



# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI  
NAAC ACCREDITED - 'A' Grade (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 2354 8240 / 2354 8241

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**Date of Event:** Thursday, 31st July

**Name of Event:** "Tarang Curtain Raiser"

## Objectives of Seminar

1. **Official Launch:** To formally inaugurate the TARANG Fest for the academic year and unveil the festival theme.
2. **Promotional Synergy:** To host the premiere of the show "Love in Vietnam" featuring celebrity guests, creating high-impact visibility for the festival.
3. **Sponsor Integration:** To provide a platform for the title sponsor, **Roaring Bullet**, to engage with the student community.
4. **Building Momentum:** To generate excitement and drive registrations for the upcoming inter-collegiate competitions among the student body.

## Brief Report of the Seminar

The TARANG Fest kicked off with a star-studded Curtain Raiser event held in the college auditorium. The highlight of the morning was the presence of popular actors **Shantanu Maheshwari** and **Avneet Kaur**, who visited the campus for the exclusive premiere of their show, "Love in Vietnam".

The event featured the traditional lamp-lighting ceremony to mark the official start of the festival season. The celebrities interacted with a packed audience, sharing insights into their new project and encouraging students to participate in the cultural festivities. The event was powered by **Roaring Bullet**, whose branding and presence added to the high-energy atmosphere of the inauguration.



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## Outcomes of the Program

1. **Celebrity Engagement:** The presence of high-profile guests ensured maximum student turnout and significant social media traction for the festival.
2. **Brand Visibility:** Successfully integrated the sponsor, **Roaring Bullet**, into the core proceedings of the inauguration.
3. **Engagement Milestones:** Boosted student morale and initiated the countdown for the main inter-collegiate events with a clear administrative roadmap.
4. **Cultural Impact:** Provided a unique opportunity for students to witness a professional show premiere within the college premises.

**Dr. Mona Thakkar Pandya**  
Coordinator – Bachelor of Commerce  
(Financial Management)

**Dr. Harmeet Kaur Bhasin**  
Principal





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**Date of Event:** 22th August 2025

**Name of Event:** "Introduction to Soft Skills"

**No. of Participants:** 41

## Objectives of Seminar

1. To make students understand the importance of soft skills alongside academic knowledge.
2. To develop awareness about effective time management and personal productivity.
3. To guide students on how to present themselves confidently in professional and academic settings.
4. To introduce the basics of teamwork, collaboration, and interpersonal communication.

## Brief Report of the Seminar

The Department of Bachelors in Financial Management (BFMg) organized a "Seminar on Soft Skills" for its students. The host emphasized that soft skills are equally important as technical knowledge and play a crucial role in career growth and success.

Key aspects discussed included time management, self-presentation, teamwork, and Communication in professional settings. The seminar highlighted how these skills complement academic learning and help students perform better in real-world scenarios. The session was highly interactive and insightful, providing students with practical tips to improve their personal and professional conduct.



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## Outcomes of the Program

- Students understood the importance of balancing technical knowledge with soft skills.
- They gained practical knowledge on time management techniques.
- They learned how to present themselves confidently among peers and colleagues.
- They understood the role of teamwork and communication in achieving goals.
- The seminar motivated students to actively practice soft skills for career development.

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**Date of Event:** 22nd August 2025

**Name of Event:** “Demystifying Government Securities & Retail Direct Scheme”

**No. of Participants:** 41

## Objectives of the Seminar

1. To familiarize students with different types of government securities such as Treasury Bills, Bonds and other marketable instruments.
2. To explain the trading process and maturity periods of various government securities.
3. To create awareness about the suitability of different securities for retail investors.
4. To provide students with practical insights into the functioning of financial markets and government-backed investment options.

## Brief Report of the Seminar

The Department of Bachelors in Financial Management (BFMg) organized a seminar titled “*Demystifying Government Securities & Retail Direct Scheme*”. The session was led by a speaker from the **Clearing Corporation of India (CCI)**, who introduced students to the concept of government securities and their significance in the financial market.

