name of the Event: Guest Session Date of the Event: 11<sup>th</sup> July, 2024 Number of Participants: 51

#### Objective:

- To provide an excellent opportunity for students to gain in-depth knowledge on Microsoft Word, PowerPoint, and Excel.
- To offer expert guidance on the practical applications of these essential tools.
- To enhance the students' technical skills and prepare them for professional environments.

<u>Brief Report of the Event:</u> The guest session was conducted on 11th July at 12:00 noon and featured Mr. Paresh Pandya as the speaker. Mr. Pandya is a renowned expert in the field of Microsoft Office tools, with extensive experience in using MS Word, PowerPoint, and Excel for professional purposes.

During the session, Mr. Pandya provided comprehensive guidance on the functionalities and advanced features of MS Word, PowerPoint, and Excel. He demonstrated practical applications, shared tips and tricks for efficient usage, and engaged the participants with interactive exercises.

Students were given the opportunity to ask questions and clarify their doubts, making the session highly interactive and beneficial. Mr. Pandya's engaging teaching style and clear explanations made complex concepts easy to understand.

#### **Outcome:**

- The session successfully enhanced the students' knowledge and skills in using MS Word, PowerPoint, and Excel.
- Students gained practical insights and tips for using these tools effectively in their academic and professional work.
- The interactive nature of the session helped in addressing specific queries and provided personalized guidance.
- The event received positive feedback from participants, who appreciated the opportunity to learn from an expert.
- Overall, the session achieved its objectives of providing valuable knowledge and practical skills to the students.



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Name of the Event: Management Jio OTT Shoot [2]

Date of the Event: 17<sup>th</sup> July, 2024 Number of Participants: 40

#### Objective:

- Coordination and Management: Efficiently manage the logistics and coordination for the dance sequence shoot featuring Jacqueline Fernandez.
- Catering and Hospitality: Ensure timely delivery and distribution of food packets to all participants and crew members.
- Venue Preparation: Oversee the setup and arrangement at the club in Shilloh, Andheri, ensuring it meets the requirements for the shoot.
- Time Management: Adhere to the shoot schedule to ensure a smooth and timely execution of the dance sequence.

<u>Brief Report of the Event:</u> The Jio OTT show shoot featuring a dance sequence with Jacqueline Fernandez was successfully managed at a club in Shiloh, Andheri. As a management student, the primary focus was on ensuring seamless coordination among various teams involved in the shoot, including the production crew, talent management, and catering services.

#### Venue Preparation:

The club was inspected and prepped to accommodate the needs of the shoot, including lighting, sound, and spatial arrangements for the dance sequence.

Safety measures and crowd control were put in place to ensure a secure environment for Jacqueline Fernandez and the crew.

#### Coordination and Logistics:

A detailed schedule was followed to synchronize the arrival of the crew, Jacqueline Fernandez, and support staff.

Regular updates and communication were maintained with all stakeholders to address any last-minute changes or requirements.

#### Catering and Hospitality:

Food packets were arranged and served to all participants, ensuring they were well-fed and energized for the shoot.

Special dietary requirements and preferences of the talent and crew were taken into consideration.

#### Execution:

The dance sequence was choreographed and rehearsed prior to the shoot to minimize on-set time and ensure perfection. Jacqueline Fernandez's requirements and comfort were prioritized, allowing her to deliver a flawless performance.

#### Outcome:

- 1. Successful Shoot: The dance sequence was shot successfully, adhering to the planned schedule without any major disruptions.
- 2. **Positive Feedback**: Received commendation from the production team and Jacqueline Fernandez for the efficient management and seamless execution.
- 3. Team Efficiency: Demonstrated strong organizational and coordination skills, contributing to a positive and productive working environment.
- Catering Satisfaction: The timely and considerate provision of food packets ensured all team members remained focused and satisfied throughout the shoot.

Overall, the event was a testament to effective management practices, showcasing the importance of meticulous planning, strong communication, and adaptability in a dynamic environment.





