



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI  
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

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Ref. No.: B.Com -21

Date: 01/11/2025

## NOTICE

F.Y.B.Com - (B & C Division)

Advertising – I

Internal Exam Evaluation Practicals Sem I (A.T.K.T)

1) Prepare a flyer for a Social Campaign on any two of the following initiatives:-

- i. Blood Donation Drive.
- ii. Suicide Prevention among Youth
- iii. Plastic Free Campus.
- iv. Digital Literacy & Security.
- v. Mental Health Awareness.

### Instructions:

- 1) The flyers should be handmade only.
- 2) The flyers to be made on a matte paper and submitted in a sturdy spring clip.
- 3) The submission deadline is 15<sup>th</sup> November 2025.
- 4) The first page should comprise of the name, roll no. and division.

  
Dr. Rahul Shetty  
Prof. In-charge

  
HOD – Commerce / Principal