The seminar covered key topics such as Treasury Bills, Bonds, and other marketable securities. The speaker explained how these securities are traded, their respective maturity periods, and which types of securities are more suitable for retail investors. The session was highly Interactive, and students actively participated, asking relevant questions and engaging in discussions.



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## Outcomes of the Program

- Students gained knowledge about different types of government securities.
- They understood the trading mechanism and maturity structure of T-bills, bonds, and other instruments.
- They learned about the role of government securities in the financial system and their relevance to investors.
- They understood which securities are more appropriate for retail investors.

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**Date of Event:** 25th August 2025

**Name of Event:** “From Likes to Leads: Cracking the Digital code”

**No. of Participants:** 34

## Objectives of Seminar

1. To highlight the growing importance of digital marketing in today’s business world, with a focus on how it shapes consumer engagement and builds relevance in a competitive environment.
2. To create awareness about the connection between digital marketing and finance, emphasizing how digital strategies can influence financial decisions, growth, and sustainability of businesses.
3. To equip students with knowledge of digital marketing as a valuable tool for career and professional development, particularly in understanding its role in generating leads, enhancing brand value, and supporting financial outcomes.

## Brief Report of the Seminar

The Department of Bachelors in Financial Management (BFMg) organized a seminar titled “From Likes to Leads: Cracking the Digital Code” on the *Importance of Digital Marketing in Finance*. The session focused on the growing role of digital marketing in today’s business world, its connection with finance, and how it creates relevance for people.

Students gained insights into how institutions conduct social marketing campaigns and how influencers use social media to engage audiences. The seminar proved to be an eye-opener, giving students practical exposure to the impact of digital tools in finance.



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## Outcomes of the Program

- Students understood the importance of digital marketing in the financial sector.
- They learned how businesses use social media campaigns to promote services.
- They explored the role of influencers in shaping consumer behavior.
- The seminar helped connect academic learning with practical industry applications.
- Students were motivated to view digital marketing as a useful skill for their careers.

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**DATE OF EVENT:** 8<sup>th</sup> to 10<sup>th</sup> December

**NAME OF EVENT:** O2 FEST

**NUMBER OF PARTICIPANTS:** 19

## OBJECTIVES OF THE PROGRAM

1. To provide a platform to showcase talent, enthusiasm, compete with various colleges and win prizes for Live Events, Fine Arts, PR Activities, Entertainment Programmes, Games, Best College trophy.
2. To participate at inter collegiate level professional games, sports, Different Events with proper rules and regulations and get recognition for the same. They also showcased Team Spirit.
3. Overall, the objective was to let the students learn teamwork and the importance of team spirit and brotherhood by putting forward their united contingent at the event.

## BRIEF REPORT OF THE ACTIVITY

The students participated in Live events such as Group Dance, War of DJs, Street Play, Solo Singing, Fashion Show. The students put up outstanding performance in all the events and showed commendable Leadership Qualities. They also participated in various sports activities such as cricket, chess, football etc. during the three-day fest.

The students secured the Prize for Best Literary Arts and achieved 3rd position overall in the fest, actively participating in events such as Group Dance, War of DJs, Street Play, Fashion Show, and Fence Decoration, among others.



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## OUTCOME OF THE PROGRAM

1. The event was a learning experience for the students and a lesson on unity for them.
2. The students during their three-day participation gained a lot of knowledge and skills at people's interaction and indulging in healthy competitive spirit.
3. The participation in the fest acted as a grooming ground for the young minds and helped widen their mental horizons.

