



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

Date of event: 7th August 2025

Name of event: Orientation Program

No. of students present: 25

Objectives of the programme:

- To welcome the newly admitted FYIBCOM students and help them transition into college life.
- To familiarize students with the IBCOM curriculum, academic regulations, college facilities, and support services.

Brief Report:

The IBCOM Department organized an Orientation Programme for the newly admitted FYIBCOM students on 7th August 2025. The programme commenced with a warm welcome by the faculty members, followed by an introduction to the IBCOM course structure, examination pattern, and departmental activities.

Students were acquainted with the college's academic policies, facilities, and opportunities for overall development. Interactive sessions encouraged students to engage with faculty members and peers, creating a comfortable and positive learning environment for the beginning of their academic journey.

Programme Outcome:

- Students gained a clear understanding of the DMA programme, academic expectations, and college regulations.
- The programme helped students build confidence, interact with faculty members, and integrate into the college environment.

CA Dhvani Shah
IBCOM Co-ordinator



Prof. Dr. Harmeet Kaur Bhasin
Principal



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Date of event: 10th September 2025

Name of event: Basic & Advance LinkedIn Training

No. of students present: 20

Objectives of the programme:

- To help students build a strong and professional LinkedIn profile.
- To enhance students' networking, personal branding, and career development skills.
- To familiarize students with LinkedIn features for internships, job opportunities, and professional connections.

Brief Report:

The Department of IBCOM organized a workshop on **Basic & Advanced LinkedIn Training** for its students on 10th September 2025. The session focused on profile optimization, personal branding, networking strategies, and effective job search techniques using LinkedIn.

Students were guided on creating impactful professional profiles, building meaningful industry connections, and leveraging the platform for internships and career opportunities. The interactive workshop provided practical insights into establishing a strong digital professional presence.

Programme Outcome:

- Students learned how to create and optimize a professional LinkedIn profile.
- Students developed a better understanding of using LinkedIn as an effective platform for internships, placements, and professional growth.

CA Dhvani Shah
IBCOM Co-ordinator



Prof. Dr. Harmeet Kaur Bhasin
Principal



Date of event: 3rd January 2026

Name of event: Tsunami Day 1 – Sports Day

No. of students present: 200+

Objectives of the programme:

- The objective of organizing Day 1 of Tsunami was to conduct multiple sports events efficiently.
- The event aimed to promote teamwork, sportsmanship, and organizational skills among students while providing a platform for intercollegiate engagement through sports-based activities.

Brief Report:

Day 1 of Tsunami held sports events across three different locations. The Treasure Hunt event was organized in college, while the Pickleball event was conducted at a designated pickleball court. Additionally, various turf-based events, including football, were held at turfs.

The Tsunami Committee members were strategically divided and assigned to different locations based on event requirements to ensure efficient management and coordination. The team actively handled responsibilities across venues, maintaining discipline and smooth execution.

Programme Outcome:

- The event enhanced organizational, time-management, and multitasking skills while ensuring a seamless experience for participants across all venues.



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Date of event: 4th January 2026

Name of event: Tsunami Day 2 – Carnival Day

No. of students present: 1000+

Objectives of the programme:

- The objective of Day 2 of Tsunami was to engage participants in interactive carnival activities, promote creativity and participation and ensure smooth coordination of multiple stalls at college.

Brief Report:

Day 2 of Tsunami, was celebrated as Carnival Day with various PR activities conducted within the college premises. Multiple stalls were set up, each offering different interactive games and activities for participants from various colleges.

The Tsunami Committee members actively managed and coordinated the stalls, ensuring smooth functioning and engagement throughout the day. The event witnessed enthusiastic participation and contributed to a vibrant and energetic atmosphere.

Programme Outcome:

- The event strengthened coordination, communication, and management skills among the Tsunami Committee members while providing participants with an enjoyable and memorable experience.



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Date of event: 5th January 2026

Name of event: Tsunami Day 4 – Cultural Day

No. of students present: 1000+

Objectives of the programme:

- The objective of Day 4 of Tsunami was to provide a platform for cultural expression and performance while ensuring fair evaluation and recognition of talent across participating colleges.

Brief Report:

Day 4 of Tsunami, marked the final day and was dedicated to cultural events conducted within the college premises. Various performances were organized, with judges present for evaluation. The Tsunami Committee ensured smooth coordination and execution of all activities throughout the day.

Participants from different colleges actively showcased their talents, contributing to a vibrant and competitive atmosphere. At the conclusion of the event, a prize distribution ceremony was conducted, where the winning colleges were awarded podium positions.

Programme Outcome:

- The successful execution of the final day highlighted strong coordination and effective event management by the Tsunami Committee.
- The event recognized and celebrated talent across colleges, while enhancing participants' confidence, teamwork, and performance skills through a competitive cultural platform.



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Date of event: 21st February 2026

Name of event: Educational Tour - RBI Visit

No. of students present: 15

Objectives of the programme:

- To provide students with practical exposure and bridge the gap between theoretical concepts in banking and finance and their real-world application.

Brief Report:

The IBCOM Department organized an educational visit to the **Reserve Bank of India (RBI)** on 21st February 2026. During the visit, students gained valuable insights into the functions and responsibilities of the RBI, including currency management, monetary policy, financial regulation, and the role of the central bank in maintaining economic stability.

Students also explored exhibits and interacted with officials, enabling them to connect classroom concepts with practical institutional practices. The visit proved to be an informative and enriching learning experience.

