



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

How To Earn Money Via Social Media

Name of Event: How To Earn Money Via Social Media

Date: 01/08/2025

Venue: Room No. 207

Organized By: Seminar Committee (Guest Lecture)

Name of the Resource Person: Jay Dattani
(Indian Institute of Digital Education)

96 People Attended the Guest Lecture.

Objective:

The goal was to teach all how to earn money through social media, Focus was on building an audience around this topic.

Brief Report:

Social media has become a popular source of income for individuals and businesses. By creating engaging content and building an audience on platforms such as Instagram, YouTube, Facebook users can generate revenue through multiple methods. Mr. Jay Dattani explained to the audience About how to earn money through social media.

Photo:



Outcome:

Students learnt about using social media usage for earning money.

Dr. Mohana

Dr. Mohana Bandkar

Additional Vice Principal & Convener



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

How To Make Advertising Film

Name of Event: How To Make Advertising Film

Date: 04/08/2025

Venue: Room No. 207

Organized By: Seminar Committee (Guest Lecture)

Name of the Resource Person: Abhijit Murudkar & Shahbaaz Khan of Arena
Animation Dadar Branch

72 People Attended the Guest Lecture.

Objective:

The objective of this Guest Lecture was to inform audience the benefits of short Films & Advertising Film Which Promote a Product, service, brand or idea

Brief Report:

An Advertising Film is a short audiovisual presentation created to promote a product, Service, brand or idea. Mr. Abhijit Murudkar explained to audience how to create Short film & appealing Advertisements.

Photo:



Outcome:

Students learnt about making short films.

Dr. Mohana

Dr. Mohana Bandkar
Additional Vice Principal & Convener



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

Making Career In Aviation

Name of Event: Making Career In Aviation

Date: 20/11/2025

Venue: Room No. 310

Organized By: Seminar Committee (Guest Lecture)

Name of the Resource Person: Mrs. Deepik Rawat of Nuevora Aviation Academy

88 People Attended the Guest Lecture.

Objective:

“To build a successful career in the aviation industry by acquiring professional skills.

Brief Report:

The aviation industry offers diverse career opportunities in areas such as piloting, cabin crew Services, aircraft maintenance, air traffic control, airport management, and aviation safety. The Objective was to encourage students to choose a career in aviation.

Photo:



Outcome:

Students were guided about opportunities in aviation industry.

Dr. Mohana

Dr. Mohana Bandkar

Additional Vice Principal & Convener



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

AI IN FUTURE OF ANIMATION & VFX

Name of Event: AI in Future of Animation & VFX

Date: 24/11/2025

Venue: Room No. 401

Organized By: Seminar Committee (Guest Lecture)

Name of the Resource Person: Abhijit Murudkar & Shahbaaz Khan of Arena Animation Dadar Branch

101 People Attended the Guest Lecture.

Objective:

To Study the impact of AI on the Future of Animation and VFX including its role in improving Creativity, automation, production efficiency.

Brief Report:

AI is rapidly transforming the animation and VFX industry. AI-Powered tools help to automate Time-consuming tasks such as motion tracking, character animation. Personnel of animation Institute explained to audience about animation and AI.

Photo:



Outcome:

Students gained knowledge about use of AI in animation.

Dr. Mohana

Dr. Mohana Bandkar

Additional Vice Principal & Convener



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

53rd Memorial Lecture

Name of Event: 53rd Memorial Lecture

Date: 28/01/2026

Venue: Room No. 610

Organized By: Seminar Committee

Name of the Resource Person: Mr. Rakesh Maria Former Police Commissioner of Mumbai
117 People Attended the Memorial Lecture.

Objective:

The objective of the 53rd Memorial Lecture was to commemorate the life, ideals, and Contributions of Lala Lajpat Rai Ji, while inspiring students, educators, and society to uphold the Values of patriotism, leadership, social responsibility.

Brief Report:

The 53rd Memorial Lecture was organized to commemorate the remarkable contributions of Lala Lajpat Rai, one of India's most respected freedom fighter and social reformers. The event Served as a platform to honor his legacy.

Photo:



Outcome:

Students learnt leadership lessons from life by Former Police Commissioner Mr. Rakesh Maria.

Dr. Mohana

Dr. Mohana Bandkar
Convener



LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

AFFILIATED TO UNIVERSITY OF MUMBAI
NAAC ACCREDITED - 'A' GRADE (CGPA-3.20)

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034. Tel.: 2354 8240 / 2354 8241
E-mail : principal@lalacollege.edu.in | principal.llc@gmail.com | Website : www.lalacollege.edu.in

National Conference 2026

Name of Event: National Conference 2026

Date: 21/02/2026

Venue: Room No. 610

Organized By: Seminar Committee

Name of the Resource Person: Mr. Abhishek Gupta Managing Director & Chief

Customer Officer – Pantomath

93 People Attended the National Conference.

Objective:

The Primary Objective of a National Conference is to provide a platform for experts, academicians, researchers, professional from across the country to exchange knowledge.

Brief Report:

A National Conference is an academic & Professional gathering organized to bring together experts, researchers, academicians from across the country. Conference aimed to provide a multidisciplinary platform for academicians, researchers, professionals, and students to deliberate upon the growing importance of ethics, sustainability, and human values in the context of rapid technological development and environment challenges. The Chief Guest Mr. Abhishek Gupta, Managing Director and Chief Customer officer, Pantomath in his address, highlighted the importance of ethical leadership, responsible innovation, and sustainability in modern business and technological environments.

Photo:



Outcome:

Research platform was provided to Academicians and research scholar.

Dr. Mohana

Dr. Mohana Bandkar
Additional Vice Principal & Convener