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**DATE OF EVENT:** 16<sup>th</sup> to 17<sup>th</sup> December

**NAME OF EVENT:** Socius Fest

**NUMBER OF PARTICIPANTS:** 35

## OBJECTIVES OF THE PROGRAM

- 1. Holistic Development:** To provide a platform beyond fast-paced academics where students can breathe, create, and express their unique "seasons" or moods.
- 2. Cultural & Intellectual Exchange:** To bring together students from various colleges to engage in a meaningful exchange regarding sociology, self-expression, and self-awakening.
- 3. Skill Showcase:** To host diverse competitions—ranging from culinary arts and photography to high-stakes debating and gaming—allowing students to showcase specialized creative talents.
- 4. Institutional Legacy:** To celebrate the rich heritage of Elphinstone College, one of Mumbai's oldest educational institutions, and foster inter-collegiate networking.

## BRIEF REPORT OF THE ACTIVITY

The second year of **Socius** returned with the vibrant theme of "Seasons & Expressions," inviting students to reflect their "Spring energy," "Summer boldness," "Autumn creativity," and "Winter calm". The two-day festival featured a rigorous lineup of cultural, intellectual, and technical events designed to balance academic life with youthful spontaneity.



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## Session Highlights

- **Day 1 (Creative Arts & Performance):** The festival kicked off with competitions like Poster Making, Rangoli, and a "Food Fiesta" where teams presented dishes reflecting the seasonal theme. The afternoon saw high-energy performances in Solo Dance and Street Play (Tamasha).
- **Day 2 (Intellectual & Expressive):** The second day combined academic depth with fun, featuring a guest lecture by Dr. Balasheb Khomane on literature as a mirror of society, followed by a Buzzer Knockout Quiz and an "Izhaar" Skit competition.
- **Technical & Digital Focus:** Throughout the event, students participated in Photography and Reel Making, with winning entries set for feature on the festival's official Instagram handle.
- **Grand Finale:** The event concluded with the prestigious Mr. & Ms. Socius 2025 pageant and a formal Valedictory Ceremony.

## OUTCOME OF THE PROGRAM

**Competitive Excellence:** Our team demonstrated exceptional versatility by securing the **Overall Second Rank** in the festival.

**Podium Success in Sub-Events:** We achieved top-tier finishes in several categories:

- **Debate:** Demonstrated strong logic and adherence to regulations against vulgarity or aggression.
- **Quiz:** Showed mastery in General Knowledge and Current Affairs during the high-pressure Buzzer Knockout.
- **Dance:** Successfully integrated props and choreography in the Solo and Group Dance categories.
- **Enhanced Soft Skills:** Participants improved their public speaking, teamwork (particularly in the Treasure Hunt and Food Fiesta), and time management under strict 60-minute limits.
- **community Engagement:** Students actively engaged with the broader Mumbai collegiate community, adhering to a strict code of conduct and safety regulations throughout the campus.

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**DATE OF EVENT:** 7<sup>th</sup> to 9<sup>th</sup> January

**NAME OF EVENT:** CRESCENDO

**NUMBER OF PARTICIPANTS:** 50

## OBJECTIVES OF THE PROGRAM

1. To provide a platform to showcase talent, enthusiasm, compete with various colleges and win prizes for Live Events, Fine Arts, PR Activities, Entertainment Programmes, Games, Best College trophy.
2. To participate at inter collegiate level professional games, sports, Different Events with proper rules and regulations and get recognition for the same. They also showcased Team Spirit.
3. Overall, the objective was to let the students learn teamwork and the importance of team spirit and brotherhood by putting forward their united contingent at the event.

## BRIEF REPORT OF THE ACTIVITY

1. The students participated in Live events such as Fifa25, Gully Hustle, Aerial Ace, The Eerile Escape, Bombay After Hours, Local Train. The students put up
2. outstanding performance in all the events and showed commendable Leadership Qualities.
3. They also participated in various sports activities such as cricket, chess, football etc during three-day fest.

## OUTCOME OF THE PROGRAM

1. The event was a learning experience for the students and a lesson on unity for them.
2. The students during their three-day participation gained a lot of knowledge and skills at people's interaction and indulging in healthy competitive spirit.
3. The participation in the fest acted as a grooming ground for the young minds and helped widen their mental horizons.
4. The participation in the fest was a catalyst for the department bonding.

