



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
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Date of event: 13th October 2025

Name of event: Orientation Program

No. of students present: 25

Objectives of the programme:

- To welcome the newly admitted FYBBA students and help them transition into college life.
- To familiarize students with the BBA curriculum, academic regulations, college facilities, and support services.

Brief Report:

The BBA Department organized an Orientation Programme for the newly admitted FYBBA students on 13th October 2025. The programme commenced with a warm welcome by the faculty members, followed by an introduction to the BBA course structure, examination pattern, and departmental activities. Students were acquainted with the college's academic policies, facilities, and opportunities for overall development. Interactive sessions encouraged students to engage with faculty members and peers, creating a comfortable and positive learning environment for the beginning of their academic journey.

Programme Outcome:

- Students gained a clear understanding of the BBA programme, academic expectations, and college regulations.
- The programme helped students build confidence, interact with faculty members, and integrate into the college environment.

Dr. Miloni Kapadia
BBA Co-ordinator



Prof. Dr. Harmeet Kaur Bhasin
Principal



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Date of event: 15th November 2025

Name of event: Guest Lecture on Effective Oral Communication Skills

No. of students present: 20

Objectives of the programme:

- The seminar aimed at building student's confidence in public speaking and equip them with essential tools and techniques for effective oral communication in academic and corporate environments.

Brief Report:

The BBA Department organized a guest lecture on Effective Oral Communication Skills for FYBBA and FYBMS students on 15th November 2025. The session was conducted by **Mr. Minoo Titina**, an experienced trainer and communication expert.

The lecture covered the fundamentals of communication, strategies to improve verbal and non-verbal communication, voice modulation, and confidence-building exercises. The resource person engaged the audience through real-life examples, interactive discussions, and practical demonstrations. Students asked insightful questions, making the session highly enriching and interactive.

Programme Outcome:

- The session helped students gain clarity on communication essentials and develop confidence in expressing their ideas effectively.

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Date of event: 1st December 2025

Name of event: Induction Programme - Entrepreneurship 101 From Idea To Opportunity

No. of students present: 27

Objectives of the programme:

- The session aimed to introduce students to the foundational concepts of entrepreneurship and guide them through the process of transforming an idea into a viable opportunity.
- The objective was to inspire students to think creatively, adopt an entrepreneurial mindset, and gain clarity on how early-stage ideas can be shaped into successful ventures.

Brief Report:

The induction program included a guest session by **Dr. Rakhi Sharma**, Director of Jai Hind College, on "Entrepreneurship 101: From Idea to Opportunity." She explained the basics of entrepreneurship, highlighting problem-solving, creativity, market research, and adaptability.

Dr. Sharma also shared practical examples and encouraged students to view everyday challenges as business opportunities. The session was interactive, with students asking questions on idea validation and business planning. Overall, it offered a clear and inspiring introduction to entrepreneurial thinking for first-year students.

Programme Outcome:

- Students gained an understanding of the basic steps involved in converting an idea into a viable opportunity. The program helped develop an entrepreneurial mindset by encouraging creativity and critical thinking.

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Date of event: 2nd December 2025

Name of event: Induction Programme – How to earn money via Social Media

No. of students present: 28

Objectives of the programme:

- The seminar aimed to provide students with practical insights into how social media platforms can be used to build a personal brand and create income opportunities.

Brief Report:

The seminar was conducted by **Mr. Jay Dattani**, Lead Trainer & Team Lead – Partnerships at IIDE. He shared his expertise on how individuals can convert their online presence into a stable source of income through brand collaborations, content creation, affiliate marketing and social media.

Students were introduced to real-world case studies and step-by-step strategies for building and engaging audiences on platforms like Instagram, YouTube, and other emerging social channels. The session was highly interactive, involving live demonstrations, Q&A rounds, and practical examples that helped students understand the opportunities and challenges of earning online.

Programme Outcome:

- Students gained a strong understanding of how social media can be a professional and entrepreneurial tool beyond entertainment.
- They learned key skills in content planning, brand positioning, and digital income streams.

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Date of event: 3rd December 2025

Name of event: Induction Programme – Understanding how Businesses make money?