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Name of the Event: IMS MBA Seminar Date of the Event: 25<sup>th</sup> July, 2024 Number of Participants: 101

#### Objective:

The objective of the IMS MBA Seminar held on July 25, 2024, was to provide attendees with comprehensive insights into the preparation for the CAT exam, guidance on selecting the right universities for MBA programs, strategies for gaining admission into top MBA schools, and tips for succeeding in interview rounds.

Brief Report of the Event: The IMS MBA Seminar took place on July 25, 2024, and was attended by approximately 100 participants. The event featured a keynote speech by Arjan Chatterjee, a renowned expert in MBA admissions. Chatterjee's presentation covered several key areas: effective preparation strategies for the CAT exam, optimal timing for study and practice, criteria for choosing the best-fit universities, and methods to enhance one's application profile. Additionally, the seminar included detailed advice on excelling in interview rounds, focusing on common questions and best practices for showcasing one's strengths.

#### **Outcome:**

The seminar was well-received, with attendees gaining valuable knowledge about the MBA admissions process. Participants reported increased confidence in their ability to prepare for the CAT exam and make informed decisions about their MBA applications. The insights provided by Arjan Chatterjee were particularly noted for their practical applicability, helping attendees to better strategise their study plans and approach to interviews. Overall, the event contributed to a more informed and prepared group of prospective MBA candidates.





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### OF COMMERCE & ECONOMICS (AUTONOMOUS)

#### AFFILIATED TO UNIVERSITY OF MUMBAI

NAAC ACCREDITED - 'A' Grade (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 E-mail: principal@lalacollege.edu.in\_principal.llc@gmail.com\_website: www.lalacollege.edu.in







Name of the Event: TSUNAMI Executive Committee Reveal

Date of the Event: 25<sup>th</sup> July, 2024 Number of Participants: 31

#### Objective:

To announce the Chairpersons and Heads of Departments for the TSUNAMI'24 event and to foster team building and camaraderie among the committee members.

<u>Brief Report of the Event:</u> The TSUNAMI Executive Committee Reveal took place on 25<sup>th</sup> July,2024 at Lala Lajpatrai College. The event served as an official introduction of the key figures leading the various departments for TSUNAMI'24. The committee revealed the Chairpersons and Heads of Departments for crucial areas such as Events, Marketing, Public Relations, Logistics, Security, Creatives, Hospitality, Social Media, and Administration.

During the event, fun games were organized to promote interaction and team spirit among the newly announced team members. These activities helped to break the ice and encouraged a sense of unity and cooperation. The event concluded with a celebratory gathering involving all 35 participants, highlighting the beginning of a collaborative journey towards TSUNAMI'24.

#### **Outcome:**

The reveal was successful in clearly assigning roles and responsibilities, setting the stage for efficient planning and execution of TSUNAMI'24. The interactive games and socializing opportunities contributed to a positive atmosphere and strengthened the team's cohesion. The event ended on a high note with all 35 members feeling more connected and motivated for the upcoming event.



Lala Lelpatral & Marg. Mumbal-34

CA Priti Parikh

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Name of the Event: SFC – FY Orientation Date of the Event: 27<sup>th</sup> July, 2024 Number of Participants: 40

#### Objective:

To welcome the new first-year batch of students into the self-financed courses, introduce them to the teaching staff, familiarize them with the subjects they will be studying, and provide an overview of the various committees and credit systems associated with their courses.

Brief Report of the Event: The First Year Orientation for the self-financed courses was conducted to help new students integrate smoothly into their academic environment. The event began with a warm welcome to the incoming students, setting a positive tone for their academic journey. Following the welcome address, an introduction to the teaching staff was provided, allowing students to become acquainted with their professors and mentors.

The orientation continued with a detailed overview of the subjects included in the curriculum. This session aimed to give students a clear understanding of their academic requirements and the scope of their studies.

In addition, representatives from various committees and organizations within the institution were introduced. These included the Placement Cell, Rotaract Club, Marathi Mandal, Punjabi Association, and the Women's Cell. Each organization briefly outlined its role and activities, encouraging students to engage and participate in extracurricular opportunities.