Programme Outcome:

- The visit enhanced students' understanding of banking, finance, and the country's monetary system.

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Date of event: 20th February 2026

Name of event: Meme Mania

No. of students present: 18

Objectives of the programme:

- To provide a platform for students from various Self-Financed Course (SFC) departments to showcase their creativity and technical skills.
- To promote innovation, healthy competition, and the responsible use of AI tools in digital media.

Brief Report:

The IBCOM Department successfully organized **Meme Mania**, an inter-departmental digital art competition, on 23rd February 2026. Students from various Self-Financed Course (SFC) departments enthusiastically participated by creating digital artworks using Artificial Intelligence tools based on topics assigned during the event. An external judge evaluated the entries on creativity, originality, relevance to the theme, and effective use of AI and humor.

The event provided participants with an excellent opportunity to demonstrate their artistic abilities while exploring the growing role of AI in digital content creation.

Programme Outcome:

- Students enhanced their creativity and developed practical skills in using AI-powered design tools.
- The competition fostered innovation, interdisciplinary collaboration, and awareness of the responsible use of Artificial Intelligence in the creative industry.

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Date of event: 24-25th February 2026

Name of event: Hope and Annual Distribution

No. of students present: 200

Objectives of the programme:

- To provide a platform for students to showcase their artistic and cultural talents.
- To encourage holistic development by promoting excellence in academics, creativity, and extracurricular participation.

Brief Report:

The college celebrated **HOPE – Talent Day** along with the **Annual Prize Distribution Ceremony** on 24th and 25th February 2026. Students from various departments enthusiastically participated in cultural performances, including singing, dancing, instrumental music, and drama, showcasing their diverse talents. The celebrations also included the Annual Prize Distribution Ceremony, where students were honoured with awards and certificates for their exceptional achievements in academics and co-curricular activities. The event fostered a spirit of appreciation, creativity, and healthy competition while celebrating the accomplishments of the student community.

Programme Outcome:

- Students were recognized and motivated for their excellence in academics and co-curricular activities.
- The celebrations promoted holistic development, teamwork, and a vibrant campus culture.

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Date of event: 29th April to 6th May 2026

Name of event: Sales and Negotiation Skills

No. of students present: 22

Objectives of the programme:

- To develop students' professional selling, negotiation, and customer relationship management skills through practical learning activities.
- To enhance students' communication, persuasion, and problem-solving abilities, preparing them for careers in sales, marketing, and business development.

Brief Report:

The Department organized an Add-on Course on **Sales and Negotiation Skills** to enhance students' employability and industry readiness. The course provided practical exposure to the fundamentals of professional selling, customer relationship management, persuasive communication, negotiation strategies, objection handling, and closing business deals effectively.

The sessions were conducted using interactive teaching methods, including case studies, role plays, group discussions, and real-world business simulations. These activities enabled students to build confidence, improve interpersonal skills, and apply negotiation techniques in professional situations. The programme successfully equipped students with essential competencies required in today's competitive business environment and prepared them for careers in marketing, sales, and business development.

Programme Outcome:

- Students will demonstrate effective selling, negotiation, and customer relationship management skills in professional business environments.
- Students will exhibit improved communication, teamwork, critical thinking, and problem-solving abilities while handling sales and negotiation scenarios with confidence.

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Date of event: 4th – 9th May 2026

Name of event: Equity Derivatives

No. of students present: 16

Objectives of the programme:

- To provide students with a comprehensive understanding of equity markets, derivatives, and investment instruments for informed financial decision-making.
- To develop students' analytical and risk management skills by familiarizing them with stock market operations, trading mechanisms, and portfolio diversification strategies

Brief Report:

The Department organized an Add-on Course on **Equity & Derivatives** to enhance students' financial literacy and understanding of capital markets. The course introduced students to the fundamentals of equity investments, stock market operations, futures, options, derivatives, risk management, and portfolio diversification. Industry experts conducted interactive sessions explaining trading mechanisms through practical market examples and real-time case studies.

Students gained valuable insights into investment strategies, market analysis, and financial decision-making. The programme successfully strengthened students' analytical abilities and provided them with a solid foundation for understanding investment opportunities and the functioning of financial markets.

Programme Outcome:

- Students will demonstrate a sound understanding of equity markets, derivatives, investment strategies, and financial market operations.
- Students will be able to analyze investment opportunities, evaluate financial risks, and apply portfolio management concepts for informed decision-making.

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Date of event: 11th to 15th May 2026

Name of event: Digital and Technical Solutions

No. of students present: 15

Objectives of the programme:

- To familiarize students with emerging digital technologies and their applications in modern business environments.
- To enhance students' digital competency by developing practical skills in cloud computing, artificial intelligence, automation, data analytics, and business productivity tools.

Brief Report:

The Department organized an Add-on Course on **Digital & Technological Solutions** to equip students with the knowledge and skills required in today's technology-driven business landscape. The programme covered key concepts such as digital transformation, cloud computing, artificial intelligence, automation, business productivity tools, and data analytics.

Students participated in practical demonstrations, case studies, and hands-on learning sessions that provided real-world exposure to emerging technologies and their business applications. The course enhanced students' digital literacy, problem-solving abilities, and technological awareness, enabling them to adopt innovative solutions for addressing contemporary business challenges and improving workplace efficiency.

Programme Outcome:

- Students will demonstrate an understanding of emerging digital technologies and their applications in business processes and decision-making.
- Students will apply digital tools, data-driven approaches, and innovative technological solutions to solve real-world business problems and enhance organizational productivity.

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