No. of students present: 25

Objectives of the programme:

- The seminar aimed to enhance students' understanding of financial markets and provide practical exposure to trading concepts, particularly in derivatives and options.
- The objective was to make students aware of real-time market strategies, risk management techniques, and career opportunities in the trading and investment sector.

Brief Report:

The seminar featured an expert session by **Mr. Vishal Pateliya**, Vertical Head – Financial Markets at FPA EduTech. He shared his 18+ years of professional trading experience and explained how various market instruments such as equities, commodities, and bonds function in the economy.

He introduced students to options trading, the role of market volatility, and how traders utilize Greeks and algorithmic models to build strategies. The session also highlighted his real-world experience in managing a multi-million-dollar portfolio and working with Alternative Investment Funds (AIFs).

Programme Outcome:

- The seminar helped students develop a clearer understanding of trading as a career and improved their knowledge of derivatives and financial markets.

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Date of event: 4th December 2025

Name of event: Induction Programme – Campus To Corporate: Futureready Skills For The Next Decade

No. of students present: 25

Objectives of the programme:

- The seminar aimed to equip students with knowledge of wealth management, financial planning, and portfolio management techniques.

Brief Report:

The seminar featured an expert speaker, a senior academician and finance professional with extensive experience in wealth management and investment advisory – **Dr. Naveen Punjabi**.

The speaker explained the significance of identifying investor risk profiles, asset allocation strategies, and evaluating market instruments for stable financial growth. He also highlighted the scope of financial planning as a career and the essential skills required to thrive in the finance sector. The session included real-life case studies, interactive discussions, and practical examples from industry experience.

Programme Outcome:

- Students developed a strong understanding of wealth creation strategies, financial products, and risk assessment in investments.
- The seminar broadened their career perspective in the field of finance and motivated them to apply informed financial decision-making in their personal and professional lives.

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Date of event: 5th December 2025

Name of event: Induction Programme – Financial Fitness For Young Adults

No. of students present: 26

Objectives of the programme:

- The session aimed to familiarize students with the core principles of financial fitness and the importance of managing money from a young age.
- The objective was to encourage students to build strong financial habits that support long-term stability.

Brief Report:

The induction program included an informative session conducted by **Mr. Jash Vora** on the topic “Financial Fitness for Young Adults.”

Mr. Vora introduced concepts such as preparing a basic budget, tracking expenses, building an emergency fund, and exploring simple investment tools. His examples and explanations made the session easy to understand and relevant for young learners.

Programme Outcome:

- The session helped students gain a clearer understanding of how to manage their finances effectively..
- The session also motivated students to begin exploring beginner-friendly investment options and make informed financial decisions in their daily lives.

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Date of event: 3rd January 2026

Name of event: Tsunami Day 1 – Sports Day

No. of students present: 200+

Objectives of the programme:

- The objective of organizing Day 1 of Tsunami was to conduct multiple sports events efficiently.
- The event aimed to promote teamwork, sportsmanship, and organizational skills among students while providing a platform for intercollegiate engagement through sports-based activities.

Brief Report:

Day 1 of Tsunami held sports events across three different locations. The Treasure Hunt event was organized in college, while the Pickleball event was conducted at a designated pickleball court. Additionally, various turf-based events, including football, were held at turfs.

The Tsunami Committee members were strategically divided and assigned to different locations based on event requirements to ensure efficient management and coordination. The team actively handled responsibilities across venues, maintaining discipline and smooth execution.

Programme Outcome:

- The event enhanced organizational, time-management, and multitasking skills while ensuring a seamless experience for participants across all venues.

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Date of event: 4th January 2026

Name of event: Tsunami Day 2 – Carnival Day

No. of students present: 1000+

Objectives of the programme:

- The objective of Day 2 of Tsunami was to engage participants in interactive carnival activities, promote creativity and participation and ensure smooth coordination of multiple stalls at college.

Brief Report:

Day 2 of Tsunami, was celebrated as Carnival Day with various PR activities conducted within the college premises. Multiple stalls were set up, each offering different interactive games and activities for participants from various colleges.