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**DATE OF EVENT:** 7<sup>th</sup> to 9<sup>th</sup> January

**NAME OF EVENT:** CRESCENDO

**NUMBER OF PARTICIPANTS:** 50

**OBJECTIVES OF THE PROGRAM**

1. **Operational Exposure:** To provide students with a firsthand look at large-scale shoe manufacturing processes and factory floor layouts.
2. **Workflow Integration:** To understand the coordination between different corporate departments and production units within a manufacturing facility.
3. **Technical Literacy:** To familiarize students with the machinery, quality control standards, and safety protocols essential to the fashion and footwear industry.

#### BRIEF REPORT OF THE ACTIVITY

The Department organized an industrial visit to the Ram Fashion Industry facility in Mahape for a group of 60 students. The visit commenced with a comprehensive orientation video that outlined the company's history, market presence, and the lifecycle of their products from design to distribution. Following the orientation, students were led on a guided facility walkthrough. This tour allowed students to witness the specialized shoe manufacturing process, including material cutting, stitching, assembly, and final packaging. Throughout the visit, plant supervisors explained the importance of corporate workflows and efficiency in meeting high-volume production targets.

#### OUTCOME OF THE PROGRAM

1. **Process Knowledge:** Students gained a clear, step-by-step understanding of the technical stages involved in shoe manufacturing.
2. **Corporate Insights:** The visit successfully demonstrated how orientation programs and standardized workflows contribute to organizational clarity and employee productivity.
3. **Real-World Application:** Participants were able to identify operational concepts such as supply chain management and quality assurance in a live industrial setting.

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**DATE OF EVENT:** 23<sup>rd</sup> to 24<sup>th</sup> January

**NAME OF EVENT:** Maharashtra Utsav

**NUMBER OF PARTICIPANTS:** 22

## OBJECTIVES OF THE PROGRAM

**Cultural Preservation:** To celebrate and promote the rich heritage of Maharashtra through traditional art forms like Lavani and Powada.

**Creative Expression:** To provide a competitive platform for diverse talents, ranging from fine arts (Mehndi, Poster Making) to performing arts (Solo Singing, Beat Boxing).

**Literary Engagement:** To encourage student participation in storytelling and poetry writing, fostering a deeper connection with literary arts.

**Community Building:** To bring the student body together through high-energy performances and informal events, culminating in a collective "Surprise" finale at the College

## Quadrangle. BRIEF REPORT OF THE ACTIVITY

Mahashrotsav 2026 was a day-long celebration of talent and tradition. The event transformed the Elphinstone College campus into a vibrant hub of activity, utilizing venues from the Staff Room and specialized "Sociology (New)" classrooms to the grand College Auditorium and Quadrangle.

## Session Highlights:

- **Morning Sessions:** The day began with soulful Solo Singing performances in the Staff Room, while classrooms hosted technical and creative skills like Poster Making and Story Writing.
- **Traditional Showcase:** The midday slot in the Auditorium was dedicated to the roots of Maharashtrian culture, featuring powerful Lavani and Powada performances.
- **Modern Expressions:** The afternoon shifted toward contemporary arts, including a highly competitive Beat Boxing session and dynamic Solo Dance performances.
- **Grand Finale:** The day concluded with a high-energy "Surprise" event in the College Quadrangle, fostering a sense of unity and celebration among all participants.

## OUTCOME OF THE PROGRAM

1. **Championship Success:** Our team secured the prestigious **1st Runner-Up (Overall Second Place)** title for the entire festival.
2. **Podium Finishes:** We dominated key performance categories, securing podium spots in:
  - **Fashion Show:** Showcasing style and stage presence.