The session also included a comprehensive introduction to the credit system, explaining how credits are earned and the importance of maintaining academic progress.

#### Outcome:

The orientation successfully provided new students with essential information about their courses and the support systems available. Students left the event feeling more confident about their academic journey, equipped with knowledge about their subjects, the available support networks, and the institutional credit system. The introductions to various committees helped foster a sense of community and encouraged students to become actively involved in campus life. The reveal was successful in clearly assigning roles and responsibilities, setting the stage for efficient planning and execution of TSUNAMI'24. The interactive games and socializing opportunities contributed to a positive atmosphere and strengthened the team's cohesion. The event ended on a high note with all 35 members feeling more connected and motivated for the upcoming event.



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Name of the Event: TSUNAMI Tree Plantation [Pre-event 2]

Date of the Event: 29th July, 2024

Resource Person: Mr. Siddheshji Shinde

**Number of Participants: 40** 

#### Objective:

The primary goal of the event was to enhance environmental sustainability and raise awareness about natural disaster preparedness. This was achieved through the planting of trees in strategic locations and the distribution of tulsi plants as tokens of appreciation to distinguished guests.

Brief Report of the Event: On [Insert Date], a pre-event initiative took place focused on environmental and community engagement. A total of 10 trees were planted in key areas to promote green cover and support local biodiversity. These planting activities were carried out in the vicinity of Lala Lajpatrai College, including the areas outside the college premises, as well as near the Mahalaxmi Racecourse. Additionally, trees were planted in the area allotted by the BMC (Brihanmumbai Municipal Corporation). As part of the event, small tulsi plants were distributed to chief guests as tokens of appreciation for their participation and support.

#### Outcome:

The event successfully met its objectives by improving local green spaces and fostering community involvement. The planting of trees contributed to environmental conservation efforts, while the distribution of tulsi plants helped recognize the efforts of key individuals involved. The initiative not only enhanced the aesthetic and ecological value of the areas targeted but also generated awareness and engagement about environmental sustainability and disaster preparedness.



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Name of the Event: TSUNAMI 2024 AFTERMOVIE SCREENING

Date of the Event: 4th August 2024

**Number of Audience: 40** 

Venue: 507

#### Objective:

The objective of this event was to bring together the core committee members from the previous year's TSUNAMI fest in a cozy and exclusive gathering to reminisce about the event's success. The screening of the TSUNAMI 2023 Aftermovie provided an opportunity to relive the highlights of the previous year's fest, strengthening the bonds within the team and setting the tone for the upcoming fest.

#### **Brief Report of the Event:**

On 4th August 2024, the TSUNAMI 2024 Aftermovie Screening event was held at the Lala Lajpat Rai College Classroom. The gathering, which commenced at 2 PM, was an invite-only event, with 40 attendees consisting of the core committee members of last year's TSUNAMI fest. This exclusive event was designed as a laid-back, informal get-together to acknowledge and appreciate the hard work put into TSUNAMI 2023.

The highlight of the evening was the screening of the aftermovie, which captured the best moments of the previous year's fest. The event was followed by light refreshments, where snacks were served, creating an engaging atmosphere for everyone to socialize and share their experiences from last year's fest. The evening also featured fun games that encouraged interaction and friendly competition among the attendees. Laughter and positive energy filled the room as everyone reconnected and enjoyed the informal gathering.

#### **Outcome:**

The TSUNAMI 2024 Aftermovie Screening event was a resounding success. The intimate atmosphere allowed last year's core team to bond over shared memories, and the screening brought back the excitement and energy of TSUNAMI 2023. The fun games added an extra layer of entertainment, ensuring that the attendees left with smiles and a renewed sense of camaraderie. This pre-event set the stage for building enthusiasm and morale for the upcoming TSUNAMI 2024.