The Tsunami Committee members actively managed and coordinated the stalls, ensuring smooth functioning and engagement throughout the day. The event witnessed enthusiastic participation and contributed to a vibrant and energetic atmosphere.

Programme Outcome:

- The event strengthened coordination, communication, and management skills among the Tsunami Committee members while providing participants with an enjoyable and memorable experience.

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Date of event: 5th January 2026

Name of event: Tsunami Day 4 – Cultural Day

No. of students present: 1000+

Objectives of the programme:

- The objective of Day 4 of Tsunami was to provide a platform for cultural expression and performance while ensuring fair evaluation and recognition of talent across participating colleges.

Brief Report:

Day 4 of Tsunami, marked the final day and was dedicated to cultural events conducted within the college premises. Various performances were organized, with judges present for evaluation. The Tsunami Committee ensured smooth coordination and execution of all activities throughout the day.

Participants from different colleges actively showcased their talents, contributing to a vibrant and competitive atmosphere. At the conclusion of the event, a prize distribution ceremony was conducted, where the winning colleges were awarded podium positions.

Programme Outcome:

- The successful execution of the final day highlighted strong coordination and effective event management by the Tsunami Committee.
- The event recognized and celebrated talent across colleges, while enhancing participants' confidence, teamwork, and performance skills through a competitive cultural platform.

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Date of event: 16th February 2026

Name of event: Industrial Visit – Max Spare Limited (Rubber Factory)

No. of students present: 33

Objectives of the programme:

- To bridge the gap between classroom learning and real-world production management practices.
- To familiarize students with quality control measures, workplace safety, and modern manufacturing techniques.

Brief Report:

The BBA Department organized an Industrial Visit to **Max Spare Limited (Rubber Factory)** for 33 students on 16th February 2026.

During the visit, students observed the various stages of rubber manufacturing, including raw material processing, moulding, vulcanization, quality testing, and packaging. The visit provided valuable practical insights into industrial operations and enhanced students' understanding of manufacturing and production management.

Programme Outcome:

- Students gained first-hand knowledge of industrial production processes and factory operations.
- Students were able to relate theoretical concepts learned in the classroom to real-life industrial practices, making learning more meaningful and application-oriented.

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Date of event: 23rd February 2026

Name of event: Founders Arena – Intra-Departmental Business Plan Competition

No. of students present: 30

Objectives of the programme:

- To encourage entrepreneurial thinking and innovation among students.
- To develop students' presentation, business planning, and problem-solving skills.

Brief Report:

The BBA Department successfully organized **Founders Arena**, an intra-departmental Business Plan Competition. Students from all the Self-Financed Course (SFC) departments enthusiastically participated by presenting innovative business ideas before an external industry expert who served as the judge for the competition.

The event provided participants with an opportunity to showcase their entrepreneurial abilities, creativity, and presentation skills while receiving valuable feedback from the judge. The competition fostered innovation, healthy competition, and interdisciplinary collaboration among students.

Programme Outcome:

- Students enhanced their entrepreneurial mindset and business planning skills.
- Participants developed confidence in presenting and defending their business ideas before an external expert.

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Date of event: 24-25th February 2026

Name of event: Hope and Annual Distribution

No. of students present: 200

Objectives of the programme:

- To provide a platform for students to showcase their artistic and cultural talents.
- To encourage holistic development by promoting excellence in academics, creativity, and extracurricular participation.

Brief Report:

The college celebrated **HOPE – Talent Day** along with the **Annual Prize Distribution Ceremony** on 24th and 25th February 2026. Students from various departments enthusiastically participated in cultural performances, including singing, dancing, instrumental music, and drama, showcasing their diverse talents.

The celebrations also included the Annual Prize Distribution Ceremony, where students were honoured with awards and certificates for their exceptional achievements in academics and co-curricular activities. The event fostered a spirit of appreciation, creativity, and healthy competition while celebrating the accomplishments of the student community.

Programme Outcome:

- Students were recognized and motivated for their excellence in academics and co-curricular activities.
- The celebrations promoted holistic development, teamwork, and a vibrant campus culture.

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