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- **Dance:** Demonstrating exceptional choreography and energy.
- **FIFA (Gaming):** Proving our technical and strategic skills in the e-sports arena.
- 3. **Talent Versatility:** By participating in events ranging from traditional Lavani to modern Beat Boxing and Story Writing, students showcased a well-rounded set of cultural and creative skills.
- 4. **Organizational Networking:** The event allowed students to interact with specialized HODs in Fine Arts and Literary Arts, building bridges for future inter-collegiate collaborations

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**DATE OF SEMINAR: 2nd February 2026**

**NAME OF SEMINAR: " From Classroom to Boardroom: AI Tools in Action"**

**NUMBER OF PARTICIPANTS: 37**

### **OBJECTIVES OF THE PROGRAM**

1. **Bridging the Knowledge Gap:** To demonstrate how theoretical academic concepts are translated into real-world industry practices using AI.
2. **Enhancing Digital Literacy:** To introduce students to specific AI tools that can optimize their research, project management, and daily academic tasks.
3. **Professional Readiness:** To equip students with the necessary AI competencies required to transition smoothly from a student environment to a corporate boardroom setting.
4. **Alumni Mentorship:** To provide students with insights from a successful former student, fostering a culture of peer-to-peer learning and networking.

### **BRIEF REPORT OF THE ACTIVITY**

The Department of BFMg hosted an insightful guest lecture focused on the integration of Artificial Intelligence in both academic and professional spheres. The session was led by **Ms. Khushi Chouhan**, a distinguished alumna and former Ignite President. The seminar was attended by SYBFMg students as a compulsory requirement, along with interested students from FY and TY batches.

### **OUTCOME OF THE PROGRAM**

1. **Tool Demonstrations:** Practical examples were shared on how AI can be used for data analysis, presentation building, and digital marketing strategies.
2. **Career Trajectory:** Drawing from her own experience as a "Student of the Year" recipient, Ms. Chouhan emphasized the importance of staying updated with tech trends to remain competitive in the job market.
3. **Interactive Q&A:** The session concluded with a dynamic discussion where students explored the ethical implications and the future of AI-driven roles in the financial sector.

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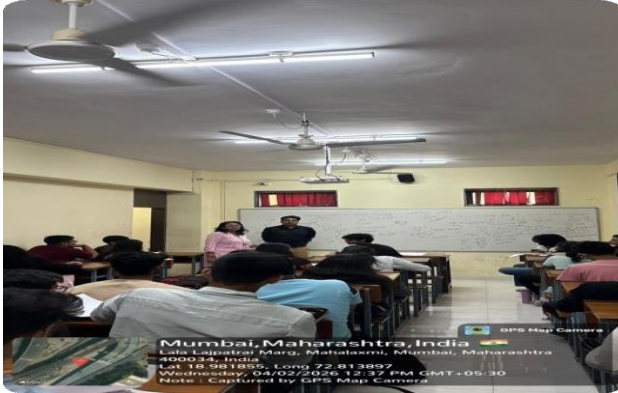


# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI  
NAAC ACCREDITED - 'A' Grade (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 2354 8240 / 2354 8241

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**DATE OF SEMINAR:** 4th February 2026

**NAME OF SEMINAR:** "Basics of Stock Market"

**NUMBER OF PARTICIPANTS:** 37

## OBJECTIVES OF THE PROGRAM

1. **Foundational Knowledge:** To introduce students to core stock market concepts and the fundamental structure of capital markets.
2. **Operational Understanding:** To explore market operations and the practical functioning of real-world investment practices.
3. **Industry Expertise:** To provide students with professional insights into specialized areas such as equities, derivatives, and algorithmic trading.
4. **Bridge Theory and Practice:** To align academic learning with real-world financial industry standards and practices.

## BRIEF REPORT OF THE ACTIVITY

The Department of BFMg organized an insightful guest lecture designed to simplify the complexities of the financial markets for students. The session was conducted by **Mr. Vishal Patelia**, a seasoned expert in capital markets. Attendance was mandatory for SYBFM students, with voluntary participation from FY and TY students looking to strengthen their financial literacy.

