



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

Ref. No. B.COM-21/

Date: 09/03/2026

F.Y.B.Com
(B & C Divisions)
Advertising – I

Internal Exam Evaluation Practical Sem I (A.T.K.T)

- 1) Prepare a flyer for a Social Campaign on **any two** the following initiatives:-
1. Blood Donation Drive
 2. Suicide Prevention among Youth
 3. Plastic Free Campus
 4. Digital Literacy & Security
 5. Mental Health Awareness

Instruction:

- 1) **The flyers should be handmade only.**
- 2) **The flyers to be made on a matte paper and submitted in a sturdy spring clip.**
- 3) **The submission deadline is 16th March, 2026, at 7.30 am in room no 308.**
- 4) **The first page should comprise of the name, roll no and division.**


Dr. Rahul Shetty
Prof. In-Charge


Principal
HOD Commerce