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Name of the Event: Tsunami x Splitsvilla 15

Name and contact of the Resource Person: Shubhi-7014457704

**Date of the Event:** 7th August 2024 **Number of Audience:** 1500+

Venue: Lala Lajpat Rai College Auditorium

#### Objective

The session aimed to provide students with an entertaining and interactive experience by bringing the finalists of the renowned TV show MTV Splitsvilla 15 to the campus. This pre-event, organized in collaboration with MTV, sought to engage students with popular personalities from the show, offering them a memorable and fun-filled interaction.

#### **Brief Report of the Event**

On 7th August 2024, starting at 12 pm, an interactive session was held with the 7 finalists of MTV Splitsvilla 15: Kashish Kapoor, Nayera Ahuja, Shobhika Bali, Addy Jain, Siwet Tomar, Jashwant Bopanna, and Akriti Negi. The event was part of the pre-fest activities for the annual fest "Tsunami."

The session featured a lively interaction where the finalists shared their experiences from the show and engaged in fun conversations with the students. The event provided an opportunity for the audience to connect with the reality TV stars, adding a touch of glamor and excitement to the college environment and the fest TSUNAMI.

#### Outcome

The session was highly successful in achieving its goal of entertaining and engaging the audience. The students, as well as attendees from other colleges, thoroughly enjoyed the interaction, making it a highlight of the pre-fest activities. The positive energy and enthusiasm from both the finalists and the audience contributed to the overall success of the event, leaving everyone with smiles  $\epsilon$  shared enjoyment.

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Name of the Event: Stand Out from the Crowd – GD & Interview Strategies for Success Name and contact of the resource person:Priya Mundada-9324264921

Date of the Event: 8th August 2024

**Number of Audience: 30** 

Venue: 507

### Objective:

The session aimed to equip students with essential strategies for excelling in group discussions (GD) and interviews. Organized by Lala Lajpat Rai College, this workshop provided students with practical insights into standing out during recruitment processes, preparing them for future job placements.

#### **Brief Report of the Event:**

On 8th August 2024, starting at 11 am, a workshop titled "Stand Out from the Crowd – GD & Interview Strategies for Success" was conducted by Prof. Priya Mundada, a renowned HR professional with over 15 years of experience in corporate recruitment. The event was focused on enhancing students' skills in group discussions and interviews, key components of the recruitment process. Prof. Mundada shared valuable tips on how to approach GDs confidently, tackle different types of interview questions, and effectively communicate their strengths to recruiters. Students participated in mock GD sessions and received individual feedback on their performance, which provided a real-time learning experience. The interactive session included role-playing exercises that demonstrated effective ways to navigate challenging interview situations.

#### **Outcome:**

The event was highly informative and well-received by the audience. 30 students, including attendees, actively participated in the discussions and gained practical knowledge about excelling in interviews and GDs. Many students appreciated the real-world advice and personal feedback provided by the speaker. The workshop successfully met its objective of enhancing students' preparation for their future careers and recruitment processes, leaving participants with a sense of confidence and readiness for interviews.



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Name of the Event: Mathematrix 2024 Date of the Event: 9th-10th August 2024 Number of Participants: 20 students

Venue: R.A. Podar College of Commerce & Economics, Matunga

#### Objective

The event aimed to provide students from various colleges with an opportunity to engage in mathematics-based activities and competitions, fostering problem-solving skills and encouraging academic excellence in a fun and competitive environment.

#### **Brief Report of the Event**

Mathematrix 2024, the first pan-India level digital mathematics event hosted by R.A. Podar College of Commerce & Economics, took place on 9th and 10th August 2024. Over 20 students from the second and third year of the BMS program at Lala Lajpat Rai College participated in various mathematics-related activities. The event featured multiple competitive games and sessions related to mathematics, and students from colleges across India were involved. In addition to the games, a career-related seminar was also conducted in the college auditorium, providing participants with valuable insights into career opportunities in the field of mathematics. Lala Lajpat Rai College performed exceptionally well, earning the **2nd runner-up position.** The students were awarded a trophy and certificates, making this achievement a memorable highlight of the event.