## OUTCOME OF THE PROGRAM

1. **Grasp Market Mechanics:** Students gained a solid understanding of how capital markets function and the mechanics behind daily market operations.
2. **Identify Asset Classes:** Improved ability to distinguish between different financial instruments like equities and derivatives.
3. **Enhanced Career Readiness:** Exposure to high-level concepts like algorithmic trading provided students with a competitive edge for future roles in finance.



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4. **Practical Investment Insights:** Students left the session with a stronger foundation for making informed decisions regarding real-world investment practices.

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**DATE OF SEMINAR:** 18th February 2026

**NAME OF SEMINAR:** "Professional Profile Building: LinkedIn & Resume Writing"

**NUMBER OF PARTICIPANTS:** 35

### OBJECTIVES OF THE PROGRAM

1. **Mastering Documentation:** To teach students the essential components of a professional resume that effectively highlights their skills and achievements.
2. **Digital Brand Optimization:** To provide actionable strategies for building an impactful LinkedIn profile that aligns with current industry best practices.
3. **Industry Alignment:** To bridge the gap between academic qualifications and the specific expectations of recruiters across various professional sectors.
4. **Peer Mentorship:** To leverage the recent success of a former "Student of the Year" to provide relatable and practical career-building advice.

### BRIEF REPORT OF THE ACTIVITY

BFMg Department has hosted a career-oriented guest lecture focused on modern professional branding. The session was led by **Ms. Khushi Chouhan**, a former Ignite President and a recipient of the Student of the Year award, ensuring the advice was grounded in the specific journey of a BFMg student.

### OUTCOME OF THE PROGRAM

1. **Produce Industry-Standard Resumes:** Students will be capable of drafting resumes that meet modern professional standards and effectively capture recruiter attention.
2. **Optimize Digital Presence:** Participants will have the knowledge to refine their LinkedIn profiles to improve visibility and networking potential.
3. **Apply Best Practices:** Students can implement cross-industry best practices in their own career-oriented documentation.
4. **Boost Professional Confidence:** By learning how to showcase their skills, students will be better prepared to enter the competitive job market.



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**DATE OF SEMINAR:** 18th February 2026

**NAME OF SEMINAR:** "Financial Modelling Basics: Financial Analysis Essentials"

**NUMBER OF PARTICIPANTS:** 37

### OBJECTIVES OF THE PROGRAM

1. **Foundational Knowledge:** To introduce students to the core components of financial statements and the logic behind building professional financial models.
2. **Practical Application:** To demonstrate real-world forecasting techniques through the creation of a simplified model, such as a bus service revenue model.
3. **Variable Analysis:** To understand how external factors like pricing and load factors influence investment metrics such as **Internal Rate of Return (IRR)**.
4. **Corporate Readiness:** To equip students with industry-relevant analytical skills necessary for careers in investment banking and corporate finance.

### BRIEF REPORT OF THE ACTIVITY

The Department of BFMg hosted an intensive guest lecture on the essentials of financial modelling. The session was led by **Mr. Suresh Varma**, who brought his extensive experience from Samsung and the Investment Banking sector to the classroom. The lecture provided a bridge between theoretical finance and the technical expertise required in the corporate world.

- **Hands-on Modelling:** The speaker demonstrated the construction of a simple financial model for a bus service, allowing students to see how operational data translates into financial projections.
- **Sensitivity Analysis:** A key focus was placed on **IRR Sensitivity**. Students learned how a model's viability shifts based on changes in "Price" and "Load Factor" (occupancy).
- **Industry Standards:** Mr. Varma shared insights on how financial statements are utilized for forecasting in professional settings.
- **Roadmap for Learning:** The session concluded with specific suggestions for students to further their expertise in Excel-based modelling and advanced financial analysis.

### OUTCOME OF THE PROGRAM

**By the end of this program, students achieved the following:**

**Analytical Competency:** Students gained a surface-level yet practical understanding of how to structure a financial model from scratch.

