



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

Name of Event: Orientation Program for B.Com [Digital Marketing & AI] and B.Com [International Accounting] Course

Date of Event: 22nd July 2024

No. of Participants: 40 [DMA] & 22 [IB.Com]

Objective:

To welcome new students, introduce them to the course structure, faculty members, and available resources, and help them transition smoothly into college life.

Brief Report:

The Orientation Program for the DMA and IBCom courses was held on 22nd July 2024 with great enthusiasm. The event began with a warm welcome address, followed by an introduction to the curriculum, college facilities, and support systems. Faculty members shared insights about academic expectations and opportunities for holistic development. Students engaged in interactive activities designed to build connections among peers and understand the college environment better.

Outcome:

The Orientation Program successfully helped students familiarize themselves with the academic and extracurricular landscape of the college. It created a positive and inclusive atmosphere, easing the students' transition and boosting their confidence as they began their new academic journey.

Dr. Miloni Kapadia
DMA & IBCom Co-ordinator



SD/-
Dr. Mahalakshmi Kumar
I/C Principal



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Name of Event: Educational Visit to Bombay Stock Exchange (BSE)

Date of Event: 9th January 2025

No. of Participants: 45 students

Objective:

To provide students with firsthand exposure to the workings of the stock market and financial markets, enhancing their understanding of the practical aspects of trading, investment, and the economy.

Brief Report:

The educational tour to the Bombay Stock Exchange (BSE) on 9th January 2025 was an enriching and insightful experience for the students. During the visit, students had the opportunity to learn about the operations of the stock market, including trading processes, market trends, and the vital role of financial markets in shaping the economy. Interactive sessions with industry experts allowed students to gain deeper insights and practical knowledge, bridging the gap between theoretical concepts and real-world applications. The visit was an eye-opening experience, equipping students with valuable knowledge and inspiration for their future careers in finance and business.

Outcome:

The visit to BSE successfully enhanced students' understanding of financial markets and inspired confidence in their future in the finance sector. The exposure to real-world practices and expert discussions broadened their perspective and solidified their interest in pursuing careers in finance and business.

M Kapadia

Dr. Miloni Kapadia
DMA & IBCoM Co-ordinator



SD/-
Dr. Harmeet Kaur Bhasin
Principal



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Name of Event: Workshop on Investment Banking

Date of Event: 23rd April 2025

No. of Participants: 30

Objective:

The objective of the workshop was to provide students with practical insights into the field of investment banking, familiarize them with financial concepts and tools, and create awareness about career opportunities in this sector.

Brief Report:

The Department organized a **Workshop on Investment Banking** for students, featuring industry experts as resource persons. The workshop introduced participants to the fundamentals of investment banking, including mergers and acquisitions, corporate valuation, capital markets, and financial modeling. Through interactive discussions and case examples, students gained exposure to real-world applications and industry expectations.

Outcome:

The workshop provided students with a deeper understanding of the investment banking domain and its relevance in today's financial markets. Students found the workshop highly informative and expressed keen interest in similar sessions in the future.

Dr. Miloni Kapadia
DMA & IBCoM Co-ordinator



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Name of Event: Seminar on Employment Enhancement Session

Date of Event: 28th April 2025

No. of Participants: 25

Objective:

The objective of the seminar was to equip students with essential career skills, enhance their employability, and bridge the gap between academic knowledge and industry requirements. The session aimed to provide practical guidance on resume building, interview preparation, workplace communication, and overall professional development.

Brief Report:

The Department organized an insightful **Employment Enhancement Seminar** for the students, inviting expert speakers from the industry and academia. The seminar focused on crucial aspects of career readiness, including effective resume writing, personal branding, interview techniques, corporate etiquette, and communication skills. The program proved to be an engaging platform where students could align their academic learning with career aspirations.

Outcome:

The seminar successfully created awareness among students about the importance of developing employability skills alongside academics. It enhanced their confidence, improved their understanding of recruitment processes, and motivated them to prepare strategically for future career opportunities.

Dr. Miloni Kapadia
DMA & IBCoM Co-ordinator



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