#### Outcome

The participation of Lala Lajpat Rai College students was highly commendable, and their success in securing the 2nd runner-up position contributed to the pride of the college. The students gained valuable experience and showcased their skills in a competitive environment, leaving them motivated and inspired for future endeavors.



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Name of the Event: Budget & Beyond Date of the Event: 12th August 2024

**Number of Audience: 30** 

**Venue: 507** 

<u>Objective:</u> The session aimed to provide students with an insightful and educational experience regarding financial budgeting, future planning, and related topics. The event featured three esteemed Chartered Accountants who shared their expertise on managing finances in both personal and professional realms. This session was specially curated for BMS (Bachelor of Management Studies) and BMM (Bachelor of Mass Media) students to enhance their understanding of financial literacy.

<u>Brief Report of the Event:</u> On 12th August 2024, starting at 11 am, a session titled "Budget & Beyond" was organized for the students of BMS and BMM. The event featured three distinguished panelists:

- CA Shardul Shah
- CA Tejal Mehta
- CA Vishesh Sangoi

These experts delved into important financial topics, including budgeting techniques, taxation policies, and investment strategies. The event provided students with practical insights into managing their personal finances, understanding current market trends, and how to plan for future financial stability. The session was interactive, with students having the opportunity to ask questions, seek advice, and engage in meaningful discussions with the panelists.

<u>Outcome</u>: The session was a great success, with 30 students attending. The panelists' knowledge and approachable demeanor helped in simplifying complex financial concepts, making them easily comprehensible for the audience. Students expressed their satisfaction and appreciation for the valuable takeaways from the session, especially how it would help them in their future careers and personal financial planning. The event was well-received and marked as one of the key educational events for the BMS and BMM departments during the semester.



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Name of the Event: World Photography Day - Inter Collegiate Online Photography Competition

Name and contact of the resource person; Padma Deshpande -9324285105

Date of the Event: 19th August 2024

Number of Participants: 4 students from Lala Lajpatrai College Venue: Online (Hosted by S.S.T. College of Arts & Commerce)

<u>Objective</u>: The competition aimed to celebrate "World Photography Day" by providing a platform for photographers from various colleges to showcase their talent and creativity. Organized by the Department of Arts (Multimedia and Mass Communication) of S.S.T College of Arts & Commerce, the event encouraged participants to submit their best photographs in categories that capture the essence of monuments, festivals, nature, food, and tradition.

- 2. National Festival 15th August 2024
- 3. Nature
- 4. Food Diversity
- 5. Traditional Portrait

The submissions were judged based on creativity, composition, and storytelling, with the aim to highlight the beauty and diversity of India through photography. Among the participants from Lala Lajpatrai College, one student achieved the 1st rank, a testament to their exceptional skills and artistic expression.

<u>Outcome</u>: The competition was a success, fostering a sense of creative competition among the students. The first-place winner from Lala Lajpatrai College received recognition for their outstanding work, boosting the college's reputation in creative arts. All participants received e-certificates, commemorating their involvement in the event. The competition provided an enriching experience, celebrating photography as a powerful medium of expression.

The event succeeded in its objective of encouraging artistic talent and creativity, with participants from multiple colleges showcasing their best work in celebration of World Photography Day.



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I/C Principal

Name of the Event: Industrial Visit – Arena Animation [Aptech]
Name and Contact of he resource person:Milin Wagal -9833676679

Date of the Event: 20th August 2024

Number of Participants: 40 Venue: Arena Animation, Dadar

<u>Objective</u>: The objective of this visit was to provide BMS students with a firsthand experience of how visual effects (VFX) are designed and applied in the entertainment industry. The visit aimed to enhance students' understanding of the VFX production process and give them insights into the world of animation, specifically how VFX is incorporated into movies and series.

<u>Brief Report of the Event:</u> On 20th August 2024, starting at 11 am, an industrial visit was organized to Arena Animation, a leading VFX and animation institute under Aptech, located in Dadar. The visit was exclusively arranged for the BMS students of Lala Lajpat Rai College as part of their industry exposure initiative.