1. **Strategic Thinking:** Participants can now identify how operational variables (like load factor) directly impact the profitability and IRR of a project.
2. **Enhanced Literacy:** Improved understanding of forecasting techniques and industry-relevant analytical skills essential for finance careers.
3. **Career Path Guidance:** With a mentor having IIT/IIM/CFA credentials, students received a clear benchmark for the level of expertise required in top-tier financial roles.



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**DATE OF EVENT** 23<sup>rd</sup> February 2026

**NAME OF SEMINAR:** "The Survival Sprint"

**NUMBER OF PARTICIPANTS:** 30

**OBJECTIVES OF THE PROGRAM**

1. **Strategic Engagement:** To create an immersive, high-intensity competitive environment for 60 participants.
2. **Discipline and Focus:** To test the participants' ability to follow strict verbal cues and maintain physical composure under pressure.
3. **Departmental Visibility:** To showcase the BFMg department's ability to host organized, large-scale "Informal" events within the college festival.

#### **BRIEF REPORT OF THE ACTIVITY**

The Department of BFMg successfully organized "The Survival Sprint" as part of the HOPE 2026 festival. Inspired by the popular series *Squid Game*, the event challenged 60 participants to navigate a "Red Light, Green Light" course. As the primary host and organizer, I managed the event flow, ensuring all participants adhered to the rules while maintaining an engaging atmosphere for the audience.

#### **OUTCOME OF THE PROGRAM**

1. **Operational Success:** Successfully managed a large-scale informal event with zero technical or procedural errors.
2. **Strategic Testing:** Participants demonstrated improved physical composure and quick-reaction skills under pressure.
3. **Brand Building:** Elevated the reputation of the BFMg department for hosting the most engaging and creative informal events at HOPE 2026.

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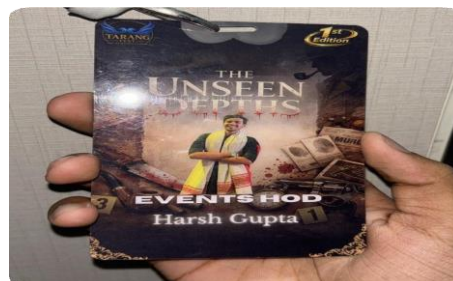


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**DATE OF EVENT:** 29<sup>th</sup> to 31<sup>st</sup> February 2026

**NAME OF EVENT:** “Tarang Fest”

**NUMBER OF PARTICIPANTS:** 15

#### OBJECTIVES OF THE PROGRAM

1. **Inter-Collegiate Collaboration:** To provide a competitive platform for students from across various Mumbai colleges to showcase their cultural and creative talents.
2. **Departmental Synergy:** To foster teamwork and administrative coordination between the five core organizing departments (BBI, BAMMC, BFMg, BMS, BAF).
3. **Brand Positioning:** To enhance the reputation of Lala Lajpatrai College as a premier hub for large-scale student-led events and cultural exchange.
4. **Skill Development:** To give the organizing committee hands-on experience in public relations, hospitality, logistics, and crowd management on a professional scale.

#### BRIEF REPORT OF THE ACTIVITY

Tarang is the flagship cultural festival of the college's Self-Financed Courses. This was the first year Tarang fest, the festival saw a massive footfall with participants from numerous colleges across the city. The event featured a diverse range of competitions, including performing arts, fine arts, and literary events. The multi-departmental committee worked in tandem to manage the registration of external contingents, coordinate with professional judges, and ensure the smooth execution of the scheduled events across multiple venues on campus.

#### OUTCOME OF THE PROGRAM

**Massive Outreach:** Successfully hosted and managed a large number of external participants, strengthening the college's network within the university circuit.

**Professional Networking:** Provided students with the opportunity to interact with industry professionals invited as judges and guests of honor.

**Cultural Integration:** Created an environment of healthy competition and mutual learning among diverse student groups from different academic backgrounds.

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