During the visit, students were introduced to the creative process behind VFX design. They observed various stages of how VFX is incorporated into films and series, from initial concept designs to the final execution. The highlight of the visit was witnessing a live production of a 30-second animation film, showcasing the real-time application of VFX techniques. The experts at Arena Animation also conducted a detailed session explaining the workflow and tools used in the industry, which sparked interest and excitement among the students.

<u>Outcome</u>: The industrial visit successfully met its objective of exposing students to the practical aspects of VFX design and animation. The experience of witnessing live animation production and understanding the intricacies of VFX left a lasting impression on the students. The interaction with industry professionals added value to their learning, providing them with a deeper understanding of the animation field. The visit concluded on a positive note, with students expressing enthusiasm and interest in pursuing further knowledge in the area of visual effects and animation.

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Name of the Event: Unlocking Global Opportunities - Roleplay Activity on Global Employability

Name and contact of the resource person: Mr. Parashar Pandya(9820422814)

Date of the Event: 26th August 2024

Time: 11:00 AM

Venue: Room 507, Lala Lajpat Rai College

#### Objective:

The session aimed to provide students with insights into global employability, focusing on unlocking international job opportunities. Led by Mr. Parashar Pandya, an M.Sc. graduate from the UK, the roleplay activity was designed to equip students with practical knowledge and skills needed to navigate the global job market.

#### **Brief Report of the Event:**

On 26th August 2024, at 11 AM, Mr. Parashar Pandya conducted an interactive roleplay activity centered around global employability in Room 507. The session attracted students eager to learn about international job prospects and the skills required to thrive in a globalized world.

Mr. Pandya's session was dynamic and engaging, as he employed roleplay exercises to simulate real-world job application scenarios, cross-cultural interactions, and interview techniques. This hands-on approach allowed participants to actively engage in the learning process, understanding the nuances of global employment opportunities and how to prepare for them effectively. The event encouraged students to think beyond local job markets and gain confidence in pursuing international careers.

#### Outcome:

The event successfully met its objective of enlightening students about global employability. The practical nature of the roleplay activities provided participants with valuable, real-world experience in navigating global job markets. Students left the session feeling more prepared and motivated to explore international career paths. The event's interactive format, combined with Mr. Pandya's expertise, contributed to its overall success.



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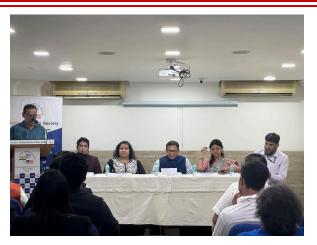
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Name of the Event: Opportunities and Challenges of National Education Policy (NEP 2020) for Commerce Students

Name and Contact of the resource person: Mr. Bhupinder Shah

Date of the Event: 28th August 2024 Number of Participants: 50

#### Objective:

The seminar aimed to inform and educate commerce students about the implications of the National Education Policy (NEP) 2020, focusing on the opportunities and challenges it presents. The discussion provided a deeper understanding of how NEP 2020 impacts commerce education, career prospects, and the overall academic landscape.

#### **Brief Report of the Event:**

The seminar on "Opportunities and Challenges of National Education Policy (NEP 2020) for Commerce Students" was organized by the Indo-American Society. Eminent panelists, including Dr. Arun Poojari (Associate Dean, Lala Lajpatrai College), Dr. Rakhi Sharma (Director-Management Studies, Jai Hind College), and Dr. Aparna Jain (Associate Professor & HOD-Business Studies, S. K. Somaiya College), led the session.

The seminar provided a platform for the panelists to discuss various aspects of NEP 2020 and its relevance to commerce students. Topics included how the policy aims to enhance interdisciplinary learning, the integration of vocational education, and its impact on the curriculum for commerce students. The audience gained valuable insights into the future direction of commerce education under NEP 2020.

#### Outcome:

The seminar successfully addressed the concerns and interests of commerce students regarding the National Education Policy 2020. The participants left with a better understanding o paths. The participants left with a better understanding o stered a sense of preparedness among education provided the participants left with a better understanding of t

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Name of the Event: Bombay Stock Exchange Visit

Date of the Event: 28th August, 2024 Number of Participants: 30 students Venue: Bombay Stock Exchange

#### **Objective:**

The primary objective of the visit was to provide students with firsthand exposure to the workings of the Bombay Stock Exchange (BSE), helping them understand the role of the stock market in the financial system, and giving them insight into trading processes and financial instruments.

#### **Brief Report of the Event:**

On 28th August 2024, 30 students from the BMS program participated in an informative visit to the Bombay Stock Exchange. The visit began with an introduction to the history and significance of the BSE, followed by a guided tour of the trading floors. Students were also briefed on various stock trading mechanisms, market regulations, and how BSE functions within the financial ecosystem.

The session included interactive discussions with financial experts who shared insights on the dynamics of stock trading, the importance of capital markets in economic development, and the evolving trends in Indian and global financial markets. Students had the opportunity to ask questions about stock market trends, investment strategies, and career opportunities in the financial sector.

#### **Outcome:**

The visit was a success, offering students a deeper understanding of stock exchange operations and practical knowledge of market functioning. It broadened their perspective on financial markets and equipped them with valuable insights into trading and investment strategies. The event received positive feedback from participants, who found the experience both educational and inspiring.



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Name of the Event: College Pre-Event PUBG Tournament

Dates of the Event: 29th & 30th August 2024 Number of Participants: 100 students

### **Objective:**

The event aimed to provide students with an engaging and fun-filled gaming experience to kickstart the new semester. The Tsunami Pre-Event PUBG Tournament was designed to encourage teamwork, strategic thinking, and friendly competition, creating a sense of community among the participants.

### **Brief Report of the Event:**

The College Pre-Event PUBG Tournament was held on the 29th and 30th of August 2024, with over 100 students from various courses taking part in the competition. The tournament featured thrilling matches filled with high-intensity action, where participants teamed up with their friends or formed new alliances. The event was well-organized, with matches running smoothly over the two days. The participants demonstrated impressive skills, with several standout performances across multiple rounds. The highlight of the tournament was the final match, where the top teams battled it out for the coveted cash prizes. Apart from the matches, the tournament provided a great platform for students to connect and socialize through gaming, with plenty of interaction in the WhatsApp group dedicated to the event. The cash prizes were as follows: 1500, 800 & 500.

#### **Outcome:**

The tournament was a resounding success, with participants thoroughly enjoying the experience. The top-performing teams were awarded cash prizes, and the sense of camaraderie fostered during the event was a great way to build excitement for the new semester. The event achieved its goal of providing entertainment and fostering teamwork, leaving students eagerly anticipating future gaming events.



CA Priti Parikh

HOD – BMS



Dr. Mahalakshmi Kumar



### LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

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Date of the Event: 12th September, 2024 **Name of the Event: Debate Competition Number of Participants: 12** 

Resource person: - Prof. Sunita Sawant

Contact: - 9833896780

#### **Objective:**

The primary goal of the debate competition was to foster critical thinking, communication skills, and teamwork among students while discussing an important socio-economic issue: whether higher education in India should be free. This debate aimed to expose students to multiple perspectives on education policy and encourage them to construct well-reasoned arguments.

#### **Brief Report of the Event:**

The debate competition was held on [insert date], with 12 students participating, divided into two teams of six each. One team argued for making higher education free in India, while the other team argued against it. Both teams presented structured arguments, supported by data, examples, and logical reasoning.

The **Proposition Team** emphasized that free higher education would promote equal access for all socioeconomic classes, leading to a more educated and skilled workforce. They argued that education is a fundamental right and should not be a privilege reserved for those who can afford it. They also suggested that the government could increase its investment in education to ensure that quality education is available to all without financial barriers.

The **Opposition Team** countered by stating that making higher education free could lower the quality of education, overburden public resources, and diminish the incentive for private investment in the education sector. They argued that instead of free education, the government should focus on improving scholarships, subsidies, and loans to assist those in need, ensuring sustainability and accountability in the education system.

#### **Outcome:**

The debate was lively, with both teams presenting compelling arguments. The teacher in-charge evaluated the participants based on their content, delivery, rebuttal skills, and teamwork. In the end, the **Opposition Team** won by a narrow margin, as they effectively highlighted the practical challenges and alternatives to free education while acknowledging the need for reforms in the current system. All students displayed excellent preparation and enthusiasm, making the event a success in promoting thoughtful discussion on a critical national issue.

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CA Priti Parikh Coordinator of BCom (Management Studies)

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Dr. Neelan Arora Associate Dean



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Name of the Event: Poster Making Date of the Event: 12<sup>th</sup> September, 2024

Number of Participants: 22 Resource person: -

#### **Objective:**

The objective of the event was to engage students in a creative activity, encouraging them to express their artistic skills and cultural understanding through a poster-making competition. The themes provided were *Ganesh Chaturthi* or *Eid Milad*, allowing students to choose between two significant religious festivals.

#### **Brief Report of the Event:**

The event took place under the guidance of a teacher who presented the students with the option to create posters on either *Ganesh Chaturthi* or *Eid Milad*. This allowed students to explore and visually represent the traditions, symbols, and significance of these festivals. The activity aimed to foster both creativity and cultural awareness. A total of 22 posters were submitted, with a balanced mix representing both topics.

#### **Outcome:**

The event was successful in achieving its goal of encouraging student participation and creativity. The teacher received a variety of posters, each reflecting the students' artistic talents and understanding of the cultural themes. The diverse representation of both festivals showcased the students' engagement and awareness of the importance of these religious events.



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Name of the Event: Briefing on Different Religions Date of the Event: 19<sup>th</sup> September,2024 Number of Participants: 16 Resource person: -

#### **Objective:**

The objective of the event was to promote cultural and religious understanding among students by encouraging them to share insights about their respective religions. This aimed to foster inclusivity, respect, and awareness of different faiths and cultural traditions.

#### **Brief Report of the Event:**

The event was organized by the teacher, who asked students to present brief descriptions of their religions. The students covered various faiths, including *Jainism*, *Buddhism*, *Islam*, and aspects of *Maharashtrian* culture and traditions. Each student shared key teachings, rituals, and unique practices associated with their religion, allowing others to learn about and appreciate the diversity within the classroom.

#### **Outcome:**

The event was successful in achieving its goal of enhancing religious and cultural awareness among students. The presentations helped create an open and respectful dialogue, encouraging students to embrace diversity and develop a deeper understanding of different beliefs. The overall outcome fostered an environment of mutual respect and learning.





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Name of the Event: Traditional Day & Garba Session Date of the Event: 2<sup>nd</sup> October ,2024 Number of Participants: 22 Resource person: -

#### **Objective:**

The objective of the event was to celebrate cultural heritage through a *Traditional Day* and a *Garba* session, promoting cultural pride, unity, and enjoyment among students and staff. The event aimed to encourage participation in traditional practices while fostering a sense of community.

#### **Brief Report of the Event:**

The event was hosted by the teacher under the guidance of *CA Priti Parikh* and *Prof. Khyatee Lakhani*. Students and staff dressed in traditional attire representing various regions and cultures of India. The day culminated in a *Garba* session, a traditional Gujarati folk dance, which brought vibrant energy to the gathering. Participants enthusiastically danced to the rhythm of Garba music, showcasing their cultural pride and joy.

#### **Outcome:**

The event was a great success, with active participation from students and staff alike. The *Traditional Day* and *Garba* session not only allowed everyone to enjoy cultural festivities but also strengthened the bonds between participants by celebrating India's diverse traditions. The event met its objective of cultural celebration and unity, creating lasting memories for everyone involved.





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